

**GRAND JUNCTION LIQUOR LICENSING AUTHORITY**  
**MINUTES**  
**April 17, 2024**

**I. Call to Order**

The meeting was called to order at 2:00 p.m. Those present were Hearing Officer Sam D. Starritt, City Attorney John Shaver, Deputy City Clerk Selestina Sandoval.

**II. License Renewal Applications**

1. Western Colorado Center for the Arts, Inc. dba Western Colorado Center for the Arts, 1803 N 7th Street, Grand Junction, CO 81501, Arts
2. The Eddy Grand Junction, LLC dba Camp Eddy, 347 Eddy Drive, Grand Junction, CO 81501, Fermented Malt Beverage and Wine
3. Life to the Brim, LLC dba Melrose Spirit Co., 337 Colorado Avenue, Grand Junction, CO 81501, Lodging & Entertainment
4. Tequila's II, Inc. dba Tequila's, 2560 North Avenue, Grand Junction, CO 81501, Hotel & Restaurant
5. Kodiaxe, LLC dba Kodiaxe, 115 W Grand Avenue, Unit A, Grand Junction, CO 81501, Beer & Wine

Hearing Officer Starritt read renewals 1 – 5 into the record and verified with Ms. Sandoval the applications were in order. Hearing Officer Starritt asked if anyone was present to speak against any of the applications; there was no one. Renewals 1 – 5 were approved.

**III. Transfer of Ownership Applications**

1. Rockslide Adventures, LLC dba Rockslide Brew Pub, 401 Main Street, Grand Junction, CO 81501, Brew Pub with Outdoor Dining Lease

Managing Member: Uwe Kirch, 2305 Dogwood Ct, Grand Junction, CO 81506

Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if anyone was present to speak against the application. There was no one. Hearing Officer Starritt approved the Transfer of Ownership Application.

2. Ho Ho, LLC dba Bamboo City, 2472 Patterson Road #2, Grand Junction, CO 81505, Beer & Wine

Managing Member: Janine Ho, 194 Seago Court, Grand Junction, CO 81503

Member: Yuning Zheng, 1215 M 3/4 Road, Loma, CO 81524

Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if anyone was present to speak against the application. There was no one. Hearing Officer Starritt approved the Transfer of Ownership Application.

3. Shihady5co, LLC dba Freeway Bowl, 1900 Main Street, Grand Junction, CO 81501, Lodging & Entertainment

Managing Member: John Shihady, 2209 Victorian Court, Grand Junction, CO 81507

Member: Diane Shihady, 2209 Victorian Court, Grand Junction, CO 81507

Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if anyone was present to speak against the application. There was no one. Hearing Officer Starritt approved the Transfer of Ownership Application.

#### **IV. Special Event Permit Applications**

1. Greater Grand Junction Sports Commission, 1100 North Avenue, Grand Junction, CO 81501, "Rides & Vibes - 2024", Located between the 300 - 600 Blocks of Main Street, Grand Junction, CO 81501, on May 10, 2024, from Noon to 11 p.m. and on May 11, 2024, from 11 a.m. to 11 p.m.

Executive Director/Event Manager: Ben Snyder, 2895 ½ Jean Lane, Grand Junction, CO 81506

Executive Director Ben Snyder was present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Mr. Snyder clarified that the diagram needed to be amended to reflect the Beer Garden inside of the licensed premises as well as the wording changed to "Beer Garden" and not "Beer/Wine Garden". Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statue 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Greater Grand Junction Sports Commission for "Rides & Vibes - 2024" was in order and approved with the noted amendments to the diagram.

2. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO 81501, "CMU Grand Valley Beerfest - 2024", Located at the

Football Practice Field, 1000 Mesa Avenue, Grand Junction, CO 81501  
on May 17, 2024, from Noon to 9 p.m.

CEO: Robin Brown, 452 Wildwood Drive, Grand Junction, CO 81505  
Event Coordinator: Shanae Munde, 775 Snaffle Bit Street, Grand  
Junction, CO 81504

Event Coordinator Shanae Munde and Brian Rooks with Colorado Mesa University Foundation were present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A," "B" and "C" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by the Colorado Mesa University Foundation for "CMU Grand Valley Beerfest - 2024" was in order and approved.

