

**GRAND JUNCTION LIQUOR LICENSING AUTHORITY**  
**MINUTES**  
**March 5, 2025**

**I. Call to Order**

The meeting was called to order at 1:58 p.m. Those present were Hearing Officer Sam D. Starritt, City Attorney John Shaver, and Deputy City Clerk Misty Williams.

**II. License Renewal Applications**

1. CF Altitude, LLC dba Alta #6214 – 2525 Broadway, Grand Junction, CO 81507, Fermented Malt Beverage & Wine
2. Lucky Me Liquor, LLC dba Lucky Me Liquor 2, 2648 Patterson Road, Suite A, Grand Junction, CO 81506, Retail Liquor Store
3. Two Rivers RV Park, LLC dba Grand Junction KOA Holiday, 2819 US Highway 50, Grand Junction, CO 81503, Fermented Malt Beverage & Wine
4. CST Metro, LLC dba Circle K #2744115, 599 29 ½ Road, Grand Junction, CO 81501, Fermented Malt Beverage and Wine
5. Blazin Wings, Inc. dba Buffalo Wild Wings #378, 2412 Highway 6 & 50, Grand Junction, CO 81505, Hotel & Restaurant
6. BURNS FC, LLC dba Bananas Fun Park, 2469 Riverside Parkway, Grand Junction, CO 81505, Beer & Wine
7. Rockslide Adventures, LLC dba Rockslide Brew Pub, 401 Main Street, Grand Junction, CO 81501, Brew Pub
8. Jay Shree Ganesh, Inc. dba Guru's Kitchen, 356 Main Street, Grand Junction, CO 81501, Hotel & Restaurant

Hearing Officer Starritt read renewals 1 – 8 into the record. He verified with Ms. Williams the applications were in order. Hearing Officer Starritt asked if anyone was present to speak against any of the applications; there was no one.

Renewals 1 – 8 were approved as requested.

**III. License Renewal Application with Late Filing**

1. V & J Productions, LLC dba Good Judy's, 103 N. 1<sup>st</sup> Street, Grand Junction, CO 81501, Tavern - **14 Days Late**

Hearing Officer Starritt asked if there was a representative present from Good Judy's. Jesse Daniels, managing partner of Good Judy's, was present to answer questions regarding the late filing. He explained that they had a change in office management and bookkeeping staff, and during the transition the renewal had slipped through the cracks. They have implemented a multi-person check list for permits and expense accounts to ensure timely filing in the future. Hearing Officer Starritt asked if anyone was present to speak against the application; there was no one. Hearing Officer Starritt approved the late filing.

*The Liquor Licensing Authority took a brief recess at 2:07 p.m. and resumed the hearing at 2:16 pm.*

#### **IV. New License Applications – Resolutions, Findings and Decision**

1. Surf to Turf, Inc. dba Surf to Turf, 1100 Independent Avenue, Grand Junction, CO 81505, Hotel & Restaurant

Member: Chengle Lin, 669 Alexia Court, Grand Junction, CO, 81505:  
**Update from Applicant, Certificate of Occupancy**

Hearing Officer Starritt asked if there was a representative present from Surf to Turf. John Howe, Attorney for Surf to Turf, as well as Chengle Lin, were present to provide an update on the extensive construction and remodel taking place inside of the premises. They provided progress photos to the hearing officer. They had not received their Certificate of Occupancy at the time of the hearing. They reported that they are approximately 1 month out from finishing the construction. Hearing Officer Starritt requested this license be revisited at the May 7<sup>th</sup>, 2025, Liquor Licensing Authority Hearing, unless the Certificate of Occupancy is obtained before that date. If the Certificate of Occupancy is obtained before the May 7<sup>th</sup>, 2025, hearing, the State and Local licenses will be released to the applicant at that time.

