

RESOLUTION NO. 103-02

A RESOLUTION ENDORSING PARTICIPATION IN THE COLORADO MAIN STREET PROGRAM

Recitals.

The Colorado Main Street Program has been established by the Colorado Community Revitalization Association (CCRA) to assist cities, towns, and rural areas in developing a public-private effort to revitalize urban neighborhood and traditional central business districts.

Colorado Main Street will accept up to four cities or towns to participate in its on-going program and receive intensive technical assistance from CCRA for a minimum of three years.

The City of Grand Junction Downtown Development Authority (“DDA”), created pursuant to 31-25-801, *et seq.*, C.R.S., the City Council and Grand Junction’s non-profit Downtown Association (“DTA”) all desire to promote the vitality and economic activity in the City’s down town area, especially on Main Street in the area from 7th to 1st Streets.

The DDA desires to support the DTA’s efforts and participation in the Colorado Main Street Program, and the City Council supports such efforts as well.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION:

- SECTION 1. The City of Grand Junction endorses the submission of this application by the DTA. Acting through the DDA, the City Council agrees to participate in the development of and financial support for Grand Junction’s Colorado Main Street program.
- SECTION 2. The City Council endorses the goal of economic revitalization of the designated Main Street district by preserving and rehabilitating the downtown’s historic commercial buildings and by recognizing that the Colorado Main Street program is one of many economic and community development tools available to such downtown efforts.
- SECTION 3. The City Council endorses the efforts of the DTA and the DDA to see that a program director be hired for the Main Street program director. The City Manager is directed to support such efforts and to provide appropriate guidance and assistance in such regard, so that the DTA has the benefit of such a program director’s efforts.
- SECTION 4. The City Council recognizes that commercial district revitalization is an on-going process that works best when it receives on-going attention, community support and involvement, and a full public-private partnership.

ADOPTED THIS 6TH day of November, 2002.

Mayor

ATTEST:

City Clerk

**Letter of Commitment
to Hire a Main Street Program Director**

We hereby declare that upon selection to participate in the 2003 Colorado Main Street Program, the Main Street Grand Junction Program / Downtown Association, supported by the Grand Junction Downtown Development Authority, and with the endorsement of the City Council, will expeditiously conduct a search to find and hire a full-time paid program director to coordinate the volunteers and activities of our local Main Street program.

We further commit to funding this position for a minimum of three years during the start-up partnership with the Colorado Main Street Program, subject to applicable law such as TABOR.

Mayor of the City of Grand Junction

(Date)

Chairman of the Downtown Association

(Date)

Chairman of the Grand Junction Downtown Development Authority

(Date)