



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, May 12, 2026, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Avenue, Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – April 14, 2026

2. Community Updates and Questions
 - a. Junior College World Series (JUCO) – Darren Coltrinari, Chairman
 - b. Mesa County Search and Rescue – Jeff Stephens, Vice President; and Lizzy Depew, Treasurer

3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel and Industry Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates

4. Adjourn