2. Ceviches & Miches, Inc. dba Ceviches & Miches, 200 W. Grand Avenue, Unit 2, Grand Junction, CO 81501, Hotel & Restaurant

Members: Cynthia Franco, CEO and Octavio Crosthwaite, CFO, 699 Horizon Glen Drive, Grand Junction, CO 81506

Hearing Officer Starritt asked the representatives of Ceviches & Miches to approach the podium. Members Cynthia Franco and Octavio Crosthwaite, as well as Brian Turner from Alcohol Petitioning Services, were present to answer questions regarding the new license application and how the needs and desires survey was conducted.

Hearing Officer Starritt asked Ms. Williams to read the survey results into the record (attached).

Hearing Officer Starritt verified with Ms. Williams the application was in order and asked if anyone was present to speak against the application. There was no one.



Hearing Officer Starritt found the needs of the neighborhood are not being met and found no legal reason to deny the license. The new Hotel & Restaurant license application for Ceviches & Miches, Inc. dba Ceviches & Miches was approved. The City Clerk's Office will prepare a resolution of findings for Hearing Officer Starritt's signature.

## **V. Special Event Permit Applications**

1. United Way of Mesa County, 422 White Avenue, Suite 337, Grand Junction, CO 81502, "Home Loan Taste of the Grand Valley", located at 310 N. 7<sup>th</sup> Street, Grand Junction, CO 81501 on May 2, 2025, from 2:00 p.m. to 8:00 p.m.

Executive Director/Event Manager: Faith Rodriguez, 422 White Avenue, Suite 337, Grand Junction, CO 81502

Event Manager Faith Rodriguez was present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Starritt verified with Ms. Williams that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by United Way of Mesa County, for "Home Loan taste of the Grand Valley ", was in order and approved.

2. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO, 81501, "CMU Grand Valley Beerfest", located at Colorado Mesa University – Football Practice Field, 1000 Mesa Avenue, Grand Junction, CO 81501 on May 16, 2025, from 12:00 p.m. to 9:00 p.m. – **Continued to March 19, 2025, Liquor Licensing Authority Hearing**
3. Knights of Columbus Council 13621, 2620 Amber Spring Way, Grand Junction, CO 81506, "Immaculate Heart of Mary Fish Fry Dinners", located at 790 26 ½ Road, Grand Junction, CO 81506 on 3/14/2025 – 4:00 p.m. to 7:00 p.m., 3/21/2025 – 4:00 p.m. to 7:00 p.m., 3/28/2025 - 4:00 p.m. to 7:00 p.m., 4/4/2025 - 4:00 p.m. to 7:00 p.m., 4/11/2025 - 4:00 p.m. to 7:00 p.m.

Event Manager: Tom Beck, 2620 Amber Spring Way, Grand Junction, CO 81506

Event Manager Tom Beck was present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Starritt verified with Ms. Williams that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Knights of Columbus Council 13621, for "Immaculate Heart of Mary Fish Fry Dinners ", was in order and approved.

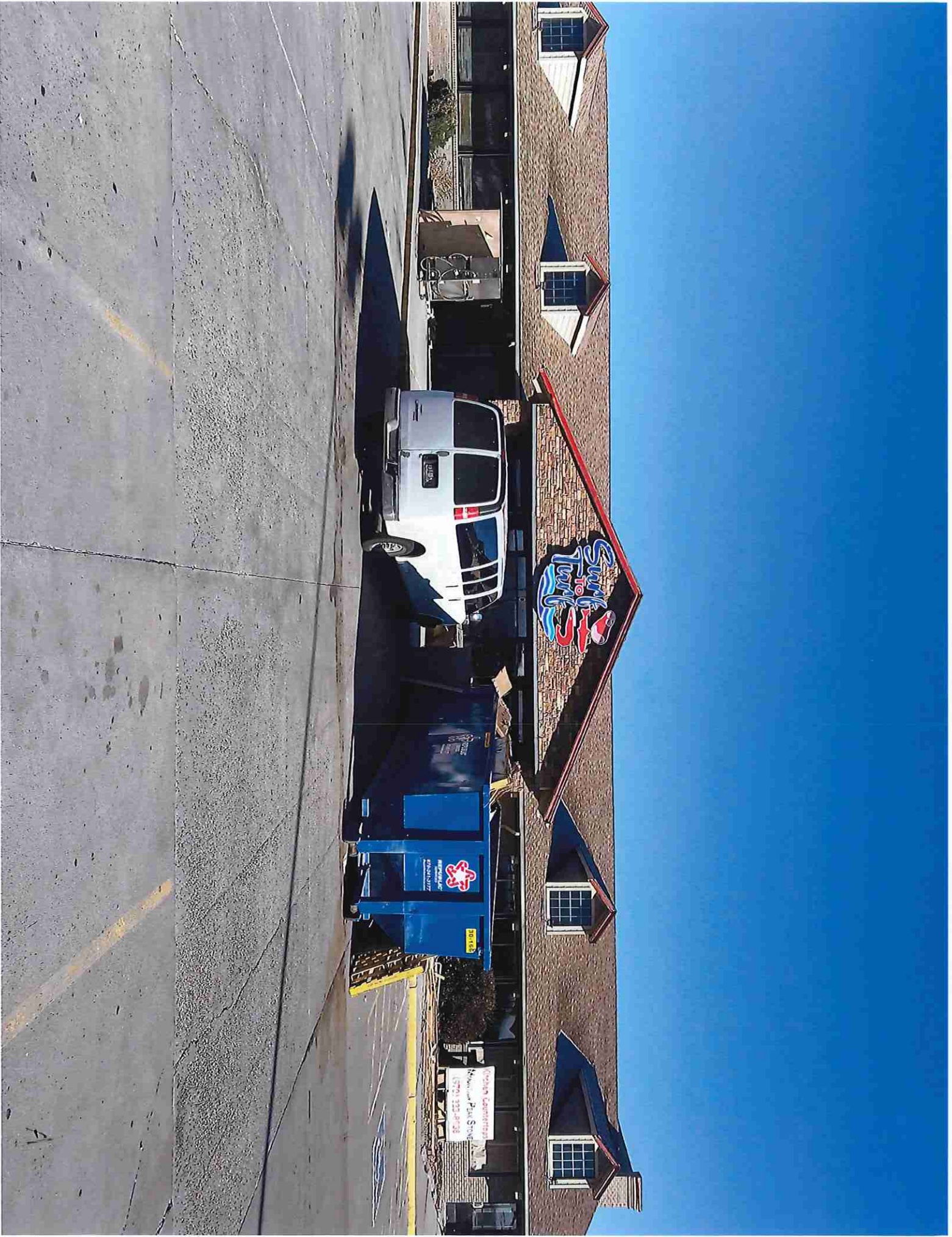
**VI. Other Business**

There was none.

