



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, October 14, 2025, 3 P.M. – 5 P.M.

Residence Inn by Marriott
767 Horizon Drive, Grand Junction, CO 81506

AGENDA

1. Call to order
 - a. Approval of Minutes – September 9, 2025
2. Community Updates and Questions
 - a. Downtown Development Authority and Business Improvement District (DDA/BID) - Brandon Stam, Executive Director
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn