PROPERTY TAX CUT 34%

(See Page 8)

DROGRES'S TO DATE.

* * * * *

ALL-AMERICA
CITY

MORE INDUSTRY

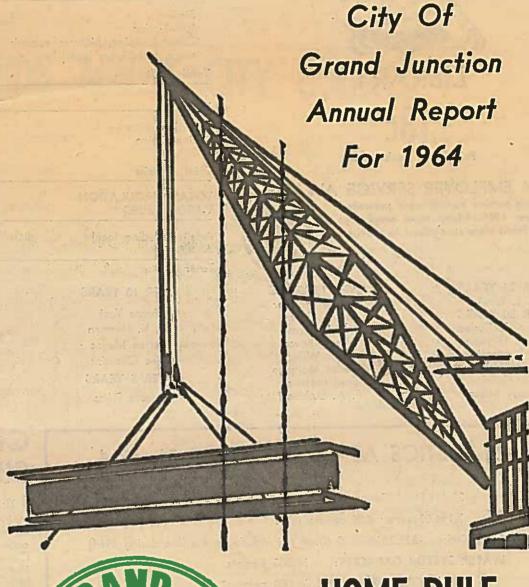
AIM OF

SALES TAX

PROGRAM

(See Page 5)

FIRST INCORPORATED 1881





HOME RULE
CHARTER
1909

REGIONAL LIBRARY PLANNED

Better utilization of Library dollars is the aim of a five-member citizen's committee named by the City Council in November, 1964. Its members representing a cross-section of interests in the Grand Valley are studying both the City and County libraries to discover the most effective way of improving library service for the region.

A possible consolidation of the two libraries, neither of which is adequate to meet the area library needs, was recommended in "Operation Bookstock" a special study made of the local situation in 1961. Study by an earlier citizen's committee resulted in some cooperative purchasing procedures.

REFERENCE CENTER

The City Library received a state library financial grant in 1964 to serve as the Western Slope Reference Center. As such it served 41 Slope libraries and handled over 3000 requests for reference material during 1964. About half of these were filled by the City Library itself with other reference works being supplied on loan from all over the Rocky Mountain area.

Head Librarian Robert Hamilton resigned in November to accept a position in Rhode Island. Numerous applications have been received for the nationally advertised position. A selection is expected shortly.

Chairman Miles Kara (left)
Grand Junction, discusses library problems with other members of the Regional Library Planning Committee.
They are (left to right) Mrs. Marjorie Stout, Fruita, and Dr. Charles Lumley and Max Krey of Grand Junction. Mrs. Robert McKelvie of Collbran was absent.



CHILDREN USE LIBRARY MORE

CIRCULATION	1960	1961	1962	1963	1964
Adult & Teen	Photo .				
Fiction Non-Fiction	40,269 33,855	44,585 37,623	46,582 36,073	51,807 43,638	51,250 44,139
Other (clipping, pictures, records maps, Interlibrary loans)	15,965	14,852	5,863	1,276	1,115
Total Adult	90,089	97,060	88,518	96,721	96,504
Juvenile	15-15-			- 53	5 3 5
Fiction Non-Fiction Other	28,617 5,311	29,051 5,278	27,011 5,480	34,325 6,773	38,079 8,929
Total Juvenile	33,928	34,329	32,491	41,098	47,008
TOTAL CIRCULATION CARDS ISSUED	124,017	131,389	121,009	137,819	143,512
Adult (including teen) Juvenile	2,322 681	2,332 743	2,576 694	2,805 740	2,748 749
Total	3,003	3,075	3,270	3,545	3,497

LIBRARY

18c

Per Person Each Month

1964 EMPLOYEE SERVICE AWARDS

The following service awards were presented in November 1964. Many more employees than those listed were recognized in previous years.

