

## Sep 9, 2024 | [MEP Committee meeting](#)

Attendees: Michele, Nicole, Jane, Meg

Unable to attend: Stefanie, Hayden, Sarah, David C

### Notes

- Updates:
- Oral History - Michele and Nicole to follow up and report back at the next meeting.
- Social Media Marketing - Sarah is posting regularly. She has been posting on Stefanie and Jamie's spots because they were often left open. Let her know if Stefanie and Jamie are able to post more, because she's spending 3-5 hours per week posting and building content. It would be nice to have someone who wants to have Facebook on their phone and respond to comments and messages (that are of course relevant). It might be nice to have other board members share their photos along the RFT and they could save them in the Google Drive and then we can use different images as content. Bike Month stuff is happening this month so she will post the stuff that Henry Brown sent, along with our two group rides for September. Discussed ways to help make it easier for Sarah/Stefanie/Jamie to post without it being extra work.
- Video partnership/creation for Slow Your Roll implementation and other video marketing - Jane updated on what the thought process was and that we need someone who does marketing. Discussed CMU Tech helping with their portfolio. CMU professors have cautioned students against doing something for free.
- Meeting topics
- Aerial maps - Sarah has the maps and she and Jane are just trying to find time to review.
- Full color/sticker decals for mileage markers - may be too expensive. Possible fundraising needed. Discussed why ORF isn't putting the mileage on the Emergency Marker sign posts. Markers will start at west Fruita/Loma and go east to Palisade.
- Update from previous rides - Sarah is going to put a shared spreadsheet together of participation from the rides and any positive notes. She will share this and anyone who has attended any of the rides can add some notes and if needed she can type up a report on the rides for the end of the year
- October Bike Ride - not sure what is happening with this one. Sarah doesn't think that there is enough people to help with a bike ride and skills clinic on Oct 12 and GVSA has still not gotten back to me or confirmed that they plan to help. She is going to plan a regular ride on Oct 12, will coordinate with Jane on distance and details and send out to everyone. She would still like to do a bike skills, rules of the road, and basic maintenance event in conjunction with a ride, but she thinks we should try to plan it for the spring. Meg wondered if CMU cycling club would be interested in helping with the clinic.

- Volunteers for notetaker for the MEP Committee? Michele suggested since there are at least six members on the committee, each member takes notes at one meeting per year. Group agreed.

#### Miscellaneous

Meg mentioned having something with ORF explanation at concerts. Michele stated ORF has done booth but wasn't successful. Do make mention of it from the stage but again the audience doesn't pay attention.

Jane mentioned she talked with Seth Anderson at Loki about doing a fundraiser for the Confluence Center by selling their hooded jackets with the face gaiter with the Confluence Center logo in the fabric. Jackets usually sell for \$100 (cost is \$40).

#### Action items

- Nicole to reach out to George M. out sharing the videos he took at 970 West Studio last year. Will need to send snail mail since he deactivated his email address.
- Stefanie to email a digital copy of the mileage marker design.
- Create a Facebook banner for Slow the Roll.
- Nicole will get a list of contacts of the area High Schools.
- ~~Michele will reach out to Alex Fossett with RMPS/CMU Tech. (email sent to Alex)~~
- Alex contacted CMU Tech instructor Josh Meuwly. Will see if it can be actual coursework or a student's portfolio project. Would need to ask RFF for a grant of \$200-600 to pay the student(s).
- ~~Nicole said can put on CMU's weekly digest. Michele will check with Sarah first. (email sent to Sarah)~~
- Jane to get Loki proposal to Michele for her meeting with Rusty, Jenn and Liz tomorrow.