3. Save-A-Life-Jacket Program, 2955 Kannah Creek Road, Whitewater, CO 81527, "Grand Valley River Fest - 2024" Located at Las Colonias Butterfly Pavilion on May 18, 2024, from 11 a.m. to 4 p.m.

Director: Kate Ramsay, 2955 Kannah Creek Road, Whitewater, CO  
81527

Event Manager: James Stover, 2414 Sandridge Court, Grand Junction,  
CO 81507

Director Kate Ramsay was present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Save-A-Life-Jacket Program for "Grand Valley River Fest - 2024" was in order and approved.

4. Hilltop Community Resources, 1331 Hermosa Avenue, Grand Junction, CO 81506, "Cinco de Mayo Celebration," Located at Main Street Between 3rd and 7th Street, Grand Junction, CO 81501, on May 5, 2024

from 7 a.m. to Midnight

CEO: J. Michael Stahl, 1331 Hermosa Avenue, Grand Junction, CO  
81501

Event Manager: Mike Archuleta, 667 Cordial Court, Grand Junction, CO  
81506

Event Manager Mike Archuleta and Alyssa Mackey with Hilltop were present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Hilltop Community Resources for "Cinco de Mayo Celebration - 2024" was in order and approved.

**V. Adjournment**

The meeting was adjourned at 3:50 p.m.

A

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Grand Junction Rides & Vibes 2024

2. How many attendees are expected? 15,000

3. Has the event been held in the past? If so, how many years? 3+

4. Have there ever been any violations or citations issued during the event in the past?  
No

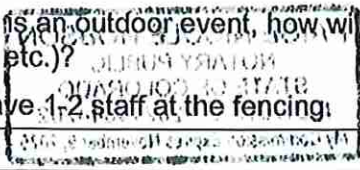
5. Describe the premises at which the event will take place (attach diagram).  
The main beer garden/pouring station will be in the Plaza outside the former Wells Fargo building.  
The second smaller pouring station will on NE Main Street on the corner of the 5th and Main intersection.

6. What type of and how many security will be provided?  
Uniformed Security from a local company. There will be 8 total roaming during different times of the day and 1 overnight guard.

7. Describe the Security Control Plan (use additional sheet if necessary).  
Each street exit and alley will have fencing and 1-2 staff to monitor to make sure no alcohol gets taken out of the event. Vendors and ID check volunteers will have communication with security and event management. Security will handle any unruly or over intoxicated patrons with support from GJPD.

8. How will security personnel be identified?  
They will be in uniforms and have radios.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
All exits will have 1-2 staff at the fencing.



A

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

ID station at each pour station, over 21 will get a bright colored wristband.

Underage patrons will not receive a wristband.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

It will be monitored by vendor volunteers, event volunteers, security, and event management.

Security will be notified of any issues and will handle the situation.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes

13. What other types of beverages and food/snacks will be available?

Food trucks and numerous downtown restaurants will also be available.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

Tax Exempt 501(c)(3) - IRS EN: 81-3433847 // CO State Tax ID: 98291129

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

B-SJL  
Applicant's Signature

2/29/24  
Date

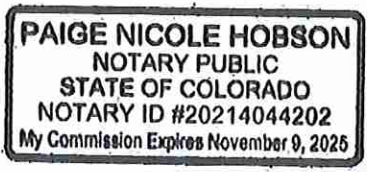
STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 29 day of February, 20 24.

Witness my hand and official Seal.

