

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, NOVEMBER 13, 2025
750 MAIN STREET-GROWL CONFERENCE ROOM & VITRUAL OPTION
7:30 AM

Board Members present: Libby Olson (Chair), Dustin Anzures, Steven Boyd, Cole Hanson, Karli Hyland, Afton Neal, Faith Rodriguez (via zoom), City Council Representative Ben Van Dyke

Board Members absent: Garrett Portra (Vice-Chair)

Downtown Grand Junction staff present: Brandon Stam, Vonda Bauer, Dave Goe, Jed Willis

Other: Northland Securities, Inc Financial Advisor Troy Bernberg (representing the DDA)-via zoom

City of Grand Junction staff present: City Attorney John Shaver

CALL TO ORDER: Libby called the meeting to order at 7:31 a.m.

CONSENT AGENDA

Approval of Minutes:

Meeting on October 23, 2025

Steve made a motion to approve the minutes of the October 23, 2025, Grand Junction Downtown Improvement District Board meeting. Karli seconded the motion, and it was approved unanimously.

REGULAR AGENDA

HOLIDAY EVENT UPDATES

Jed & Dave provided information regarding upcoming events:

- *Downtown Tree Lighting* event will take place on Saturday, November 22nd from 5:00–7:00 p.m. The tree has been delivered, and the event will feature live bands and free horse-drawn carriage rides provided by JR's Carriage.
- *Downtown Parade of Lights* will be held on Saturday, December 6th at 5:00 pm, themed "Rock the Holidays." Registration is full.
- *Festive Fridays* will start on Friday, November 28th with downtown businesses staying open late and entertainment.
- *Small Business Saturday* will take place on November 22, with promotional support through KREX, TownSquare Media, and social media.
- *JR's Carriage Rides* will offer free rides from noon to 3 p.m. on weekends starting November 22, 2025, with ticketed evening rides also available.
- *Santa Ron* will appear downtown on Saturdays from November 22 through December 20, and *Santa Dave* will participate in the Parade of Lights.
- The *Holiday Sentinel Guide* will be published the Wednesday before Thanksgiving.
- *12 Days of Cheer* will again partner with Everwood Collective to create giveaway gift boxes featuring items from Downtown businesses.
- *Holiday Window Painting:* Local artist *Gisele Genova* will provide holiday window painting for twelve downtown businesses, with six currently participating.

- *Holiday Window Decorating Contest:* Downtown businesses are competing, with voting open through December 20 via QR codes in the windows. Last year's winner was Hog & the Hen.
- *Spirit of Christmas:* Scheduled for December 12, featuring an art market, carolers, and carriage rides.

OTHER BUSINESS

Grand Valley Creative Alliance has purchased the former Two Rivers Tavern at 539 Colorado Avenue. The building will be converted into a multi-purpose arts space featuring a multimedia maker space, printmaking area, and studios for fiber arts and ceramics, with an anticipated opening in June 2026.

The former Drive Train Industries building has completed its façade improvements and submitted its reimbursement request. The exterior now features a modernized façade. Moody's is establishing a second location in the building, and construction is underway. The middle unit has also been built out as a restaurant space, and a lease is close to being finalized. Additional completed façade grant projects include the building at 300 Main Street and the Unifirst Mortgage Lending building at 215 Colorado Avenue.

The Holiday Downtowner will be held at WestCo Brewing (formerly Edgewater Brewery) on Thursday, November 20th from 5-8 pm.

PUBLIC COMMENTS

None

ADJOURN

There being no further business, Karli made a motion to adjourn. Steve seconded the motion. The meeting adjourned at 7:40 a.m.