### Parks and Recreation Advisory Board Minutes Regular Meeting – January 2, 2014

### Item 1: Meeting Called to Order by Scott McBrayer at 12:00 p.m.

Meeting Location:	Lincoln Park Stadium Tower – Hospitality Suite
<u>Roll Call</u> Board Members Present:	David McIlnay Dr. Scott McBrayer Gary Schroen Kristy Emerson Marc Litzen Scott Coleman Jim Doody (Ex-Officio)
Board Members Absent:	Bob Wiig
Parks & Recreation Staff Present:	Rob Schoeber, Director Traci Wieland, Recreation Superintendent Mike Vendegna, Parks Superintendent Doug Jones, Golf Superintendent Mike Mendelson, Head Golf Pro
Guests:	Paul Jagim Trent Prall Marty Chazen

### **Item 2: Approval of Minutes**

Scott Coleman moved to approve the December 5, 2013 Parks and Recreation Advisory Board minutes. David McIlnay seconded. The minutes were approved unanimously.

Motion adopted by the Parks and Recreation Advisory Board: Yes 6 No 0

### Item 3: North Avenue Update

Paul Jagim and Trent Prall presented the proposed North Avenue Streetscape Project (See attached). The project has received a federal FHWA grant from the Transportation Community and System Preservation Program. The renovations are intended to provide a road that is designed to be safe for all users, drivers, transit users, pedestrians of all ages and abilities, and bicyclists. The plan does not consist of completely reconstructing North Avenue, but does include adding new features to the existing road, such as street furniture, lighting, landscaping, and possibly street art.

The project total is \$1,487,624, of which the City is providing a 20% match (in-kind services, such as design and construction engineering services). Funds for the project will be administered through CDOT, as North Avenue is a state highway. The project is currently in the design phase and has already hosted its

first open house for public feedback. The designing will continue through April 2014, with construction scheduled for November 2014. The goal is to have the project completed prior to JUCO 2015.

Discussion ensued regarding the need for an on-street bike lane; however, the lane is not scheduled for this phase of the construction, due to numerous stretches along North Avenue being too narrow. The project will include an 8' sidewalk, which will provide a multi-use path for pedestrians and bicyclists. The Board also discussed the proposed bus pullout adjacent to the golf course, with Board members and staff expressing there would be numerous safety concerns at the proposed location, due to flyaway golf balls.

### Item 4: Golf Software Update

Mike Mendelson stated studies have shown the courses that are doing better are the ones who have made an investment in technology, recruitment, and marketing. Both Lincoln Park and Tiara Rado golf courses recently underwent a software conversion to Active gen, and now offer exciting new features, including online tee times and a mobile application. The new software will provide great marketing opportunities to help improve the overall attraction to the Lincoln Park and Tiara Rado Golf Courses. In addition, the new system will provide more efficiency related to the financial operations, as it has been integrated with the City's New World Financial System.

The system includes a branded mobile application for smart phones, iPhones, and Android designed by Gallus Golf. The website is <u>golfgrandjunction.net</u>, and will allow customers to set up a profile, book mobile tee times, track their scores at both courses, and more. It also includes GPS technology that includes hole yardage and allows staff to track the location and speed of the players. The mobile app also includes a custom weather page, news feed, and the ability for players to post directly to social media sites, such as Facebook or Twitter. When the golf staff becomes more familiar with the new system, they plan to develop numerous instructional YouTube videos for their customers.

### **Item 5: Project Updates**

The first Matchett Park Master Plan community meeting is scheduled for Thursday, January 9, 2014. Efforts to spread the word have included numerous press releases, email blasts, Facebook, and the City's website.

There was great attendance at the recent Las Colonias stakeholder's meeting, at which the committee decided to reapply for the GOCO grant. The group is very motivated and passionate about the project and is currently working to generate a higher match for the application.

