



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, April 8, 2025, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave., Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – March 11, 2025
2. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
3. Community Updates and Questions
 - a. Colorado National Monument – Allana Olbrich, Acting Superintendent
4. Adjourn