

GRAND JUNCTION LIQUOR LICENSING AUTHORITY
MINUTES
September 16, 2026

I. Call to Order

The meeting was called to order at 2:00 p.m. Those present were Hearing Officer Jill Cenamo, Interim City Attorney Jeremiah Boies, and Deputy City Clerk Krystle Koehler.

II. License Renewal Applications

1. Main Street Management, LLC dba SoCo Social House, 209 1/2 Colorado Avenue, Grand Junction, CO 81501 - Tavern
2. The Goat and Clover Tavern, LLC dba The Goat and Clover Tavern, 336 Main Street, Grand Junction, CO 81501 - Hotel & Restaurant with Outdoor Dining Lease
3. Tay Tot, LLC dba The Warehouse 2565, 2565 American Way, Grand Junction, CO 81501 - Hotel & Restaurant with 1 Optional Premise
4. Red Lobster Restaurants, LLC dba Red Lobster #0685, 575 24 1/2 Road, Grand Junction, CO 81505 - Hotel & Restaurant
5. C&E Productions, dba Mesa Theater, 538 Main Street, Grand Junction, CO 81501 - Tavern with Outdoor Dining Lease
6. LVPCO, LLC dba TA Express Grand Junction, 2222 Highway 6 & 50, Grand Junction, CO 81505 - Fermented Malt & Beverage
7. Best Pizza, LLC dba Mod Pizza, 1201 Wellington Avenue Ste 101, Grand Junction, CO 81501 - Beer & Wine

Hearing Officer Cenamo read renewals 2,4,5, 6 & 7 into the record. She verified with Mrs. Koehler that the applications were in order.

Hearing Officer Cenamo asked if anyone was present to speak against any of the applications; there was no one.

Renewals 2,4,5, 6 & 7 were approved as requested.

Hearing Officer Cenamo read renewals 1 & 3 into the record. She verified with Mrs. Koehler that the applications were in order. Both establishments had fire code violations. After discussion, Main Street Management, LLC dba SoCo Social House, 209 1/2 Colorado Avenue, Grand Junction, CO 81501 – Tavern,

it was determined by the liquor authority that the violations did not pose immediate health or safety concerns and were not connected to the liquor license. Regarding Tay Tot, LLC dba The Warehouse 2565, 2565 American Way, Grand Junction, CO 81501 – Hotel & Restaurant with 1 Optional Premise, the liquor authority determined that the fire violations did pose immediate health or safety concerns and that a follow-up review will be scheduled after the required fire inspection is completed.

Hearing Officer Cenamo asked if anyone was present to speak against any of the applications; there was no one.

Renewal 1 was approved as requested and renewal 3 was approved conditionally pending a successful reinspection.

III. Retail Establishment Permit Renewal

1. Carriel Kellerby, dba Confluence Studios, 660 White Avenue, Grand Junction CO 81501

Hearing Officer Cenamo verified with Mrs. Koehler the application was in order. She asked if anyone was present to speak against the application. There was no one.

The renewal was approved as requested.

IV. Special Event Permit Applications

1. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO 81501, "Steak and Crab Fest - 2026," Located at Lincoln Park, 910 N 12th Street, Grand Junction, CO 81501 on October 10, 2026, from 1:30 p.m. to 6:00 p.m.

CEO CMU Foundation: Robin Brown, 1450 N 12th Street, Grand Junction, CO 81501

Event Manager: Mike Mendoza, 2370 Rana Road, Grand Junction, CO 81507

Event Manager Mike Mendoza and Executive Director of Alumni Engagement Sean Rubalcaba answered a series of questions regarding the event location, security, and how it will be conducted lawfully.

Hearing Officer Cenamo verified with Mrs. Koehler that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Cenamo entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Cenamo found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be

injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Colorado Mesa University Foundation "Steak and Crab Fest - 2026" was in order and approved.