Paige Hobson  
Notary Public

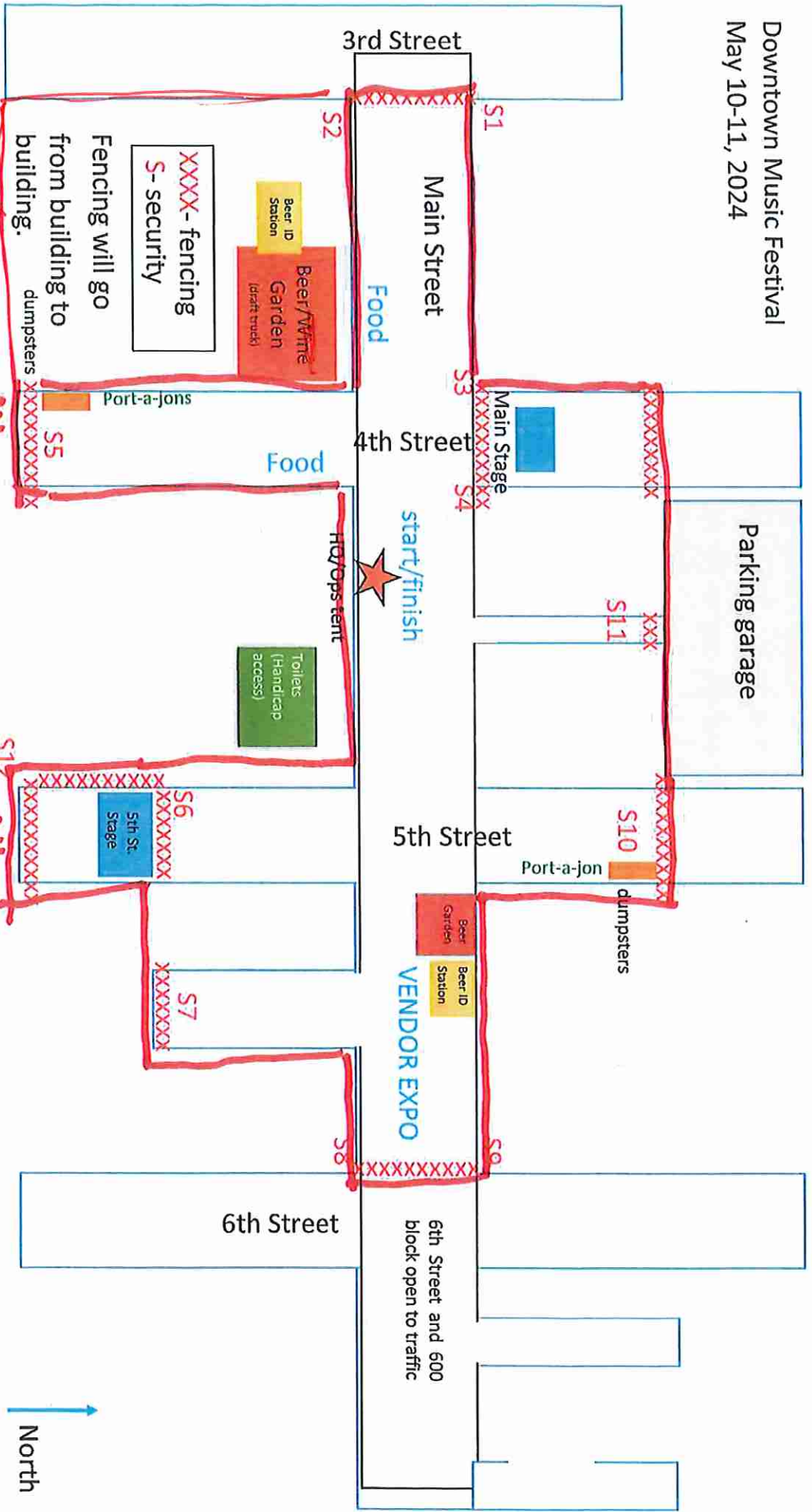
11/09/2025  
My commission expires



B

# 2024 RIDES & VIBES

Downtown Music Festival  
May 10-11, 2024



COLORADO



A

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: CMU Grand Valley Beerfest

2. How many attendees are expected? 700

3. Has the event been held in the past? If so, how many years? 7

4. Have there ever been any violations or citations issued during the event in the past?  
No past violations.

5. Describe the premises at which the event will take place (attach diagram).  
The event will take place on campus on the Practice Football Field, see attached map.

6. What type of and how many security will be provided?  
6 Hired Citadel Security Officers in uniform and 20 CMU staff designated in staff shirts.

