



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, January 14, 2025, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave., Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – December 10, 2024
2. Community Updates and Questions
 - a. Horizon Drive District – Sandra Zoldowski, Executive Director
3. 2024 Colorado Governor’s Tourism Conference Attendee Comments
4. Visit Grand Junction Advisory Board Business
 - a. Officer Election for 2025
 - b. Official Meeting Notice Designation for 2025
5. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
6. Adjourn