



**Visit Grand Junction
Advisory Board of Directors Meeting**

Monday, August 19, 2024, 1 P.M. – 3 P.M.

Hotel Maverick
840 Kennedy Ave.
Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – July 9, 2024

2. Community Updates and Q&A
 - a. Grand Junction Sports Commission – Ben Snyder, Executive Director

3. Visit Grand Junction Advisory Board Business
 - a. Advisory Board Seats Expiring December 31, 2024

4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates

5. Adjourn