7. Describe the Security Control Plan (use additional sheet if necessary).  
The event will be held in an entirely fenced area with a single entrance/exit manned by a guard. A Citadel Officer will be checking ID's and verifying 21+ age upon entry. Anyone under 21 will be marked on both hands. There will be only one entrance and exit that everyone will have to check in at. Trained servers will be the only ones serving alcohol. The guards at the entrance/exit will be ensuring that no alcohol enters or leaves the premise. Trained bartenders, volunteers and Citadel Security will be monitoring intoxication levels all night.

8. How will security personnel be identified?  
Citadel Security will be in uniform and CMU Athletics Staff will be designated with event specific shirts.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
All exterior boundaries will be fenced with portable fencing and permanent barriers. See attached map for further details.



A

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

ID will be checked by Citadel Officer upon entry. All attendees 21+ will be wrist banded. At service stations only those with wristbands will be served. If the server questions age of attendee or they are not wrist banded, they will be sent back to Citadel for ID check and wristband.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Intoxication and conduct will be monitored by all trained servers and 2 roaming Citadel Security as well as CMU Staff.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes, all bartenders have been trained in sale and service of alcohol. Additionally, many CMU Staff volunteers are also trained.

13. What other types of beverages and food/snacks will be available?

Light snacks, chips, pretzels, pizza, and concessions. Water will be available as well.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

0665373-000

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

*Shenele Munder*  
Applicant's Signature

03/04/2024  
Date

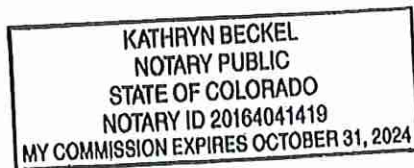
STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

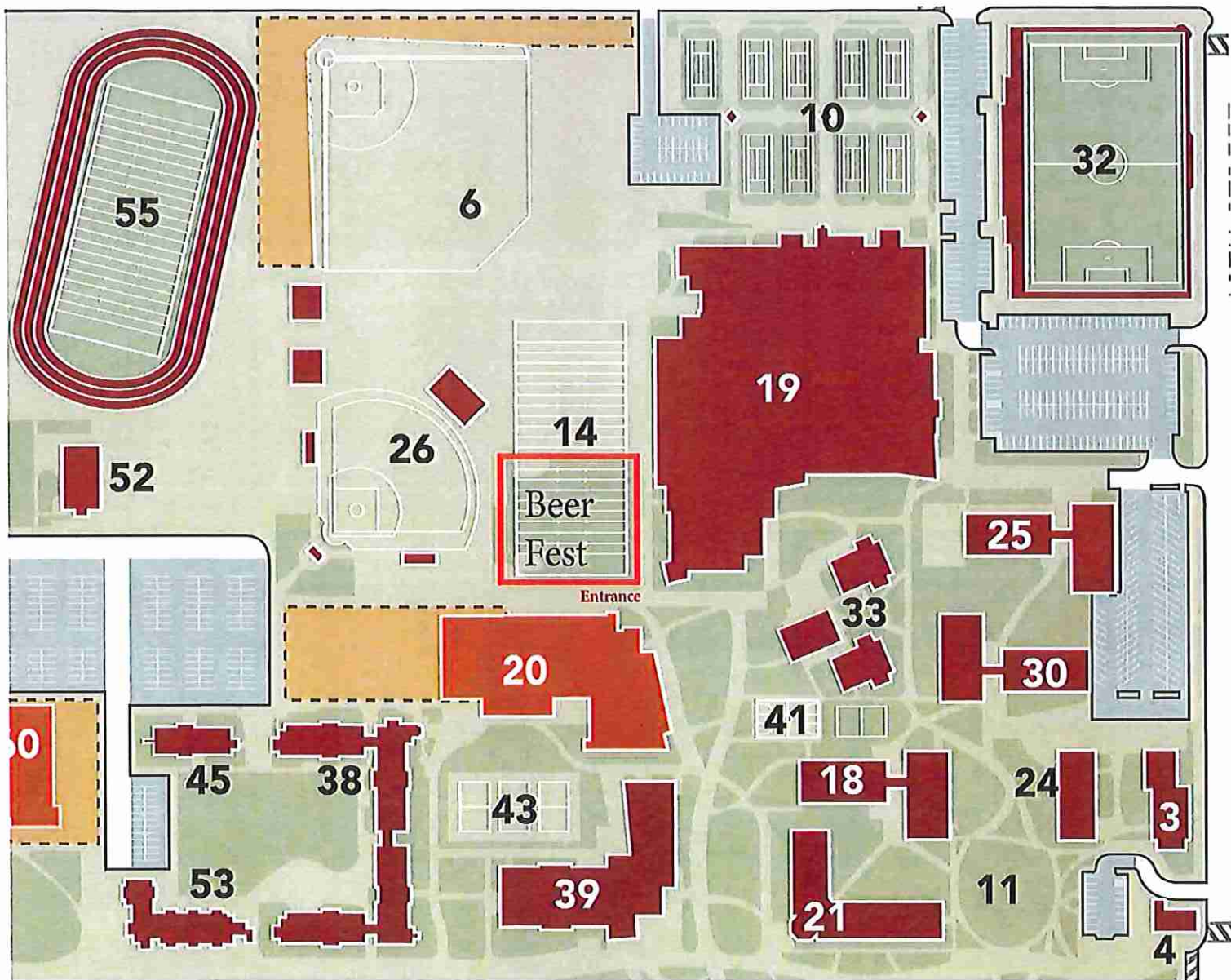
Subscribed and sworn to before me this 4<sup>th</sup> day of March, 2024.

