



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, July 8, 2025, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave, Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – June 10, 2025
2. Community Updates and Questions
 - a. Business Incubator Center – Dalida Sassoon Bollig, Chief Executive Officer
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn