



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, November 12, 3 P.M. – 5 P.M.

Courtyard Grand Junction
Merlot Room
765 Horizon Drive
Grand Junction, CO 81506

AGENDA

1. Call to order
 - a. Approval of Minutes – September 10, 2024
 - b. Approval of Minutes – October 1, 2024

2. Community Updates and Q&A
 - a. Downtown Development Authority and Business Improvement District – Brandon Stam, Executive Director
 - b. Colorado Parks and Wildlife – Kirk Oldham, Area Wildlife Manager

3. 2024 Colorado Governor’s Tourism Conference Recap and Attendee Comments

4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates

5. Adjourn