Witness my hand and official Seal.

*[Signature]*  
Notary Public

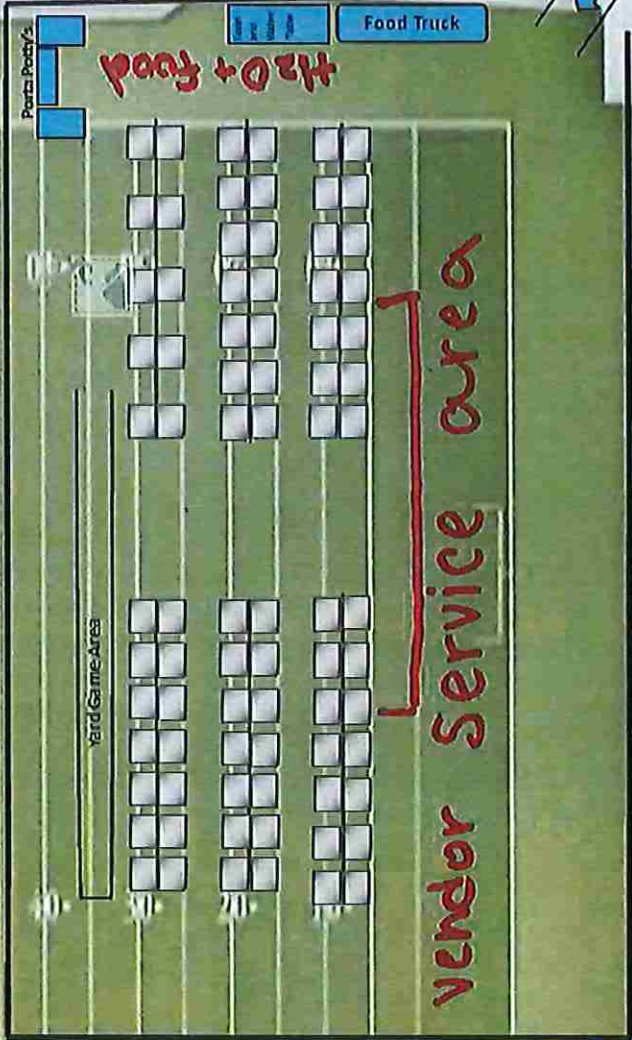
October 31, 2024  
My commission expires





# FOOTBALL PRACTICE FIELD

Vendor Area



C

A

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Grand Valley River Fest

2. How many attendees are expected? 2,000-2,500

3. Has the event been held in the past? If so, how many years? Yes, twice in 2022, and 2023.

4. Have there ever been any violations or citations issued during the event in the past?  
N/A

5. Describe the premises at which the event will take place (attach diagram).  
The event is to take place at the Las Colonias Butterfly Pond area, please see the attached diagram.

6. What type of and how many security will be provided?  
Security will be placed near the beer garden, 4-6 volunteers will be placed in the vicinity to ensure the card verification process is smooth and the crowd remains cordial.