2. Fraternal Order of Eagles #595, 1674 US HWY 50, Grand Junction, CO 81503, "Turkey Roost Car and Bike Show - 2026", Located at 1674 US HWY 50, Grand Junction, CO 81503 on October 10, 2026 from 9:00 a.m. to 4:00 p.m.

Event Manager: Joe Burns, 740 W. Orchard Avenue, Grand Junction, CO 81505

General Manager Joe Burns was present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Cenamo verified with Mrs. Koehler that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Cenamo entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Cenamo found that pursuant to the Colorado State Statue 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Fraternal Order of Eagles #595, "Turkey Roost Car and Bike Show - 2026" was in order and approved.

3. Avalon Theatre Foundation, Po Box 2243, Grand Junction, CO 81502, "Friends of the West Invitational Beer Fest - 2026", Located at 600 Block of Main Street, Grand Junction, CO 81501 on October 3, 2026, from 12:00 p.m. to 6:00 p.m.

President: David Goe, 1310 Grand Avenue, Grand Junction, CO 81501
Event Manager: Jedidiah Willis, 530 Chipeta Avenue, Grand Junction, CO 81501

Event Manager Jedidiah Willis, President David Goe, Downtown Development Authority Director Brandon Stam, and owner of Ramblebine Brewery Eli Gerson were present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Cenamo verified with Mrs. Koehler that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Cenamo entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Cenamo found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Avalon Theatre Foundation, "Friends of the West Invitational Beer Fest - 2026" was in order and approved.

4. Elks Lodge Grand Junction #575, 249 S. 4th Street, Grand Junction, CO 81501, "Elks Octoberfest - 2026", Located at 249 S. 4th Street, Grand Junction, CO 81501 on October 10, 2026, from 2:00 p.m. to 6:00 p.m.

Event Manager: Jeremy Scheetz, 421 Chert Drive, Grand Junction, CO 81504

Exalted Ruler of the Elks Lodge Jeremy Scheetz was present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Cenamo verified with Mrs. Koehler that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Cenamo entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Cenamo found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Elks Lodge Grand Junction #575, for "Elks Octoberfest - 2026" was in order and approved.

VI. Other Business

There was none.

VI. Adjournment

The meeting adjourned at 3:02 p.m.

SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

4

1. Name of Event: Steak & Crab Fest

2. How many attendees are expected? 1,200

3. Has the event been held in the past? If so, how many years? Yes - 19 years

4. Have there ever been any violations or citations issued during the event in the past?

There have not been any citations or violations at any of the past events

5. Describe the premises at which the event will take place (attach diagram).

The event will be held outside of Lincoln Park. Please see attached map for details and specific area.

Entire area will be fenced with a 6' chain link fence.

6. What type of and how many security will be provided?

There will be 10 coaches, 78 athletes, and 20 other staff. Within that group we will have 4 Citadel Security, 6 additional with security employment experience.

7. Describe the Security Control Plan (use additional sheet if necessary).

The perimeter of this event will be fenced(6ft) and will have 2 entrances/exits to ensure no alcohol exits the premises. The entrance will have TIPS trained volunteers checking ID and wristbanding those 21+ with specific wristband. At the service area only those with wristbands will be served. All servers will be TIPS trained. Should the trained servers question the age of an attendee they will ID them at the serving station. We will have CMU staff, admin, and workers plus additional volunteers walk the event to monitor conduct in addition to the trained servers who will help monitor intoxication. We will have one bathroom exit/entry with security. We will have Citadel Security present at exit at conclusion of event.

8. How will security personnel be identified?

Workers wear bright colored matching t-shirts. Citadel Security will be in uniform.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?

The entire perimeter will be fixed fencing. Please see attached map for details.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

TIPS certified Citadel Security will check ID's and wristband those age verified 21+ upon entry.

High Country Beverage & Central Distributing will be serving alcohol only to those with unique wristband.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Conduct and intoxication will be monitored by security, coaches, additional volunteers, and those serving.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes, servers and volunteers checking ID's will be TIPS trained. Other volunteers will monitor intoxication levels.

