

RESOLUTION NO. 67-25

A RESOLUTION ADOPTING AND APPROVING THE 2025-2027 GRAND JUNCTION STRATEGIC PLAN

RECITALS:

Following the bi-annual election and seating of new City Council members, the City as a matter of course reviews and as determined necessary, updates its strategic plan. The strategic plan is a tool that is used during the next two years by City Council and the City staff to guide goal setting, strategy and implementation of important City Council goals. The 2025-2027 *Strategic Framework (Plan)* includes *Guiding Principles*, *Strategic Priorities*, also known as *Strategic Pillars*, *Action Items*, and *Metrics* all related to the objectives of the *Plan*.

The *Plan* identifies the most important work of the City that the City Council determines needs to be done. The *Plan* will help to inform the City Council and City staff on what programs and services are being provided, those that may be needed, and/or those may need to be changed; as it is implemented the *Plan* will help to establish the City's vision and set direction for outcomes for the City's programs and services.

The *Plan*, and the implementation of it from adoption into the future is critical to affirmatively setting the direction of the City for the next two years, and for years to come. The overarching theme of the 2025-2027 Plan is to focus the City on its core mission - those things that it must do well - in its service to the community.

Everstrive Solution capably provided consultation and facilitation services for the development of the 2025-2027 Plan. The *Plan* defines the "what", and as necessary or required the "why", with the "how" being determined by allocation of financial resources by the City Council through adoption of the City's budget, and the dedication of the time and talent of the City staff to achieving the *Plan's Goals* in consideration and furtherance of the *Action Items* and the *Metrics*, all as provided in the attached Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION, COLORADO:

That the City Council hereby adopts the 2025-2027 Strategic Framework (*Plan*) and that all actions heretofore taken by the City Council and the City Staff relating to the *Plan* are hereby ratified, approved, and confirmed, and

BE IT FURTHER RESOLVED

That the Staff of the City is hereby authorized and directed to take all actions necessary or appropriate to effectuate the provisions of the *Plan* and to develop strategies, approaches, and processes to implement the *Plan*.

By and with this Resolution the City Council extends its thanks and appreciation to Everstrive for its assistance with the preparation of the *Plan*.

PASSED and ADOPTED this 15th day of October 2025.



Cody Kennedy
President of the City Council

ATTEST:



Selestina Sandoval
City Clerk