**VII. Adjournment**

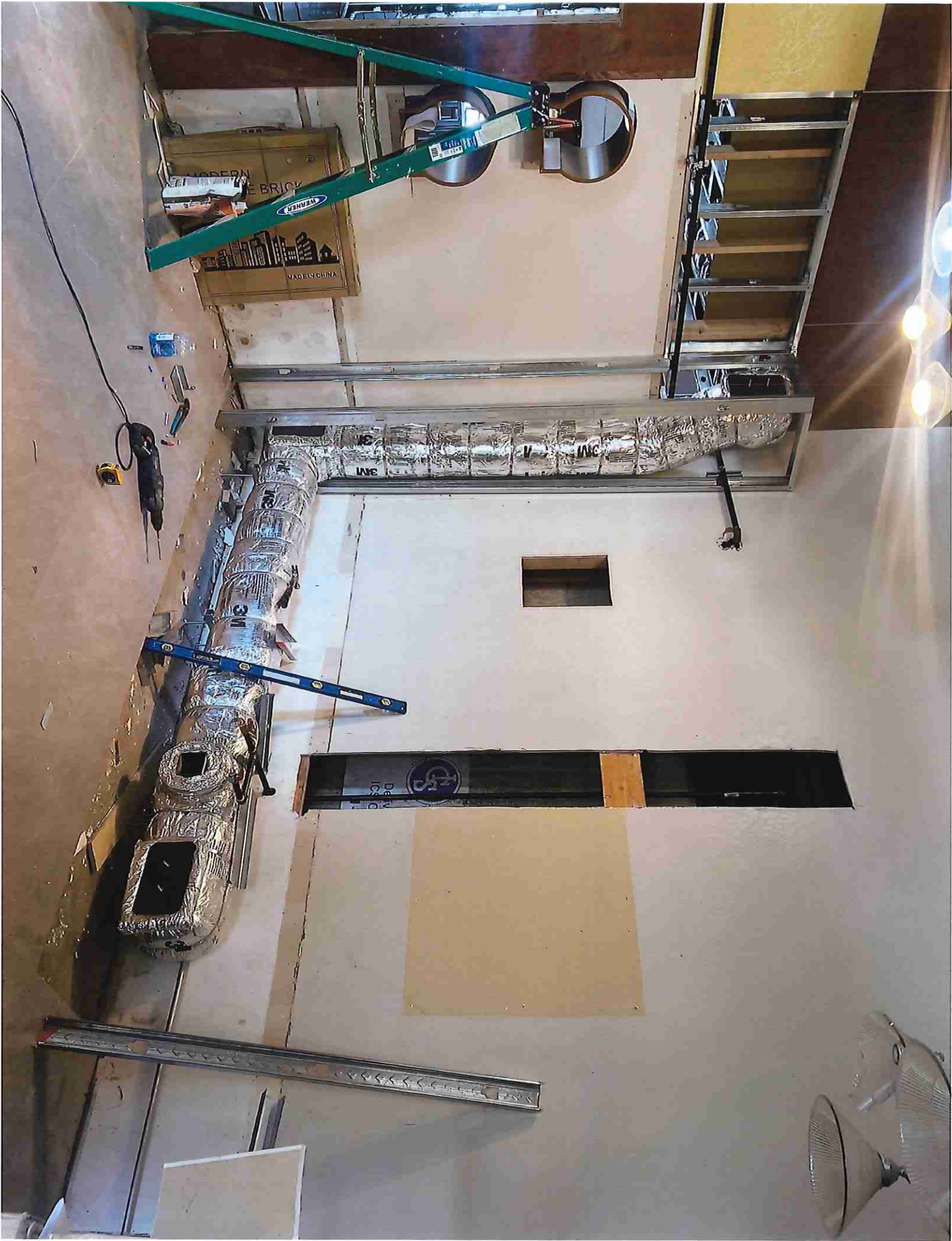
The meeting was adjourned at 3:22 p.m.





A











MEMO: Local Licensing Authority

FROM: Misty Williams, Deputy City Clerk

DATE: February 12, 2025

SUBJECT: Ceviches & Miches, Inc. dba Ceviches & Miches  
200 W. Grand Avenue, Unit 2, Grand Junction, CO 81501

A liquor license application for a Hotel & Restaurant liquor license permitting sale of malt, vinous and spirituous liquor for consumption at place where sold was filed with the Local Licensing Authority on January 16, 2025, and on January 16, 2025, a "Notice of Hearing" was posted on the property. On February 15, 2025, a legal notice will be published in the Daily Sentinel.

A survey was conducted by the applicant to address the reasonable requirements of the neighborhood. The neighborhood was defined as the area bounded by Teller Avenue on the north, Colorado Avenue on the south, North 4<sup>th</sup> Street on the east and Baserock Street on the west and include both sides of the outer boundary streets. The City Clerk's Office reviewed the findings and obtained the following results (map attached).

**Business Results:**

FAVOR: 62  
OPPOSE: 0

**Residential Results:**

FAVOR: 61  
OPPOSE: 0

To date, no counter petitions or remonstrances have been filed. Exhibits to survey sheets showed 234 addresses attempted without success, 21 refused to sign, and 18 marked as other.

The Grand Junction Police Department will investigate the individuals for local criminal history. Reports have also been requested from Mesa County Public Health, the Grand Junction Fire Department, and the City of Grand Junction Sales Tax Department.