13. What other types of beverages and food/snacks will be available?

There will be unlimited steak, crab, potatoes, bread, salad, shrimp, pie/cake, soda, and water.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

26665373-0000

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

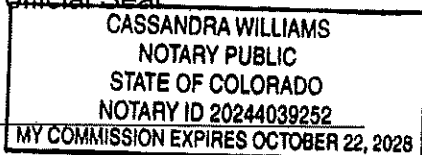
[Signature]
Applicant's Signature

7/24/26
Date

STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 24 day of July, 20 26.

Witness my hand and official Seal

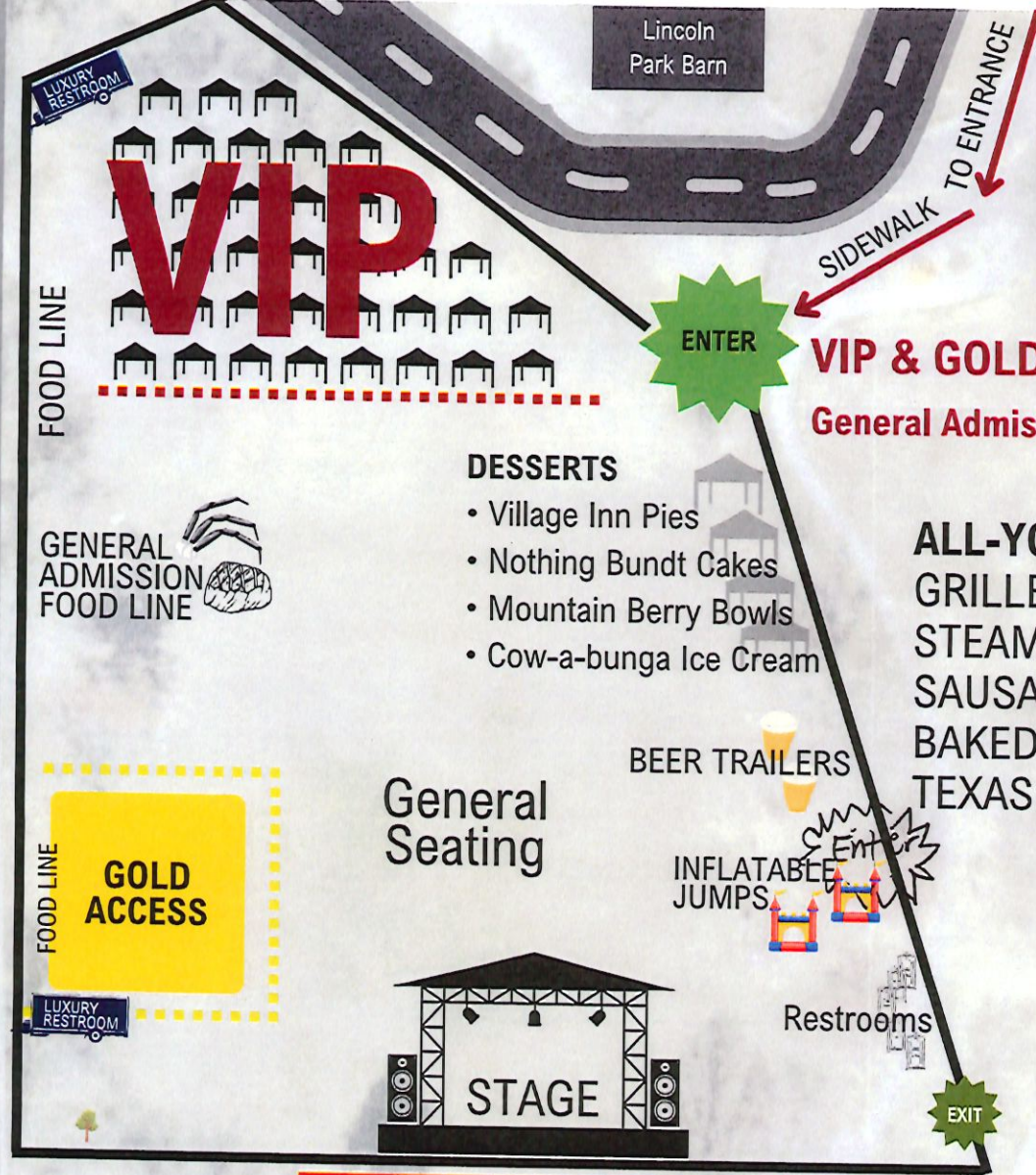


Notary Public

Cassie Willi
07/24/26

10/22/28
My commission expires

B



↑ Football Field | Parking Lot
****VIP Parking**** ➡

VIP & GOLD ACCESS: ENTER @ 1:30pm • NO WAITING!
General Admission & Reserved: Entrance Opens @ 2:00pm

- DESSERTS**
- Village Inn Pies
 - Nothing Bundt Cakes
 - Mountain Berry Bowls
 - Cow-a-bunga Ice Cream

- ALL-YOU-CAN-EAT**
- GRILLED STEAK
 - STEAMED & SMOKED CRAB LEGS
 - SAUSAGE & SHRIMP
 - BAKED POTATO
 - TEXAS TOAST

BEVERAGES INCLUDED
SODA • WATER
*FOR THOSE 21+ BEER & SELTZER



2024

12th Street

Gunnison Ave.

Pool
Gazebo
Play ground

A

SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: TURKEY ROOST CAR AND BIKE SHOW

2. How many attendees are expected? 150-200 THROUGHOUT THE DAY

3. Has the event been held in the past? If so, how many years? 10 yrs

4. Have there ever been any violations or citations issued during the event in the past?

NO

5. Describe the premises at which the event will take place (attach diagram).

The event is held in the parking lot at the F.O.E.#595 Lodge which we own.

6. What type of and how many security will be provided?

We provide 5 security team members from our own members

7. Describe the Security Control Plan (use additional sheet if necessary).

We post a security team member at both the entrance and exit, the additional 3 security team members patrol the parking lot throughout the event.

8. How will security personnel be identified?

All members wear black t shirts with large white letters that read "SECURITY"

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?

There is one entrance and one exit to the parking lot. The rest of the lot is fenced off with 4' high temporary fencing.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

All ID's will be verified by trained bar servers in the purchase line. After ID's are verified, bracelets will be put on all patrons who are old enough to be served.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

All servers are bartenders from the lodge who are TIPs trained, and our security team will also monitor conduct in the parking lot throughout the event.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

All servers have extensive bartending experience and are trained in the sale/service of alcohol.

13. What other types of beverages and food/snacks will be available?

Hot and grilled food is available for both breakfast and lunch, as well as canned soda and bottled water.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

00403584 0000

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

Joe Berra
Applicant's Signature

7/31/26
Date

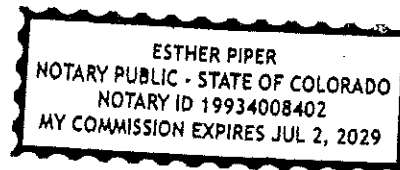
STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

