

One Riverfront M/EP

May 11, 2026

In Attendance:

Michele

Jane

Loreta

Recap of volunteer appreciation dinner:

1. Did we receive photos from the photo booth to use in marketing?

*Not yet received photos*

2. Shout outs to volunteers on their way out

*Those volunteers will get a shoutout next year when they're actually done with tenure*

Upcoming Events:

1. Riverfest

2. May bike ride

3. Concert series

*- Needs concert greeters, and more bucket passers for second concert*

*- Ticket sales- Big Head Todd 1200 as of today; Devin Allman at appx 1000*

*- Typical for "sell out" is 2000 tickets; we usually sell 2200 due to no-show rate.*

4. June Engagement?

*- Randall might be doing a bike night. I'll follow up with him.*

Future of M/EP sub-committee

(Marketing, Education, Partnership)

1. Where do we see the most opportunity for community engagement

*- Low attendance; Bigger board discussion at play.*

*- The application process has been extended till the end of May. 4 applications plus Tom, but there are only 5 openings.*

2. Where do we see opportunities for collaboration and partnership with other nonprofit organizations

*- This will tie in to strategic planning.*

*- WHO ARE WE AND WHERE ARE WE GOING???*

3. What could we stand to educate the public more about?

*- Speed limits on trail...*

*- Cody Kennedy wrote a blog about E-motorcycles. We need to move beyond education and into enforcement...*

4. I'm really trying to get a feel for the direction of this subcommittee and how we can garner more engagement from the public

- a. How can we translate this to the strategic plan?

*- Will be brought up at June's GA meeting*

Input from members:

*Mile markers are ready for installation, STILL waiting on GIS. Update??*