The number of similar City licenses within in the survey area are as follows:

**Hotel & Restaurant w/ Optional Premises - 1 (The Warehouse 2565)**

**Hotel & Restaurant – 8 (Fly'n Roosters, Two Rivers Convention Center, Bistro 317, Dream Café, The Goat and Clover Tavern, Guru's Kitchen, Feisty Pint, Bin 707)**

**Brewery/Sales Room – 1 (Base Camp Beer Works)**

**Brew Pub – 1 (Rockslide Brew Pub)**

**Tavern – 4 (Good Judy's, Fairfield Inn and Suites, Spring Hill Suites, SoCo Social House)**

**Beer & Wine - 3 (Pablo's Pizza, Thai Number Nine, Kodiaxe)**

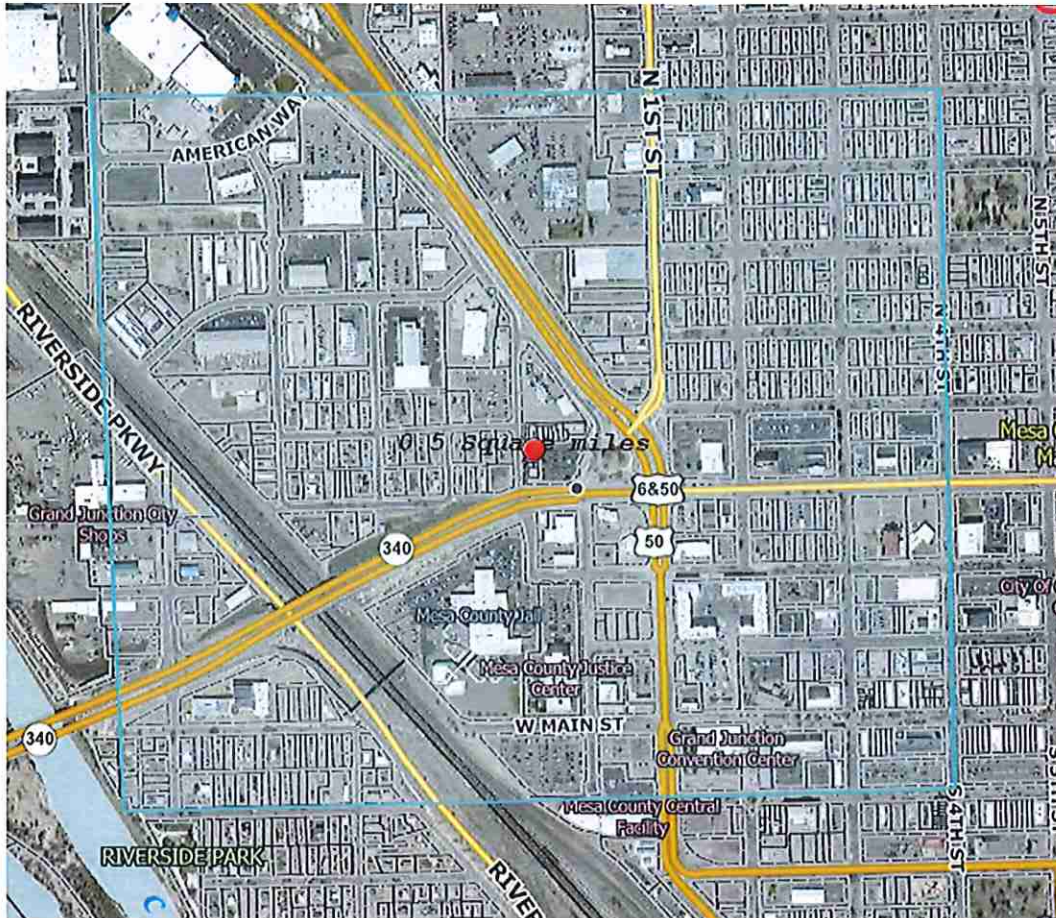
**FMB & Wine – 1 (Alta #6312)**

**Lodging & Entertainment – (Tru by Hilton, Melrose Spirit Company)**

ec: Cynthia Franco and Octavio Crosthwaite, Applicant  
Sam Starritt, Hearing Officer  
John Shaver, City Attorney  
Meghan DeHaan, Grand Junction Police Department



## CEVICHES & MICES SURVEY BOUNDARIES



North – Teller Avenue  
South – Colorado Avenue  
East – N. 4<sup>th</sup> Street  
West – Baserock Road

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: Home Loan Taste of the Grand Valley

2. How many attendees are expected? 1,000

3. Has the event been held in the past? If so, how many years? Yes, 30 years

4. Have there ever been any violations or citations issued during the event in the past?  
No

5. Describe the premises at which the event will take place (attach diagram).  
The event will take place on the lawn at the Lowell School Building. Diagram attached.