7. Describe the Security Control Plan (use additional sheet if necessary).  
The security for the event will be provided in the general event area by the business entities that are organizers of the event. Special attention will be paid to the beer garden area to help ensure event attendees are kept in check and everyone has a safe enjoyable time.

8. How will security personnel be identified?  
Security personnel will be identified by brightly colored event shirts

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
This event is an outdoor event. The beer garden will be fenced, the various activities associated with the event will have informational tables placed at strategic points for engagement with the public and participants

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

Age verification will be completed at the entrance of the beer garden, wristbands and/or stamps will be utilized to identify individuals that have already had their indentifications verified.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

The security personal stationed at the beer garden will monitor the level of intoxication, James Stover, Elizabeth Stover, Dan Ramsay, and Kate Ramsay will also keep watch of event attendies for intoxication.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes, volunteers and memebers of our organization have been trained in the sale/service of alcohol.

13. What other types of beverages and food/snacks will be available?

Food trucks will also be at the event.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

Save-A-Life Jacket Program does not have a State or City Sales Tax Number.

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

Kate Ramsay  
Applicant's Signature

03/07/2024  
Date

Subscribed and sworn to before me this 7th day of March, 2024.

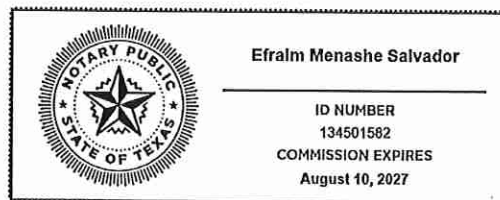
Witness my hand and official Seal.

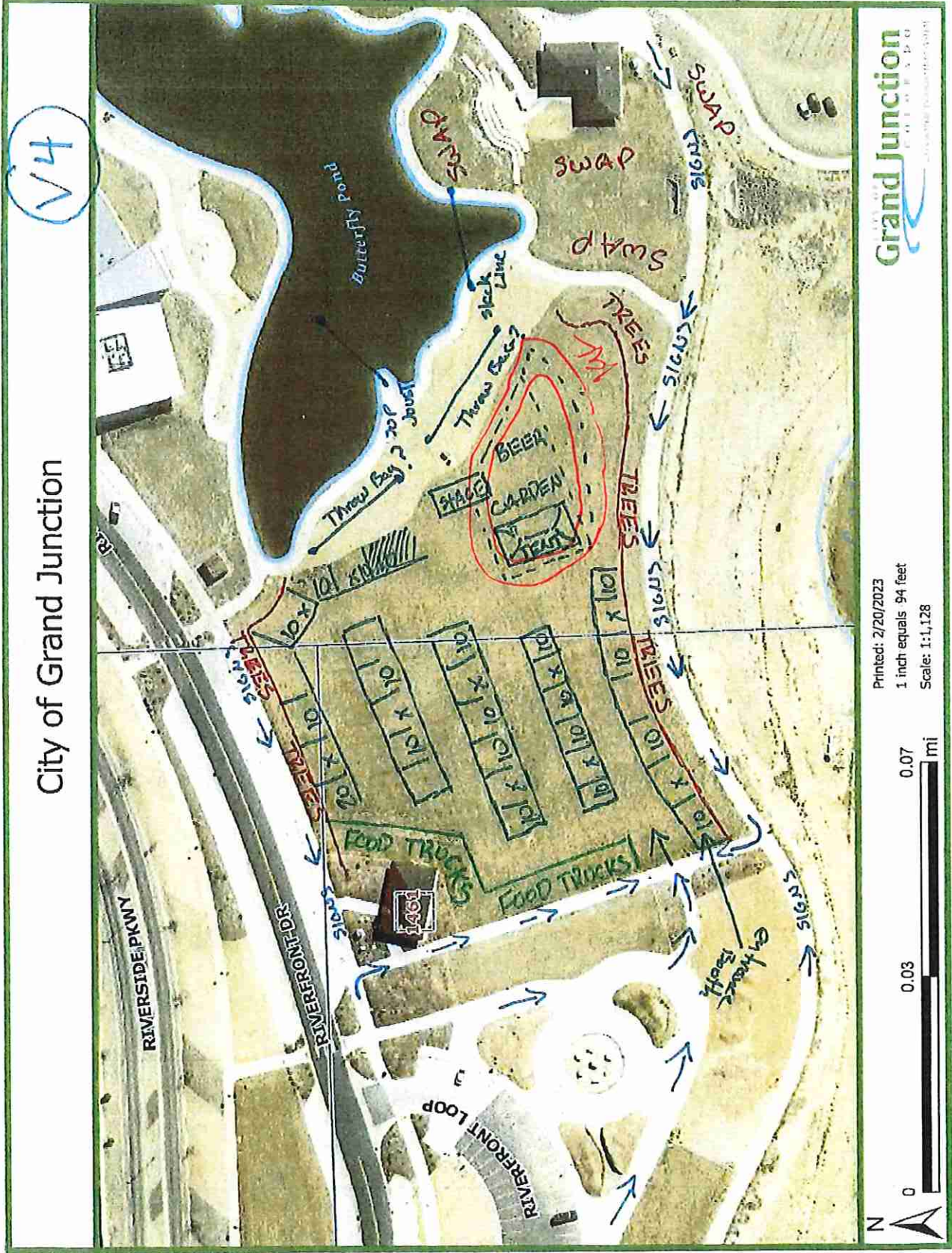
Electronically signed and notarized online using the Proof platform.