### Item 6: For the Good of the Community

No additional items were discussed

### **Item 7: Adjourn** Meeting adjourned at 1:16 p.m.

Respectfully submitted,

Tressa Fisher Administrative Specialist



### Project Funds received from: System Preservation Program (TCSP) Federal Grant Fransportation, Community, and

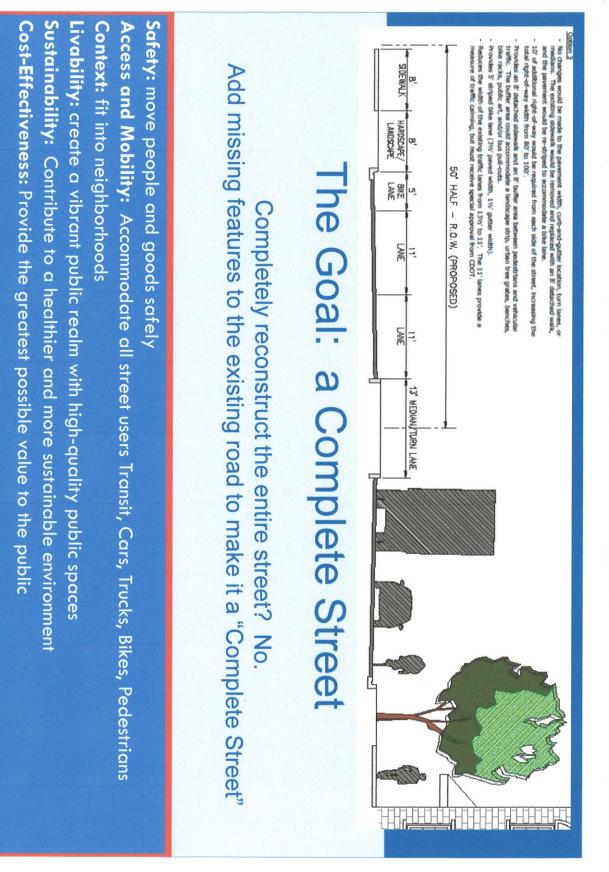
### North Avenue Streetscape Project

This project has also been referred to as the: North Avenue Complete Street Project

A complete street is a road that is designed to be safe for all users; drivers, transit users, pedestrians of all ages and abilities, and bicyclists.







# North Avenue Streetscape Project

Matching Funds (20% Match): \$ 297,525 TCSP Program (Grant) funds: \$1,190,099

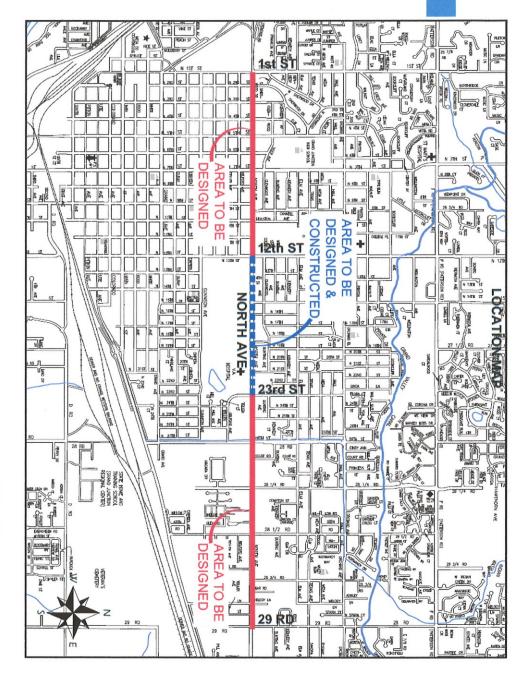
construction engineering services The City's matching funds will be in the form of design and

Total Project Costs:

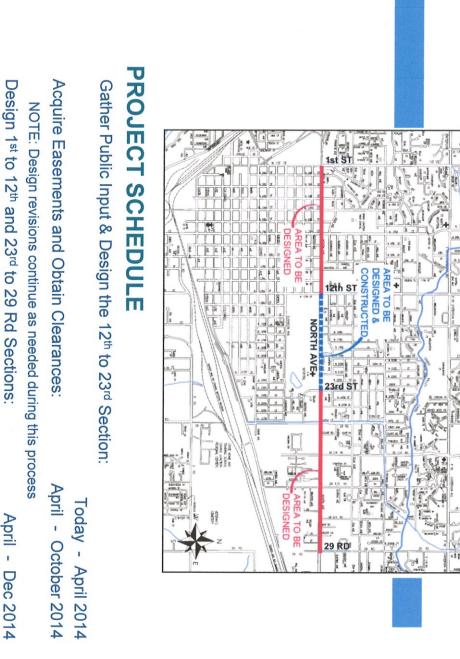
\$1,487,624

handled as a CDOT Local Agency project. Grant Funds administered through CDOT. This project will be









