GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING MINUTES THURSDAY, SEPTEMBER 26, 2024 750 MAIN STREET-GROWL CONFERENCE ROOM & VITRUAL OPTION 7:30 AM

Board Members present: Libby Olson (Chair), Faith Rodriguez-via zoom, Cris Silverberg-via zoom, Doug Simons Jr., City Council Representative Abe Herman

Board Members absent: Garrett Portra (Vice-Chair) Steven Boyd, Cole Hanson, Maria Rainsdon

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Vonda Bauer, Kyra Seppie, Sarah Dishong

City of Grand Junction staff present: City Attorney John Shaver

CALL TO ORDER: Libby called the meeting to order at 7:35 a.m.

Guests: Mesa County Commissioner Cody Davis-via zoom

CONSENT AGENDA

Approval of Minutes:

August 22, 2024

Abe made a motion to approve the minutes of the August 22, 2024, Downtown Business Improvement District Board meeting. Libby seconded the motion. The motion was approved.

REGULAR AGENDA

EVENT UPDATES

Kyra provided an events update.

- Market on Main wraps up tonight with the final event, featuring the Rhythm & Brews concert series, sponsored by Bray & Co Real Estate. The market was well attended.
- <u>The Downtown Car Show</u> took place on Saturday, September 21st, featuring approximately 150 cars. The event received a great deal of positive feedback.
- Art Festival will be held on Friday, October 4th and Saturday, October 5th. Following the festival on Saturday, a Porchella Music Event will run from 4-9 p.m., featuring 16 bands performing across downtown neighborhoods. Kyra expressed appreciation to Dave for his excellent outreach efforts for the Porchella event.
- <u>Art on the Corner-</u>This year is the 40th anniversary for Art on the Corner. A reception will be held on Friday, October 4th at the Springhill Suites. The temporary sculpture installations will begin at 7:00 am on Saturday, October 5th.

Abe mentioned that he selected the mayor's choice award at the car show. He received a lot of compliments from participants saying they loved the event being on Main Street instead of a parking lot. He thanked Kyra and her team for doing a great job.

Kyra also thanked Abe for helping announce the winners at the event.

OTHER BUSINESS

Mesa County Commissioner Cody Davis provided some history and an update on the 29 Road project, highlighting its benefits, including improved local and regional connectivity, better access to I-70, and enhanced bike and pedestrian safety. The project is expected to cost approximately \$80 million. To fund it, the

Mesa County Board of Commissioners approved a ballot measure (1A) for the November election. This measure will allow the County and City to bond for up to \$80 million without raising taxes.

PUBLIC COMMENTS

None

ADJOURN

There being no further business, Libby made a motion to adjourn. Doug seconded the motion. The meeting adjourned at 7:46 a.m.