6. What type of and how many security will be provided?  
Citadel Security will be provided

7. Describe the Security Control Plan (use additional sheet if necessary).  
We plan to have security at each entrance as well as throughout. We will have tips trained volunteers checking I.D.'s and providing wrist bands for those 21 years of age and older. This event is a sample event therefore, the amount of pours is limited. Per the cities recommendation we will use the perimeter already used by the existing liquor license or we will use metal fence barricades to close in the event. United Way of Mesa County will provide staff and trained volunteers to monitor the premises as well.

8. How will security personnel be identified?  
They will be in uniform

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
The exterior boundaries will be roped or with metal barricade fencing. The perimeter does have existing boundaries we are hoping to use.



10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)? A

Ticket holders will have to show their i.d. and receive a wrist band to receive samples of the beer and wine. Each beer and wine vendor will be an employee of the brewery and winery and will be orientated on the wrist band color and expectation.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Each participant receives a ticket when they enter, they are only allotted one sample pour from each brewery and winery. All staff and volunteers will be trained on recognizing those under the influence.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes, I have also attended the TIPS training.

13. What other types of beverages and food/snacks will be available?

Water will be available throughout as well as 10 food vendors.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

We are a non-profit. We only have an EIN number.

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

*Ezra Rodriguez*  
Applicant's Signature

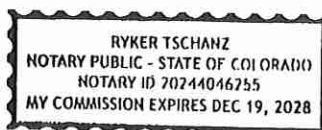
2/3/25  
Date

STATE OF COLORADO       )  
COUNTY OF MESA        ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 10 day of February, 20 25.