[Signature]  
Notary Public

08/10/2027

My commission expires





A

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Cinco de Mayo

2. How many attendees are expected? 5,000 - 7,000

3. Has the event been held in the past? If so, how many years? 42 years

4. Have there ever been any violations or citations issued during the event in the past?  
No

5. Describe the premises at which the event will take place (attach diagram).  
Held on Grand Junction Main Street between 3rd and 7th

6. What type of and how many security will be provided?  
Four security personnel starting at 10am, adding two more security officers at 4pm, and adding two more security officers at 6pm. In total there will be 8 security officers securing the event by 6 pm.

7. Describe the Security Control Plan (use additional sheet if necessary).  
Patrons purchase drink tickets and are ID'd at the ticket booth. Event staff at the ticket booth will securely place a wrist band on the verified ID'd (21+ years of age) individuals wrist before providing drink tickets. The wrist band will signify that the individual is at least 21 years and older. The beer booth is staffed by Latino Angelo Alliance Foundation volunteers who are trained in sale/service of alcohol beverages. Event staff will monitor the sale dispensing of both the ticket and drink booth. Event staff, volunteers and security officers will observe attendee behavior to detect any inappropriate alcohol related behavior.

8. How will security personnel be identified?  
Security officers will be in uniform. Citadel Security is the hired security personnel.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
The beer garden and drink ticket booth is fenced in by metal barricade surrounding the perimeters. Signage will be posted on barricade stating "No Liquor Beyond this Point". Security personal will be at stationed at every access point at all times. Security personal will enforce the liquor perimeter rules.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

Event volunteer staff and security personnel will be responsible for ID verification. Attendee's will have wrist bands signifying individuals are at least 21 years of age.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Event volunteer staff and security personnel will monitor levels of intoxication. No one will be served if it is believed there is a level of over intoxication.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

The event volunteer staff has been trained on sale/service of alcohol. The designated volunteer staff is in the process of recertification The recertification will be implemented before the event date 5/4/2024.

13. What other types of beverages and food/snacks will be available?

Non-alcoholic beverages. Independent vendors will be serving food.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

State Sales Tax License: 04136961-0001; Sales/Use Tax License: 3360

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

J. Mark Stahl  
Applicant's Signature

3-14-24  
Date

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 14<sup>th</sup> day of March, 20 24.

Witness my hand and official Seal.

