



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, August 11, 2026, 3 P.M. – 5 P.M.

Residence Inn
767 Horizon Drive, Grand Junction, CO, 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – July 14, 2026
2. Community Updates and Questions
 - a. The Business Incubator Center – Dalida Sassoon Bollig, Chief Executive Officer
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel and Industry Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn