



**Visit Grand Junction  
Advisory Board of Directors Meeting**

Tuesday, December 10, 3 P.M. – 5 P.M.

Hotel Maverick  
840 Kennedy Ave.  
Grand Junction, CO 81501

**AGENDA**

1. Call to order
2. Approval of Minutes
  - a. November 12, 2024
3. Community Updates and Q&A
  - a. Colorado State Forest Service – Kamie Long, Western Slope Urban & Community Forestry Specialist
  - b. U.S. Forest Service – Bill Edwards, District Ranger
4. 2024 Colorado Governor’s Tourism Conference Recap and Attendee Comments
5. Visit Grand Junction Advisory Board Business
  - a. Officer Election for 2025
6. Visit Grand Junction Updates
  - a. Lodging Tax Business Month Collections
  - b. Grand Junction Hotel Metrics
  - c. Community Meetings and Events
  - d. Public Relations Update
  - e. Other Marketing Updates
7. Adjourn