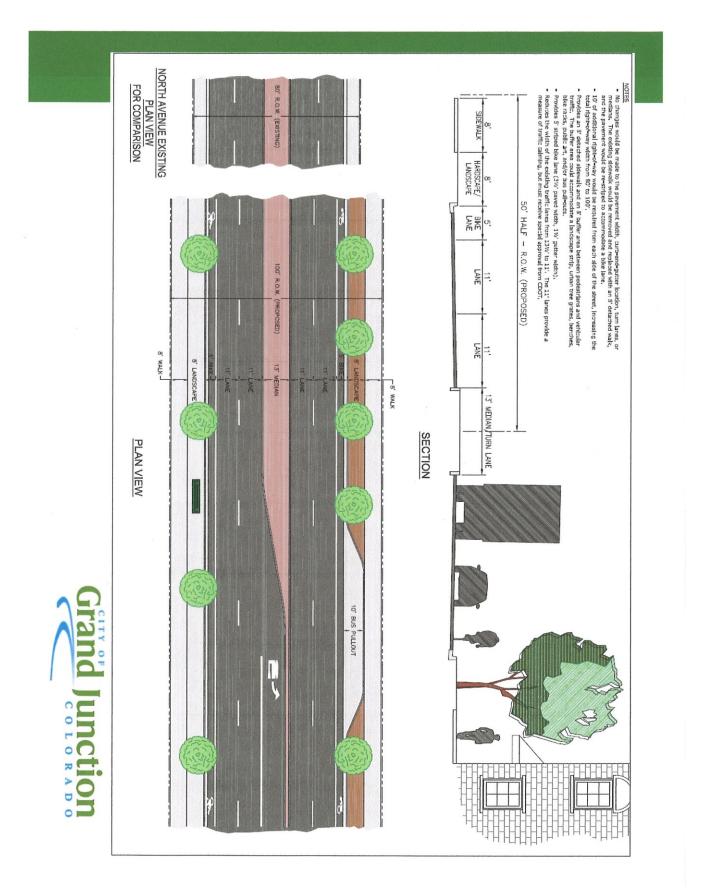


April - Dec 2014 Nov 2014 - May 2015

CONSTRUCTION of 12th to 23rd Section:

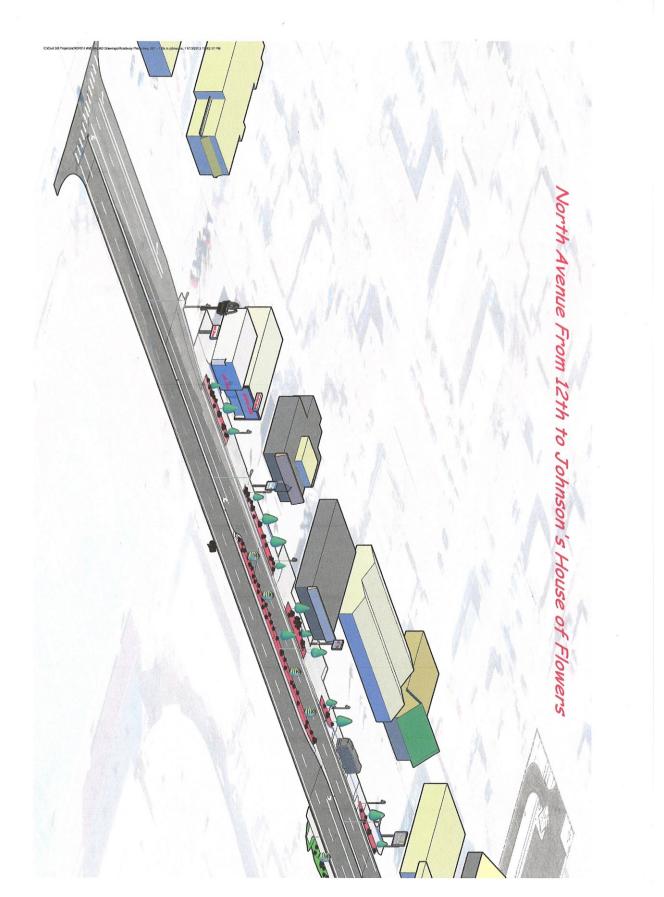
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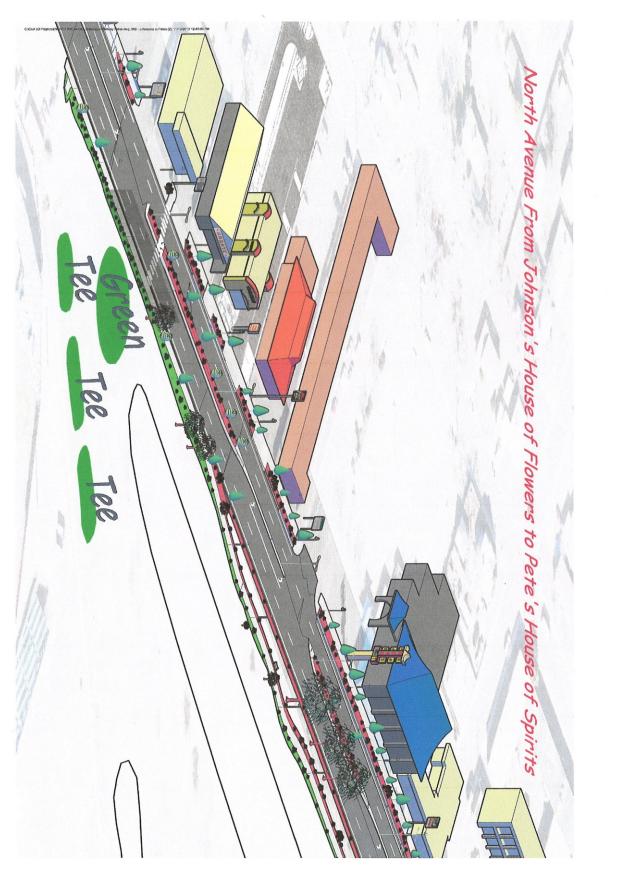


