



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, July 14, 2026, 3 P.M. – 5 P.M.

Residence Inn
767 Horizon Drive, Grand Junction, CO 81506

AGENDA

1. Call to order
 - a. Approval of Minutes – June 9, 2026
2. Community Updates and Questions
 - a. Grand Valley Outdoor Recreation Coalition – Chandler Smith, Executive Director
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel and Industry Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn