



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, July 9, 2024, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave.
Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – June 11, 2024

2. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates

3. Community Updates and Q&A
 - a. Grand Valley Outdoor Recreation Coalition: Chandler Smith, Executive Director

4. Adjourn