



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, April 14, 2026, 3 P.M. – 5 P.M.

Residence Inn
767 Horizon Drive, Grand Junction, CO 81506

AGENDA

1. Call to order
 - a. Approval of Minutes – March 10, 2026

2. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel and Industry Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates

3. Community Updates and Questions
 - a. Colorado National Monument – Nathan Souder, Superintendent

4. Adjourn