



**Visit Grand Junction  
Advisory Board of Directors Meeting**

Tuesday, September 10, 2024, 3 P.M – 5 P.M.

Hotel Maverick  
840 Kennedy Ave.  
Grand Junction, CO 81501

**AGENDA**

1. Call to order
  - a. Approval of Minutes – August 19, 2024
  
2. Community Updates and Q&A
  - a. U.S. Forest Service – Grand Valley Ranger District – Bill Edwards, District Ranger
  
3. Visit Grand Junction Updates
  - a. Lodging Tax Business Month Collections
  - b. Grand Junction Hotel Metrics
  - c. Community Meetings and Events
  - d. Public Relations Update
  - e. Other Marketing Updates
  
4. Adjourn