

## RESOLUTION NO. 5-03

### A RESOLUTION ADOPTING THE CITY COUNCIL'S STRATEGIC PLAN 2002-2012

#### RECITALS:

- A. The Grand Junction City Council initiated the development of a Strategic Plan in early 2002 to identify both long-term direction for the City and nearer-term goals, objectives and action steps for the City organization.
- B. The overriding commitment inherent in the Strategic Plan is the City's continued support of the strong services and programs residents expect from the City and the superior service standards the City expects of itself.
- C. A Strategic Plan Team was formed composed of all seven members of City Council, the City and Assistant City Managers, the City Attorney and the seven City department heads.
- D. The City reviewed existing plans from relevant Grand Valley agencies and organizations and identified consistent themes found in these plans.
- E. After identifying critical issues in the existing plans, the team developed Strategic Issues and Directions critical to the City in the next ten to fifteen years.
- F. The City contracted for administration of a statistically valid random sample telephone survey of 435 residents. Working with a professional research firm, the Team developed the survey as a means of assessing residents' interest in/awareness of the areas identified as Strategic Directions. Results of the survey guided Team members as they developed and prioritized three to five year Goals to address each of the Strategic Directions.
- G. In order to inform and respond to citizens, Team members hosted a series of nine neighborhood meetings. The purpose of these meetings was to review the Plan Directions and Goals with local residents and ask for their responses. Results from these meetings guided the Team in the determination of the final Strategic Directions and Goals.
- H. This Strategic Plan was developed to help improve the quality of life for Grand Junction citizens and it is intended to be a guiding document for the City Council and City staff.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION THAT:

1. The City's Strategic Plan 2002-2012, is hereby adopted.

Adopted this 15<sup>th</sup> day of January, 2003.

Attest:

/s/ Cindy Enos-Martinez

President of Council

/s/ Stephanie Tuin  
City Clerk