

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, AUGUST 22, 2024
750 MAIN STREET-GROWL CONFERENCE ROOM & VITRUAL OPTION
7:30 AM

Board Members present: Libby Olson (Chair), Garrett Portra (Vice-Chair), Steven Boyd, Cole Hanson, Faith Rodriguez, Cris Silverberg, City Council Representative Abe Herman

Board Members absent: Maria Rainsdon, Doug Simons Jr.

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Vonda Bauer, Kyra Seppie, Sarah Dishong (via zoom)

City of Grand Junction staff present: City Attorney John Shaver

CALL TO ORDER: Libby called the meeting to order at 7:33 a.m.

CONSENT AGENDA

Approval of Minutes:

July 25, 2024

Cole made a motion to approve the minutes of the July 25, 2024, Downtown Business Improvement District Board meeting. Garrett seconded the motion. The motion was approved.

REGULAR AGENDA

MARKET ON MAIN UPDATES

Kyra provided Placer data for Market on Main Half Season Report, covering Thursdays from July 11 to August 15. The data focused on pedestrian traffic in the Market on Main area, showing an average of 1,200 attendees per week, with peak attendance between 6:00 pm and 7:00 pm. On August 15, attendance increased to about 3,000 due to the Mavs on Main event and a block party on the 600 block of Main. The market has seen an increase in farmers, who have already received over \$5,000 in food assistance vouchers. In the Downtown Business Corridor, data showed attendance ranging from 4,500 to 8,000 people during the Thursday markets.

Abe suggested discussing the Market on Main's schedule, praising current efforts but noting the high temperatures on Thursday nights. He proposed moving the market to Saturday mornings, though this change has been deferred due to Fruita's Farmers Market. He stated that the purpose of the board is to do what is best for the community.

Brandon raised concerns about street closures on Saturdays and noted that some vendors attend other markets on weekends. He proposed a smaller spring and fall produce market on 4th and 5th streets without closing all streets. The leadership committee has also discussed this as a way to test the idea.

A brainstorming session was recommended for a future board meeting.

OTHER BUSINESS

None

PUBLIC COMMENTS

None

ADJOURN

There being no further business, Libby made a motion to adjourn. Garrett seconded the motion. The meeting adjourned at 7:45 a.m.