# Let's take a look at the current design!

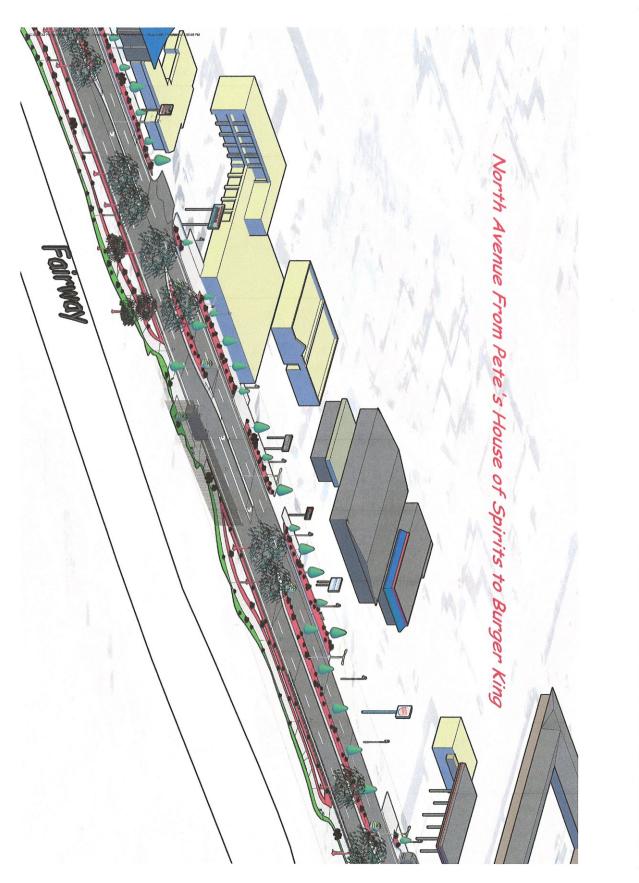
- Avenue Owners Association (NAOA) presentation. public input gathered at an October 30th Open House and North this current version of the plans has been revised to include the
- Future Open Houses will be scheduled after all design and Right-of-Way) AND additional focus group meetings have consultants are on board (Landscape, Lighting, Environmental, have been held (Business & Property owners, Parks staff, etc.



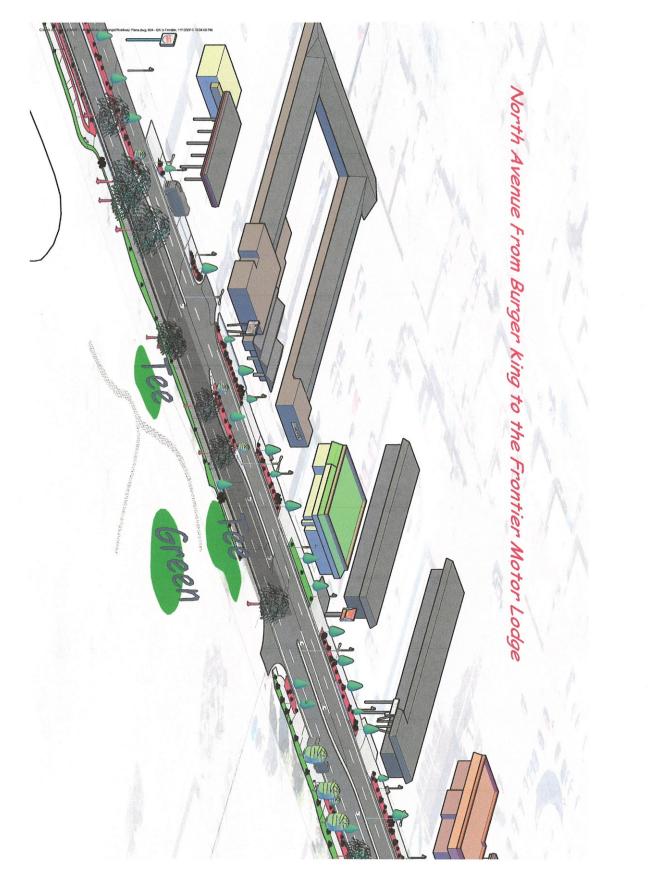
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