



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, May 13, 2025, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave., Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – April 8, 2025
 - b. Approval of Minutes - March 11, 2025 (name correction)
2. Community Updates and Questions
 - a. Junior College World Series (JUCO) – Darren Coltrinari, Tournament Director
 - b. Bureau of Land Management, Grand Junction Field Office – Stacy Colon, Grand Junction Field Office Manager
 - c. Dominguez-Escalante and McInnis Canyons National Conservation Areas (NCA) – James Lovelace, NCA Manager
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn