

MINUTES

Grand Junction Commission on Arts and Culture (GJCAC) Wednesday, August 28, 2013, Parks & Recreation Office, Lincoln Park

Commissioners Present: Miranda Ashman, Randall Cupp, Judy Dyrud, Charity Finnigsmier, Jeremy Franklin, Gisela Flanigan, Jennifer Hancock, Diane Kress Hower, Lancer Livermont, Emily Pfeifer

Commissioners Absent: Darcy Johnson

Others Present: Lorie Gregor

Chair Gisela Flanigan called the meeting to order at 4:00 p.m. and moved to approve the July 24 meeting minutes. The minutes were approved unanimously without objection or changes.

NEW BUSINESS

Grant Presentation, Super Rad Art Jam, GJCAC grant \$2400: Naomi Barlow showed slides from the event and distributed a list of revenues and expenses; the formal written report will follow. Naomi said the 2013 show was the biggest and best they had ever produced with 137 pieces. Miranda Ashman said she was impressed with the show, the teachers, and especially the artworks, some of which were of far higher quality than might be expected from high school students.

Facebook Training: Miranda presented an audiovisual tutorial on using Facebook for grant-funded events and items of interest. Gisela asked Commissioners to refer to criteria established at the last meeting before posting. Lorie Gregor and Diane Hower will answer messages sent to all administrators, and more problematic questions will be referred to Lorie. Commissioners may turn off email notifications if they prefer not to receive these messages. Other new guidelines: make posts short and include a visual image; do not photograph something you see and post it (because it may be copyrighted); use the “Highlight” feature for your adopted grant-sponsored events, but do not “Create an Event” for it (instead ask the event organizer to Create an Event on Facebook).

OLD BUSINESS

2nd Annual Grand Valley Essay Contest and Rocky Mountain PBS Fun Fest: The contest is on track with an essay deadline of Sept. 13 and awards presentation and essay reading Oct. 5, 5:30 p.m. at City Hall. Lorie has not been able to reach Greg Mikolai about recording the presentation again this year. Jennifer Hancock said she will try to reach him. Charity Finnigsmier said our presence at the Fun Fest was a success, with many children approaching the booth. About 20-30 kids left with an Essay Contest flyer. Diane said some teachers told her they are doing contest essays as a class project. She noted that she and other members of the Western Colorado Writers Forum should not judge the contest entries. The Education Committee will meet to read and judge the essays on Sept. 17 at 4:30 p.m. in the Hospitality Suite.

REPORTS AND ANNOUNCEMENTS

Downtown Development Authority Art on the Corner Project (AOC): Traci Wieland was at the public meeting about Art on the Corner. About 30 people attended. When they broke into small groups, Traci’s group suggested DDA find a single qualified person to run AOC. Another group suggested a nonprofit should administer AOC plus the Horizon Drive and North Ave. makeovers. Traci offered the assistance of GJCAC in selecting art, etc. Those at the meeting concluded that AOC should be taken “to the next level.” DDA will consider all suggestions and formulate a plan.

Champion of the Arts: Commissioners on the Champion of the Arts Committee agreed that finding a good time for a committee meeting would be difficult. Lorie will set up a Google Doc where committee members can discuss and make this year's decisions.

Artist and gallery information: Miranda reported that the Marketing Committee met regarding the Sourcebook and related topics. The committee agreed to consolidate all the information and drive interested individuals to the GJCAC website. The committee decided against leaving small cards at galleries and the Visitors Center. Instead they created a point-of-sale poster design with the title "All Things Art" and a large arrow pointing to a QR code. Scanning the code on mobile devices will take users directly to our website. The committee will print ~20 posters on heavy card stock; at Jennifer's suggestion, the Commissioners agreed the posters should also be laminated. Diane raised the question of whether the phrase "All Things Art" was copyrighted for commercial use. Miranda and Jennifer researched the question on their phones and found no conflicts in Colorado.

Public Safety building art: Opening celebrations will be Sept. 7 at 10:00 a.m. with some of the artists in attendance. Jennifer and Judy Dyrud agreed to unveil the artwork. Another ceremony on Sept. 12 at 8:00 p.m. will light the 9/11 commemorative sculpture at the Fire Administration building.

Mesa County Central Library: On First Friday, Nov. 1 at 5:30 p.m. the library will showcase their artwork including the GJCAC grant-funded crane mural. The occasion is also the opening of the GJCAC-supported Culture Fest. Commissioners can see the crane mural and recognition plaque now by asking staff at the Administration Office for admittance to the Community Room.

Proposed book tour: Lorie received a letter from a past grantee seeking funding to appear at schools with his new book. Gisela said GJCAC intended the previous grant to sponsor writing workshops, but instead the appearances turned into book sales promotions. The Commissioners unanimously recommended that Lorie not respond or sponsor this grantee again.

Lorie received tickets to the Creede Repertory Theatre and Charity and Jeremy Franklin took some.

Randall Cupp said the GJCAC-supported Pastel Exhibition will be Friday, Sept. 6 at the Art Center.

ELECTION OF OFFICERS

Judy nominated Diane for Chair, but she declined. Diane nominated Lancer for Chair, Miranda seconded, and the Commissioners present voted unanimously for Lancer to become the new Chair. Jennifer nominated Diane for Vice Chair, Judy seconded, and the Commissioners voted unanimously for Diane to become the new Vice Chair. Miranda nominated Judy for Recording Secretary, Diane seconded, and the Commissioners voted unanimously for Judy.

Regular Meeting: Because of a scheduling conflict on Sept. 25, the next regular meeting of GJCAC will be Sept. 18 at 4:00 p.m. in the Hospitality Suite.

As there was no further business, Gisela declared the meeting adjourned at 6:10 p.m.

Respectfully submitted,

Judy M. Dyrud