

## ORF M/EP Meeting

8 Sept 2025

17:30

### In Attendance:

- Loreta Silvero (Chair)
- Jane Quimby
- Michele Rohrbach
- Hayden Janssen

### Absent:

- Meg Thornton
- Sarah Brooks
- Kelsay Heath
- Scott Riise
- Tom Freimann

### **Meeting Topics (Action Items):**

1. Loreta has agreed to take over Chair of the M/EP Committee- THANK YOU!
  - a. Please send all recommendations for Agenda items and feedback to Loreta and Hayden, while Loreta gets comfortable in this role.
2. Social Media update (Sarah/Loreta)
  - a. Sarah and Loreta are alternating weeks for posting.
  - b. Updates from previous rides/floats/walks (e.g., participation counts, social media engagement, &c.)
  - c. Schedule for upcoming rides/floats/walks
    - i. August- >12 participants at the float
    - ii. September- Bike ride on W, 24 Sept at 17:15 (Los Colonias [Botanical Gardens]-Junior Service League)
    - iii. October- ?
      - Could be Decal Setting
        - a. Have the Fruita Trail Group assist- Loreta to ask Marc for their contact info
    - iv. November- 8 Nov run from the Confluence Center
    - v. New Year's Day Ride with Chris Brown
    - vi. Pick back up on Feb '26
  - d. Do we need to consider alternative approaches to increase engagement/awareness/participation?
    - i. Spring is attended well
    - ii. Summer rides are difficult to get engagement for Trail participation

3. "On your Left" update (Meg)
  - a. Update on Contact with the content creator
  - b. Meg not in attendance- Update to be provided at the General Board Meeting
4. Trail Mile Marker Mapping update
  - a. Confirm design and materials selection
    - i. Jane confirmed with Marc (City of Fruita) that the materials will work with what we want.
      - ~\$25/decal
    - ii. Do we have final funding approval. - Michele to check with RFF for >\$500 at the October meeting.
      - David to check on how many Mile Markers are needed to get from Loma to Los Colonias (Phase I).
    - iii. Loreta to check with Marc (City of Fruita) to see if there is a side-by-side or 4-wheeler available for Loma to Fruita Section for use to apply decals.
    - iv. Michele to check with Ken to see if there is a 4-wheeler or side-by-side available for use in the City of GJ.
    - v. Need to identify the exact locations for the placement by coordinate.- David
  - b. Assignment of Trail Sections to occur
    - i. Mid-October (Phase 1)
5. Other Business as Needed
  - a. Loreta to represent ORF on Saturday, 13 Sept., at the conclusion of Tour of the Moon
6. Next M/EP Meeting is 10 Nov. at 17:30