



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, June 11, 2024, 3 P.M. – 5 P.M.

UPDATED LOCATION
Residence Inn
767 Horizon Drive
Grand Junction, CO 81506

AGENDA

1. Call to order
 - a. Approval of Minutes – April 9, 2024

Official minutes were not recorded for the May 14, 2024, meeting due to the lack of a quorum.
2. Visit Grand Junction Advisory Board Business
 - a. Consideration of Rescheduling or Canceling the August 13, 2024, Advisory Board Meeting
3. Community Updates and Q&A
 - a. Bureau of Land Management: Dan Ben-Horin, National Conservation Lands Specialist, Bureau of Land Management, McInnis Canyons and Dominguez-Escalante National Conservation Areas
4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
5. Adjourn