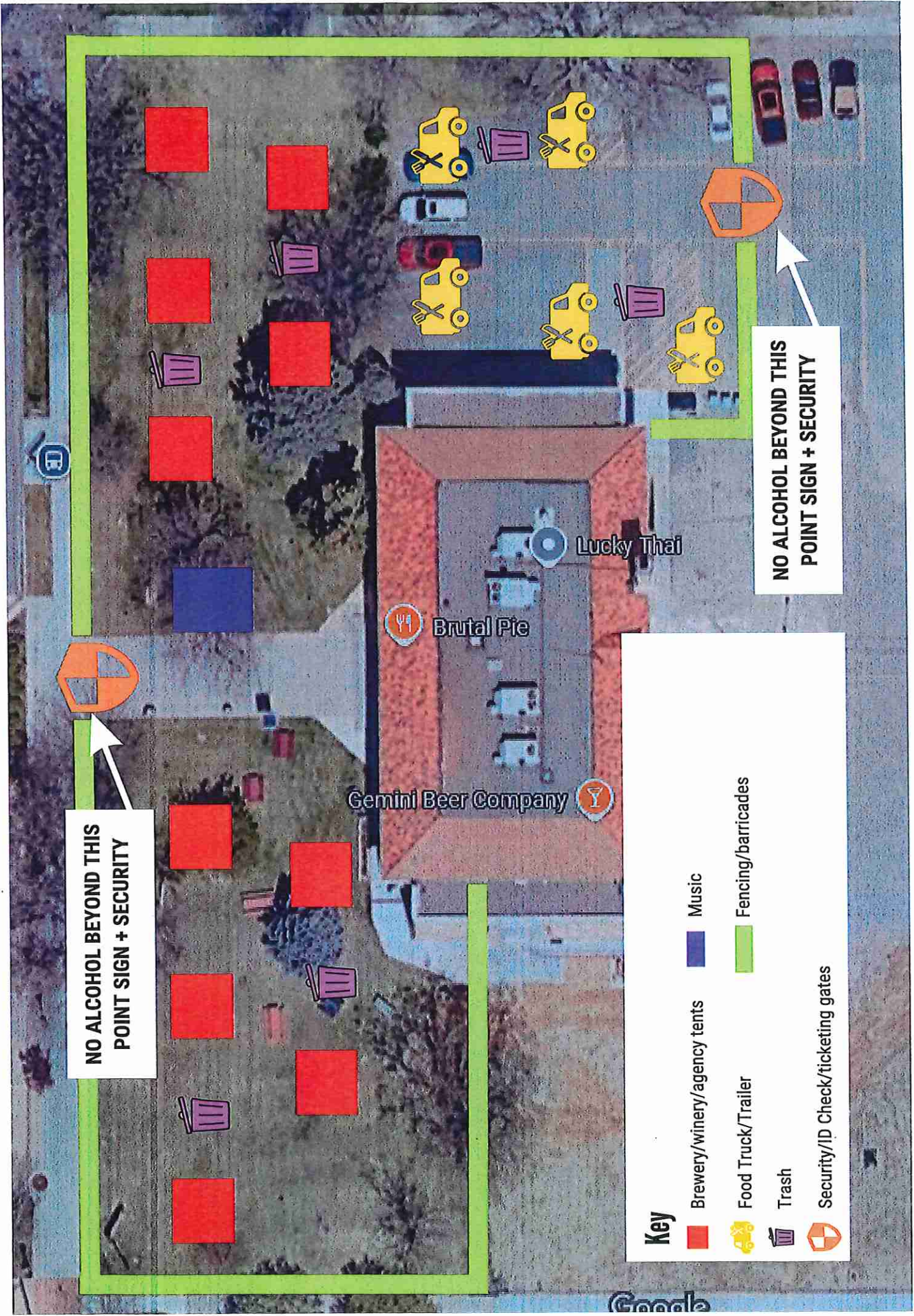
Witness my hand and official Seal.

*[Signature]*  
Notary Public



Dec. 19, 2028  
My commission expires










NO ALCOHOL BEYOND THIS  
POINT SIGN + SECURITY

NO ALCOHOL BEYOND THIS  
POINT SIGN + SECURITY

**Key**

	Brewery/winery/agency tents		Music
	Food Truck/Trailer		Fencing/barricades
	Trash		Security/ID Check/ticketing gates

Gemini Beer Company

Brutal Pie

Lucky Thai



A

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Knights of Columbus Council 13021 Immaculate Heart of Mary

2. How many attendees are expected? 250 per event

3. Has the event been held in the past? If so, how many years? 15+ years

4. Have there ever been any violations or citations issued during the event in the past?  
None

5. Describe the premises at which the event will take place (attach diagram).  
Church fellowship hall with commercial kitchen

6. What type of and how many security will be provided?  
Signage - no alcohol beyond this point. All doors monitored by members of Knights of Columbus. Minimum of 10 security.

7. Describe the Security Control Plan (use additional sheet if necessary).  
1) Carding all persons under 50  
2) 1 drink per person to be carried to dinner table  
3) Controlled pour, 5 oz. wine or 1 can of 12 oz. beer  
4) No bottles of wine @ tables  
5) No BYOB allowed  
6) No serving those who appear intoxicated.

8. How will security personnel be identified?  
By blue aprons, vests and shirts - members of Knights of Columbus

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
N/A

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

state issued picture I.D.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

by servers of alcohol and K of C members as part of security team.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

yes

13. What other types of beverages and food/snacks will be available?

Full fish dinner, water, lemonade, tea and coffee - deserts

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

~~Tom Bech~~ Tom Bech

Applicant's Signature

~~2/4/25~~ 2/5/25

Date

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 5<sup>th</sup> day of February, 20 25.

Witness my hand and official Seal.

  
Notary Public

My commission expires 09/06/2028

**Hannah Reyes Cardera-Garcia**  
Notary Public  
State of Colorado  
Notary ID# 20244033550  
Commission Expires: 09/06/2028



