

**CITY OF GRAND JUNCTION, COLORADO**

**RESOLUTION NO. 174-07**

**A RESOLUTION ADOPTING THE NORTH AVENUE CORRIDOR PLAN AS A PART OF THE GRAND JUNCTION GROWTH PLAN**

Recitals:

Elements such as age, dilapidated structures, and high turnover in area businesses along North Avenue have contributed to its deterioration. Being primarily zoned for commercial use has resulted in sporadic disinvestment, underutilized buildings, old strip malls, and vacant property. Phase One of the proposed plan includes North Avenue from 12<sup>th</sup> Street east to I-70B.

A plan has been completed based on input received from two public open houses, both of which were well attended, as well as focus group meetings to address specific issues. The plan includes an overall strategy to revitalize the corridor, primarily focusing on sustaining and increasing vitality. The proposed plan includes specific key projects and strategies for the implementation of improvements and future investment opportunities that will stabilize the corridor and provide land uses to:

- Fill a 'market gap' in the region
- Create services at the neighborhood level
- Restore the regional destination desire
- Improve mobility for pedestrians, bicyclists and transit riders
- Create a significant 'neighborhood' of residential, retail, commercial and public activity areas

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION THAT:**

The North Avenue Corridor Plan, included as [attached Exhibit A](#), is hereby adopted and made a part of the Grand Junction Growth Plan.

PASSED on this 3<sup>rd</sup> day of December, 2007.

ATTEST:

/s/: Stephanie Tuin  
City Clerk

/s/: Bonnie Beckstein  
President of the Council Pro Tem