

**RESOLUTION NO. 2007-05
WALKER FIELD, COLORADO, PUBLIC AIRPORT AUTHORITY**

**A RESOLUTION CHANGING THE NAME OF WALKER FIELD TO GRAND
JUNCTION REGIONAL AIRPORT AND THE NAME
WALKER FIELD, COLORADO, PUBLIC AIRPORT AUTHORITY TO GRAND
JUNCTION REGIONAL AIRPORT AUTHORITY**

WHEREAS, the Walker Field, Colorado, Public Airport Authority (the "Airport Authority") has considered whether changing the name of the Airport from "Walker Field" would be beneficial to the Airport, the Airport Authority, and travelers using the Airport;

WHEREAS, as a result of that consideration, the Board finds as follows:

- The unique recreational, business, and institutional attributes of Grand Junction and Mesa County draw a wide range of clientele and customers. To assist those travelers, the airport name and wayfinding should reflect a more conventional nomenclature than "Walker Field";
- Neither the term "Walker" or "Field" carries any wayfinding relevance for the traveling public;
- The term "Field" when used in reference to an airport is somewhat antiquated and confusing;
- The majority of travelers do not refer to the Airport as "Walker Field" instead referring to it as the "Grand Junction Airport";
- The use of a more descriptive name such as "Grand Junction Airport" would capitalize on the unique brand that the term "Grand Junction" provides; and,
- It would be beneficial if the name of the Airport was somewhat compatible with the Airport's IATA code of "GJT".

WHEREAS, the Board believes that a name change will be in the best interest of the Airport; and,

WHEREAS, the Board believes that the Airport Authority's name should be changed to be consistent with the name of the Airport.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS
FOR WALKER FIELD, COLORADO, PUBLIC AIRPORT AUTHORITY THAT:**

1. The Airport's name (*i.e.*, Walker Field) is hereby changed to "Grand Junction Regional Airport".
2. The Airport Authority's name (*i.e.*, Walker Field, Colorado, Public Airport Authority) is hereby changed to "Grand Junction Regional Airport Authority".

3. The Airport Director is hereby empowered to take whatever action is necessary to effectuate the terms of this Resolution. Without limiting the foregoing, the Airport Director is authorized to inform any relevant governmental authority of the name changes and is also authorized to change the Airport and Airport Authority's signage, marketing materials, web site, advertising, etc.
4. This Resolution shall be effective immediately though the Board acknowledges that it will take some time to change Airport and Airport Authority's signage, marketing materials, web site, advertising, etc.

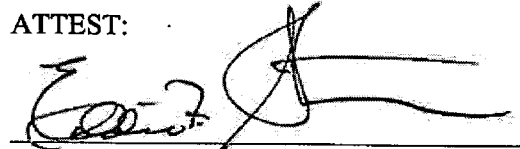
PASSED AND ADOPTED THIS 15 DAY OF MAY, 2007.

**GRAND JUNCTION REGIONAL AIRPORT f/k/a
WALKER FIELD, COLORADO, PUBLIC AIRPORT
AUTHORITY**



Chairman, Tom LaCroix

ATTEST:



Clerk, Eddie F. Storer