

ORF
M/EP Meeting
12 January 2026
17:30

In Attendance:
Scott Riise
Jane Quimby
Meg Thornton
Michele Rorabaugh
Loreta Silverio

Meeting Topics (Action Items):

1. Future events in 2026 where ORF would like to have a booth
 - a. Michele will provide list of events; we can discuss which we would like ORF to participate in with a table
 - *Eureka Bug Week: Approved. Tentatively April 7th @ Confluence Center*
 - *Arbor/ Southwest Fest: Fail- Not a river forward event*
 - *River Fest: Approved. 2-4 ppl in 2-4 hour shifts. Sign up will be passed around at next general assembly meeting*
 - *Tour of the Moon (Booth! Rider registration is still happening): Approved. The booth will be located near Two Rivers Winery. Sept 12th, 10 am-4 ish. Sign up sheet will be passed around*
 - *Run for the Rivers: Will be brought up at GA. Tentatively Nov. 7th, booth from 10-12 ish.*
2. Update on Brown's Cycle New Years Day ride
 - *No attendees but photos looked great on socials.*
2. Social Media update (Sarah/Loreta)
 - a. Series: Riverfront 101: Did you know?
 - History
 - Infrastructure and Design
 - Ecology and restoration
 - "Hidden in plain sight" facts
 - Feedback and suggestions are highly appreciated
 - *REALLY open to ideas from the group. What would you like to see?*
3. Game plan for events this quarter:
 - a. January- Piggybacking off Brown's cycle New Years Day ride
 - b. February- Sarah has mentioned she would be willing to lead a ride, but if someone else would like to take charge she would appreciate that.

- Sarah will lead a ride and Scott will Co-host. In the past this has aligned with President's Day/ Valentine's Day. Will hear more about this soon.
- c. March- Brainstorm ideas for March engagement event
- In the past we've done a ride the weekend of St. Patty's. Since holiday is on a Tuesday perhaps the weekend before would be best. A bike to a brewery or tap house was favored. Sarah will get in contact with a business and help us coordinate. Ask for volunteers to spearhead the ride at GA in February.
- Since the March engagement event coincides with the NCAA tournament perhaps we could incorporate this into ride/marketing as well.

4. Other Business as Needed

- Instagram polling question Re: Speed limit on river trail was overwhelmingly in favor. Signage and education is the best place to start. Maybe getting some materials detailing speed limit into bike shops and on our website would be a way to start
 - a. What is a "considerate" speed limit?
 - b. Would we be in favor of signage or stickers to hand out at booths and events dictating speed limit?
 - c. If we can get together a graphic for a sign/sticker/etc to hand out and post we can ask the Foundation for a grant to get these printed up

5. Meg and Loreta will be attending Foundation meeting on 01/22/2026

5. The next M/EP Meeting is March 9, 2026.