**Downtown Grand Junction Business Improvement District**

**(Authoritative)**

**Established:**

In August, 2005, the Downtown Grand Junction Business Improvement District (“DGJBID”) was formed and then a special assessment (based on lot frontage and square footage of the first floor) was approved by the district voters the following November. There are 301 properties in the DGJBID. After the election, the City Council assigned the Downtown Development Authority board as the governing body for the DGJBID (see boundary map attached).

**Mission/Purpose:**

The purpose of forming the DGJBID was to improve the economic vitality and overall commercial appeal of the Downtown area. The BID provides programming and benefits to businesses and commercial properties located Downtown that will include marketing, promotions and special events. BID services are in addition to the services in the Downtown area currently provided by the City of Grand Junction.

**Membership/Terms:**

The DDA/DGJBID board is a nine member board serving four year terms. Eight of the members must be a resident, business lessee or own real property within the boundaries of the DDA. The City Council appoints one City Councilmember that is exempt from these qualifications.

**Other information:**

The DDA and the BID have worked hand in hand as the Downtown Partnership to market the downtown. Events managers and a marketing director are on staff to carry

out the marketing and promotional functions.

**Attachments:**

Ordinance No. 3815, adopted 8/17/05 creating the DGJBID

Resolution No. 142-05, adopted 8/17/05 setting the assessment election

Ordinance No. 3856, adopted 1/18/06 appointed the DDA board as the DGJBID board

Ordinance No. 4651, Amending Ordinance No. 3815 to extend the DGJBID for 20 yrs.

By-law