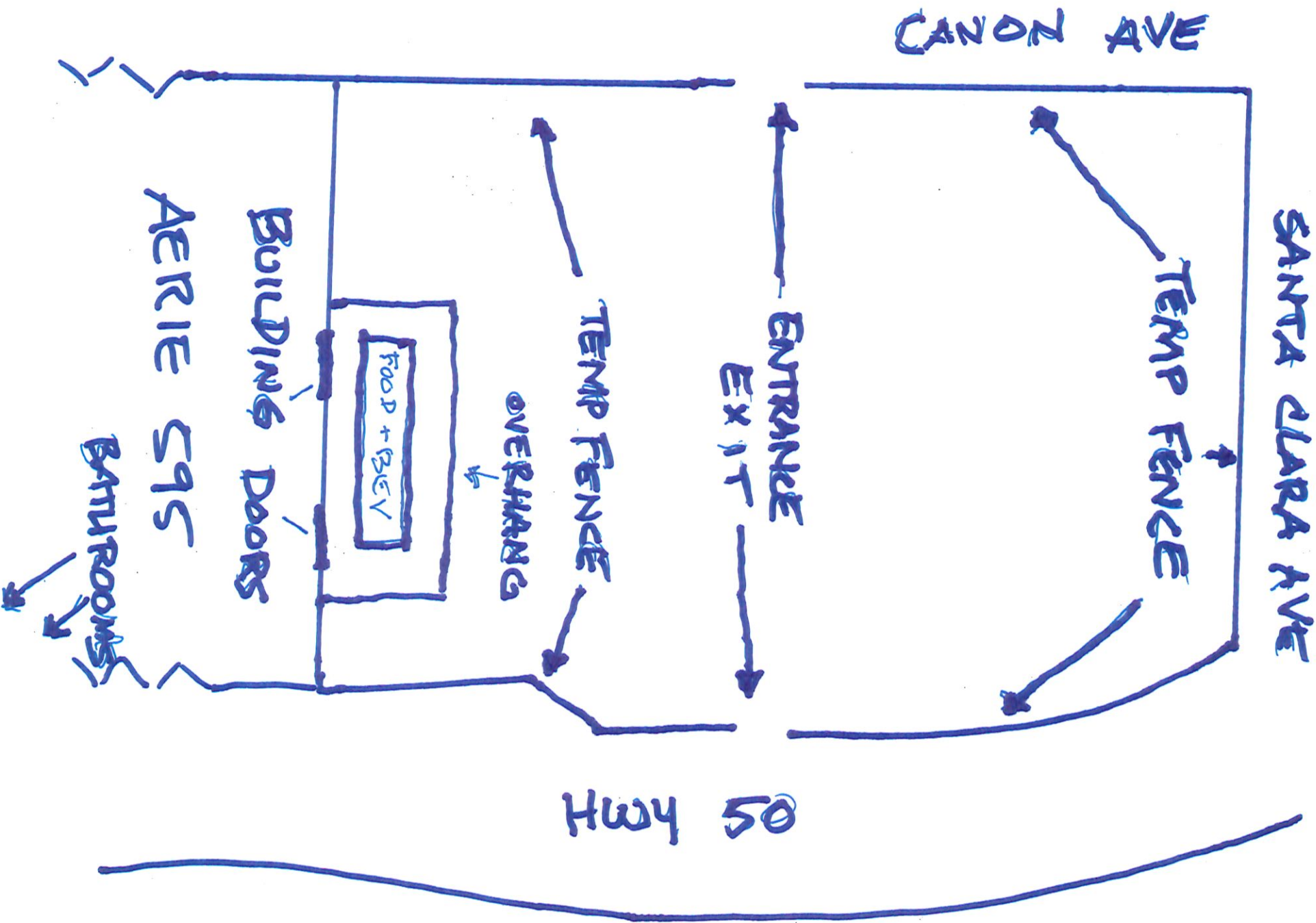
Subscribed and sworn to before me this 31st day of July, 20 26.

Witness my hand and official Seal.

Esther Piper
Notary Public

7/7/2029
My commission expires





SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

4

1. Name of Event: Friends of the West Invitational Beer Fest

2. How many attendees are expected? 750

3. Has the event been held in the past? If so, how many years? No

4. Have there ever been any violations or citations issued during the event in the past?
No.

5. Describe the premises at which the event will take place (attach diagram).

The event will take place on the 600 block of Main Street. See attached diagram for event footprint and fence boundaries.

6. What type of and how many security will be provided?

Two security guards will be contracted from Citadel Security for the event.

