

**GRAND JUNCTION LIQUOR LICENSING AUTHORITY  
MINUTES  
December 17, 2025**

**I. Call to Order**

The meeting was called to order at 2:00 p.m. Those present were Hearing Officer Jill Cenamo, Interim City Attorney Jeremiah Boies, and Deputy City Clerk Krystle Koehler.

**II. License Renewal Applications**

1. Golden Gate Petroleum of Nevada, LLC dba Golden Gate Gas – 399 29 Road, Grand Junction, CO 81501 - Fermented Malt Beverage & Wine
2. New West Hospitality Group, LLC, dba Bin 707, 400 Main Street, Grand Junction, CO 81501 - Hotel & Restaurant with Outdoor Dining Lease
3. Los Toros Munoz, LLC dba El Mescal Family Mexican Restaurant, 2210 Highway 6 & 50, Grand Junction, CO 81505 - Hotel & Restaurant
4. Safeway Stores 46, Inc. dba Safeway Store #1533, 2901 Patterson Rd, Grand Junction, CO 81504 - Fermented Malt Beverage & Wine
5. GJ Stars, Inc. dba Jimmy's Hamburgers, 1840 North 12th Street, Unit F, Grand Junction, CO 81501 - Beer & Wine
6. JAM Hospitality, LLC dba HandleBar, 417 Monument Road Unit 1, Grand Junction, CO 81507 - Hotel & Restaurant

Hearing Officer Cenamo read renewals 1 – 6 into the record. She verified with Mrs. Koehler the applications were in order.

Hearing Officer Cenamo asked if anyone was present to speak against any of the applications; there was no one.

Renewals 1 – 6 were approved as requested.

**III. License Renewal Applications with Late Filing**

1. TJ Cruisers, LLC dba Cruisers Bar, 2692 Hwy 50, Suites O, Q & S, Grand Junction, CO 81503 - Tavern - 39 Days Late

Hearing Officer Cenamo asked if there was a representative present for the Cruisers Bar. James Hadrath was in attendance to answer questions regarding the late filing. He explained that he simply forgot to file the renewal, he explained they have a new system in place to ensure it doesn't

happen again. Hearing Officer Cenamo asked if anyone was present to speak against the application; there was no one. Hearing Officer Cenamo approved the late filing.

The Liquor Licensing Authority took a break at 2:19 p.m. in attempt to access Language Line services for the following applicant.

The Liquor Licensing Authority meeting resumed at 2:23 p.m.

**IV. New Retail Establishment Permit Applications - Resolutions, Findings and Decision**

2. Sinaloa Grill II LLC dba Sinaloa Grill, 2886 North Avenue, Grand Junction, CO 81501 - Hotel & Restaurant

Member: Noel Mejia Alvarado, 67464 Racine Road, Montrose CO 81401

Member: Ramiro Robles, 67250 Locust Road Trailer #75, Montrose CO 81401

Member Ramiro Robles was present to answer questions regarding the new license application and how the needs and desires survey was conducted. The Liquor Licensing Authority attempted to utilize Language Line services to assist the applicant with interpretation needs but encountered errors. City Clerk Ms. Sandoval was approved to assist with the interpretation needs after verifying with the applicant they had no objections. Hearing Officer Cenamo asked Mrs. Koehler to read the survey results into the record (attached).

Hearing Officer Cenamo verified with Mrs. Koehler the application was in order. She asked if anyone was present to speak against the application. There was no one.

Hearing Officer Cenamo found the needs of the neighborhood are not being met and found no legal reason to deny the license. The new Hotel & Restaurant license application for Sinaloa Grill II, LLC dba Sinaloa Grill was approved contingent upon the issuance of a Certificate of Occupancy and hiring an experienced manager to provide responsible liquor service to their staff. The City Clerk's Office will prepare a resolution of findings for Hearing Officer Starritt's signature.

**V. Other Business**

There was none.

**VI. Adjournment**

The meeting adjourned at 2:53 p.m.



MEMO: Local Licensing Authority

FROM: Krystle Koehler, Deputy City Clerk

DATE: December 5, 2025

SUBJECT: Sinaloa Grill II LLC dba Sinaloa Grill  
2886 North Avenue, Grand Junction, CO 81501

A liquor license application for a Hotel & Restaurant liquor license permitting sale of malt, vinous and spirituous liquor for consumption at place where sold was filed with the Local Licensing Authority on November 5, 2025, and on December 3, 2025, a "Notice of Hearing" was posted on the property. On December 3, 2025, a legal notice will be published in the Daily Sentinel.

A survey was conducted by the applicant to address the reasonable requirements of the neighborhood. The neighborhood was defined as the area bounded by Elm Avenue on the north, North Avenue on the south, Morning Glory Lane on the east and 28 ¾ on the west and include both sides of the outer boundary streets. The City Clerk's Office reviewed the findings and obtained the following results (map attached).

**Business Results:**

FAVOR: 7  
OPPOSE: 0

**Residential Results:**

FAVOR: 68  
OPPOSE: 0

To date, no counter petitions or remonstrances have been filed. Exhibits to survey sheets showed 105 addresses attempted without success, 3 addresses had no solicitors, 5 addresses attempted but refused to sign, 2 not qualified to sign.

The Grand Junction Police Department will investigate the individuals for local criminal history. Reports have also been requested from Mesa County Public Health, the Grand Junction Fire Department, and the City of Grand Junction Sales Tax Department.

The number of similar City licenses within in the survey area are as follows:

**Retail Liquor Store – 1 (Fun Junction Liquor)**  
**Beer & Wine - 1 (Koi Ramen & Sushi)**  
**FMB & Wine – 1 (Alta 6151)**

ec: Ramiro Robles, Applicant  
Jill Cenamo, Hearing Officer  
Jeremiah Boies, City Attorney  
Meghan DeHaan, Grand Junction Police Department

**Sinaloa Grill II LLC dba Sinaloa Grill – Hotel & Restaurant**

**Survey Petition Boundaries**



**North – Elm Avenue**

**South – North Avenue**

**East – Morning Glory Lane**

**West – 28 3/4 Road**