

# **Parks Improvement Advisory Board**

## **November 21, 2005**

### **Item 1: Meeting Called to Order by Dan Cummings at 11:38 a.m.**

#### Roll Call

Board Members Present:

Dan Cummings, Chair  
Tillie Bishop, Vice Chair  
Lou Grasso  
Doug Thomason

Board Members Absent:

Andy Rodriguez  
Sue Gormley (Ex-Officio)

Stadium Committee:

Dan Cummings, Chair  
Tillie Bishop  
Joe Stevens  
Steve Phillips  
Jamie Hamilton

Parks & Recreation Staff Present:

Joe Stevens, Director  
Don Hobbs Hobbs, Assistant Director  
Linda Friesen, Leisure Services Representative

### **Item 2: Approve Minutes**

Minutes from the August 24, 2005 Parks Improvement Advisory Board meeting will be presented for approval at the December Board meeting.

### **Item 3: Twelfth and North Marquee Funding Request**

Don Hobbs distributed copies of the conceptual marquee design, which was recently submitted by Daktronics (See attached). Mr. Hobbs reported the new marquee will be similar in size to the current marquee at the corner of 12<sup>th</sup> Street and North Avenue. Don Hobbs said the marquee will be controlled from the Parks and Recreation Administration Office and will have the same program JUCO currently uses for their message center in Suplezio Field. Mr. Hobbs stated the installation will cost approximately \$19,000. Preliminary quotes for the new marquee are around \$43,000.

Joe Stevens reported Mesa State College has requested to use the new marquee to advertise their activities, including events at Moss Theater. Mr. Stevens expressed the importance of the Parks

and Recreation Department to establish guidelines for the marquee, and be careful of setting a precedence for its use. Joe Stevens said the Parks and Recreation Department currently uses the marquee to advertise activities and/or events held in the Stadium and Auditorium, limiting the local schools (School District #51 and Mesa State College) to only Lincoln Park Stadium events. Joe Stevens discussed the sign ordinance, along with the limitations as to how often the marquee can be changed. Don Hobbs expressed his concern with allowing any extra announcements, as the current marquee often runs short of room as it is. Dan Cummings requested clarification be made to Mesa State College regarding proper marquee usage, and that any additional requests must be made directly to the Parks and Recreation Department. Joe Stevens asked if the Parks Improvement Advisory Board was interested in contributing towards the purchase of the new marquee.

Lou Grasso moved for the Parks Improvement Advisory Board to make a contribution of ½ the total cost towards the new marquee, not to exceed \$35,000. Jamie Hamilton seconded the motion.

Motion adopted by Parks Improvement Advisory Board: Yes 4 No 0

#### **Item 4: Recognition Program Update**

Discussion ensued regarding possible names for the upcoming recognition program.

#### **Item 5: Other Business**

Joe Stevens asked if there were any major projects the Parks Improvement Advisory Board would like to see considered with regards to the Stadium Master Plan. Dan Cummings reiterated the importance of the Board members having discussions with their individual entities regarding their level of support and financial commitment. Joe Stevens said if the Board wanted to partner with the City in order to implement a portion of the Stadium Master Plan (example: turf only) the Parks & Recreation Department would then be eligible to apply for matching funds through GOCO. Jamie Hamilton reported JUCO is currently ready to make a financial commitment and move forward. Lou Grasso expressed the School District and Mesa State College should be required to pay a larger share than the other partners, due to their volume of usage. Joe Stevens suggested the partners divide the improvement costs equitably. Mr. Stevens reported the Parks and Recreation Department will prepare a budget for the Parks Improvement Advisory Board to review. Jamie Hamilton asked if a ten year project could be implemented, with the option of borrowing from the City for current needs. Joe Stevens responded he would discuss the possibilities and legalities with the City's Finance Director, Ron Lappi, and report back to the Board.

Dan Cummings requested Don Hobbs combine the Stadium Master Plan information for further review at the next Parks Improvement Advisory Board meeting. Chairman Cummings also asked the Board members to determine their individual entities commitment level and be prepared to report back at the December Board meeting.

#### **Item 6: Future Meetings Agenda**

No additional future agenda items were discussed.

**Item 7: Adjourn**

Tillie Bishop moved to adjourn the meeting. Doug Thomason seconded. The meeting was adjourned by acclamation.

Unanimously Approved:                      Yes 4                      No 0

Meeting adjourned at 12:45 p.m.

Respectfully submitted,

Linda Friesen  
Leisure Services Representative