7. Describe the Security Control Plan (use additional sheet if necessary).

At the edge of the boundary on 6th Street there will be a security checkpoint to check ID's and screen participants. The two security guards will be roaming throughout the boundary of the permitted area, assessing pedestrian flow, re-checking ID's if necessary, and maintaining the boundary. If an emergency arises, the security will be tasked with crowd management and event staff will help usher people out of the boundary.

8. How will security personnel be identified?

Event staff will have recognizable shirts, and Citadel Security will be in uniform.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?

This event is outdoors. The exterior boundaries of the event will be marked by temporary fencing.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

There will be a single entry point into the festival area. All entrants will be carded and given an appropriate wrist band. Wrist bands will be in two colors. One for patrons 21+, another for vendors and designated drivers. Vendors can only serve alcohol to patrons wearing the correct color wrist band.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?
Vendors are well trained in determining if a patron has reached a level of intoxication. Ticket purchases come with a code of conduct and alert patrons that they may be cut off if they exhibit signs of intoxication.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?
No volunteers will be serving alcohol. All vendors are representatives of established breweries in Colorado and have proper server training.

13. What other types of beverages and food/snacks will be available?
There will be water stations, and some vendors will be serving non-alcoholic options such as NA beer, and craft sodas. Food trucks will be on site. Several downtown restaurants are also nearby.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?
No. The Avalon Theatre Foundation is a charitable organization and exempt from city sales tax.