Kellee Lynn Echave  
Notary Public

February 16, 2025  
My commission expires

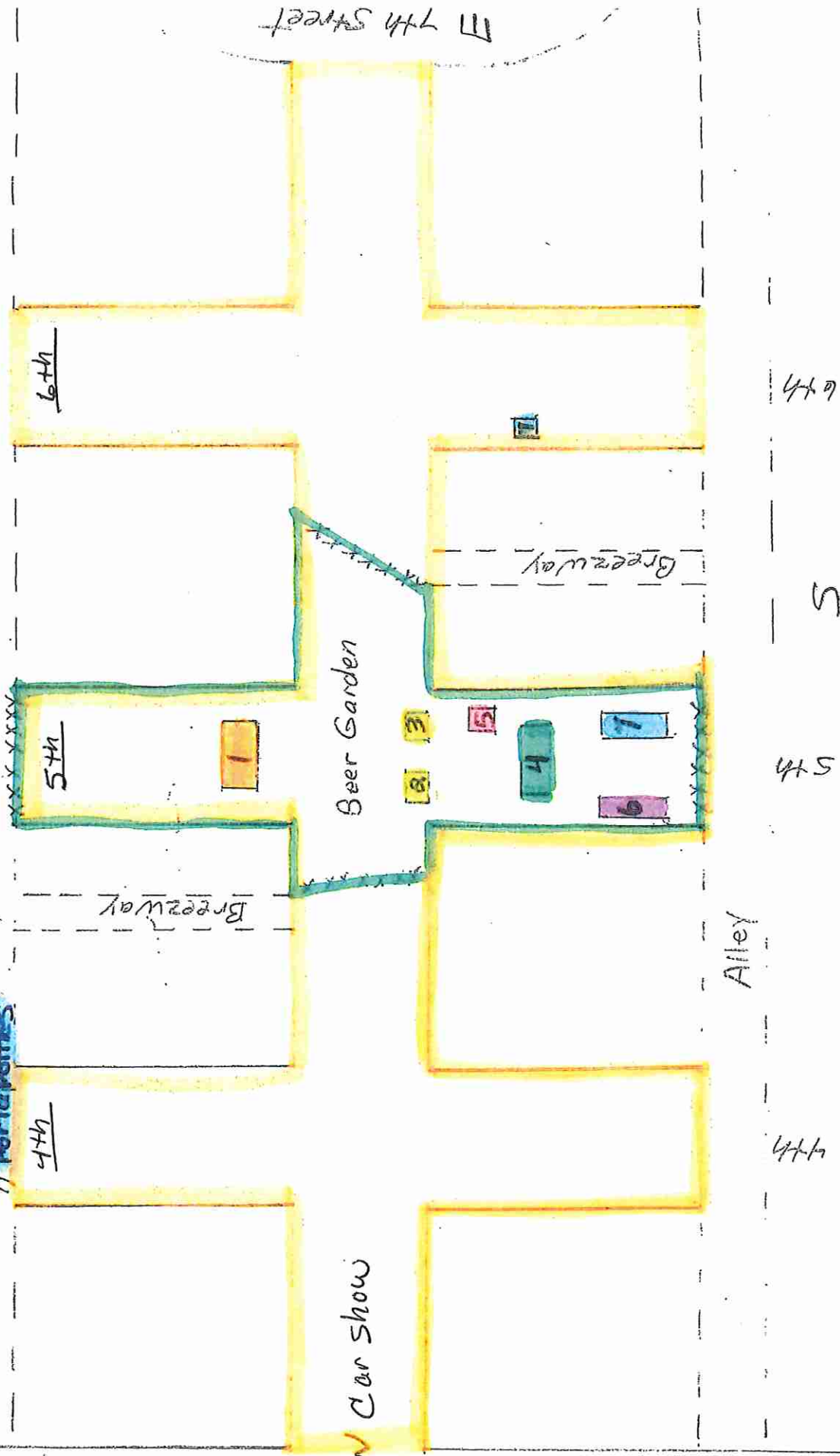
KELLEE LYNN ECHAVE  
NOTARY PUBLIC  
STATE OF COLORADO  
NOTARY ID 20214006224  
MY COMMISSION EXPIRES FEBRUARY 16, 2025



Site Plan N

- 1) Stage
- 2) Conopies
- 3) Beer Booth
- 4) Money trailer
- 5) Dumpster
- 6) Porta potties

Alley



6th

5th

4th

7th Street

3rd Street

W Car Show

Beer Garden

Breezway

Breezway

Alley

4th

5th

6th

S