



**Visit Grand Junction
Advisory Board of Directors Meeting**

Wednesday, November 12, 2025, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave, Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – October 14, 2025
2. Community Updates and Questions
 - a. U.S. Forest Service – William Edwards, District Ranger
3. 2025 Colorado Governor’s Tourism Conference Presentations and Attendee Comments
4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
5. Adjourn