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

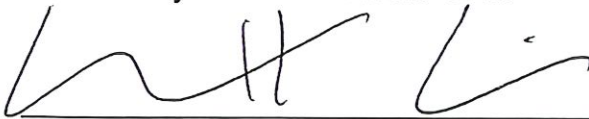

Applicant's Signature

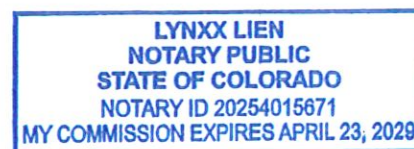
7-31-2026
Date

STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

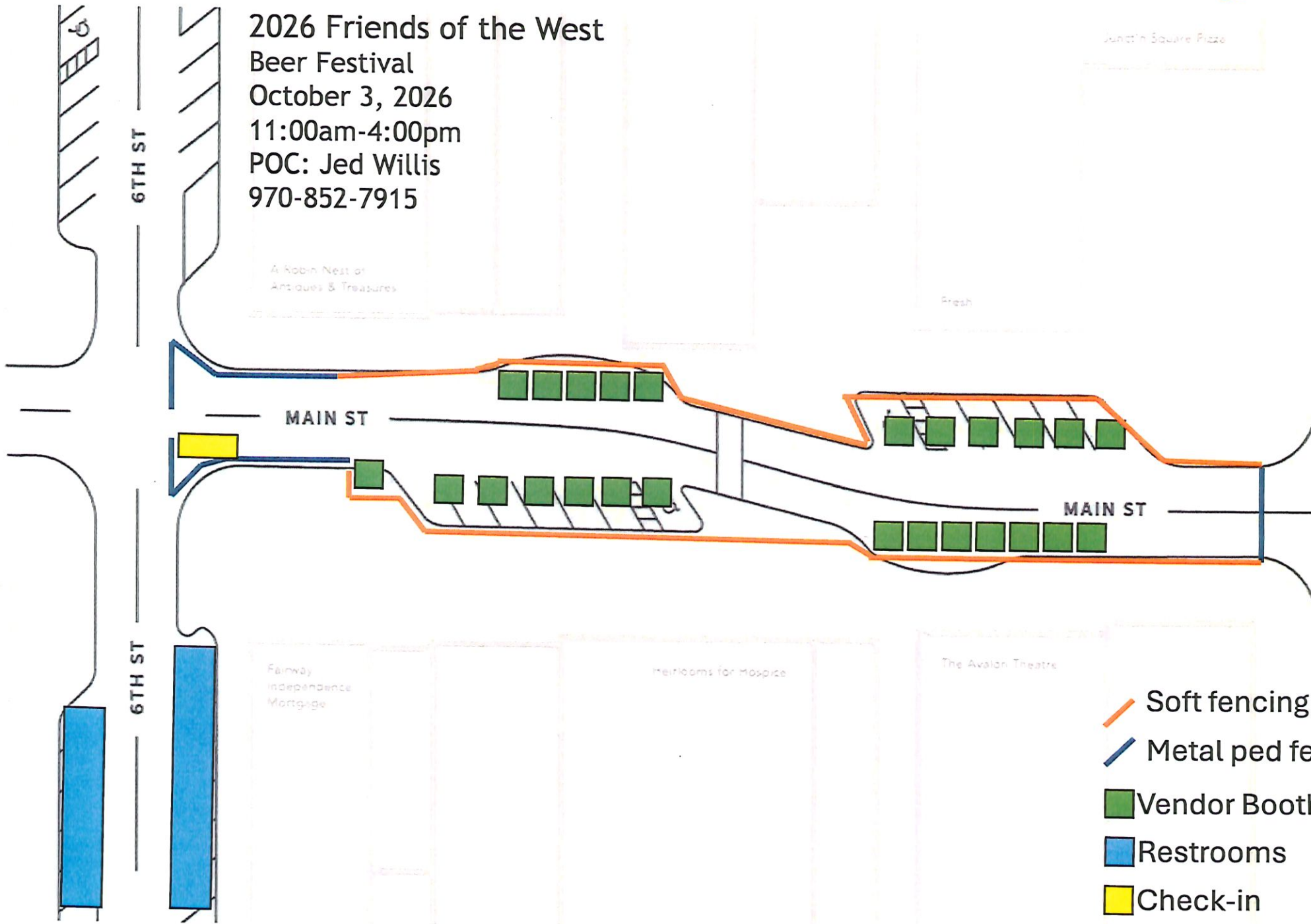
Subscribed and sworn to before me this 31st day of July, 20 26.

Witness my hand and official Seal.


Notary Public
April 23rd, 2029
My commission expires



2026 Friends of the West
Beer Festival
October 3, 2026
11:00am-4:00pm
POC: Jed Willis
970-852-7915



- Soft fencing
- Metal ped fe
- Vendor Booth
- Restrooms
- Check-in

SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: ELKS Oktoberfest
2. How many attendees are expected? 200
3. Has the event been held in the past? If so, how many years? NO
4. Have there ever been any violations or citations issued during the event in the past?
NO
5. Describe the premises at which the event will take place (attach diagram).
event will take place in our parking lot
6. What type of and how many security will be provided?
members & officers of the lodge
7. Describe the Security Control Plan (use additional sheet if necessary).
Members & officers wearing ELKS shirts & vest roaming the parking lot
8. How will security personnel be identified?
ELKS shirts & vests
9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?
The parking lot will be fenced off using snow fence on top of our existing fence

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

ID check at entrance, 21+ wristbands, Bartenders @ beer booth can also verify again

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Bartenders + Members of Lodge putting on event

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

yes

13. What other types of beverages and food/snacks will be available?

water / BBQ

14. Does this organization (applicant) have a State and City Sales Tax Number? If so, provide those numbers below. If not, what is the application submission date?

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

Jerry Schuch
Applicant's Signature

8/11/2026
Date

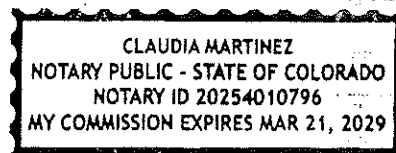
STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 11th day of August, 20 26.

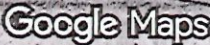
Witness my hand and official Seal.

C. Martinez
Notary Public

March 21, 2029
My commission expires



Google Maps



Imagery ©2026 Airbus, Map data ©2026 Google 20 ft

- entrance/ID check
- Beer booth
- fence