OVER 25 YEARS
A. L. Gavin
OVER 20 YEARS
Anthony L. Kovach
Fred B. Gonzales
R. T. Mantlo
Charles Griffith
O. D. Hannigan
Wesley Miller

OVER 15 YEARS
Blanche Stringer
Bernie Green
W. J. Crump
Wm. Reeves
Frank Willers
Charles Mancuso
Fred Mattison
F. A. Lashmett

OVER 10 YEARS

Amos Yost
W. K. Harmon
Marian Mayne
Mike Chesnick
OVER 5 YEARS
Theresa Pritza

Edwin Henderson
Woodrow Robinson
Roy Zimmerman
Windell Kay
Wallace Irwin
Wesley Painter
James L. Campbell
Clarence Cooper
Neil Vandenheuval

Joe Dowdy Councilmen

OVER 5 YEARS

Ray Meacham
C. E. McCormick
Warren D. Lowe

CITY STATISTICS AS OF DECEMBER 31, 1964

POPULATION:

22,446 (1960 Census of 18,694 plus actual count of annexation population)

AREA:

3,194.03 acres: 4.99 square miles

ASSESSED VALUATION:

\$35,261,950.00 (Does not include annexations during 1964)

WATER SYSTEM CAPACITY:

38,500 persons

NOW SERVING:

34,000 persons*

SEWER SYSTEM CAPACITY:

30,000 persons

NOW SERVING:

22,735 persons*

(*Including those inside and outside City Limits)

PAVED STREETS:

88.82 miles;

890 blocks

UNPAYED STREETS:

1 000

9.75 miles: 107 blocks

PARKS:

7 parks, covering 142 acres

EMPLOYEES:

204 (full-time, only)

SOURCE:

Mesa County Assessor: U.S. Census, 1960;

City Utility, Public Works, Parks and Personnel Records.

CITY CODE UP-DATES, SIMPLIFIES ORDINANCES

The condensation of the many City ordinances into a simple, up-to-date municipal code was authorized by the Council in February of 1964. The job was assigned to the Municipal Code Corporation for a total cost of \$5,500.

Although the ordinances were compiled and initially "weeded out" in 1953, a complete analysis and streamlining of them had never been undertaken since the City's beginning in 1881. Such regulations as those governing cattle drives through City streets had become either out-dated or unnecessary.

Ordinances dealing with weights and measures, coal and ice hauling and numerous health laws concerning meat,

milk and restaurants have been taken over under state or tederal legislation and are no longer necessary on the City ordinance books.

The new code, which will receive Council consideration early in 1965, will be printed in special binders about the size of a highschool English textbook. The covers are removable so that changes and additions can be inserted annually in their proper places to keep the code current.

Copies will be available to law offices and other interested persons at a cost based on the actual cost of printing the codes. The initial cost covers the annual supplement for about five years.

AIRPORT WORK SET

Highlight of a busy year in the Public Works Department was adoption by the city-county airport board of a master development plan for Walker Field. The plan will serve as a guide for capital improvements to help this busy terminal keep up with growing demands (see pages 5, 6 and 7 for projects scheduled.)

Major taxiway construction and construction of a water main were undertaken in 1964. New lease arrangements with Monarch and Grand Valley Aircraft enabled both private-base operators to expand their facilities.

STREETS AND ALLEYS

Extensive street upkeep accounted for most of the labor costs in the streets division during the warm construction months. A total of 28 blocks of streets were given a complete overlay treatment with gilsapave material manufactured at the Fruita plant. Total material costs for this work was \$16,800 or an average of about \$600 per block. Labor and equipment tosts appear in the operating costs of the streets division.

Owners of City property paid over \$76,000 into the County road and bridge fund in 1964. Slightly more than 38 per cent of Mesa County's total assessed valuation of \$91,913,420. is located in the

City of Grand Junction.

None of the money from
this County fund is spent on
City streets. City street con-

struction and upkeep totalling

\$456,800. in 1964 is financed

from the City's general fund, about half of which came from

additional City property taxes.

SALES TAX BALANCES

COUNTY ROAD SPENDING

A seal coat of heavy warm asphalt and small rock chips was applied to 29 blocks to keep moisture from damaging the street base. This treatment is primarily a preventative measure and costs acc at \$260 per block for materia's.

Many alleys received a completely new surface of overlay. Such resurfacing and sealing must be carried on annually to preserve existing street surfaces. A similar program is scheduled for the summer of



STREETS

⁵1.53

Per Person Each Monti (Includes Traffic And Parking)

City sales tax revenue goes into the City general fund to

help finance street improvements and other capital im-

provements enjoyed by all City and county residents as well as visitors to this area.

All people who shop in Grand Junction help provide financing for improvements to

City streets and other facilities

through the sales tax, just as City property taxpayers continue to help finance county

roads through the county road

and bridge fund.

SHOPPING PARK MAINTENANCE PAID BY STORE REMODELING



Cleanliness important part of beauty

New building and remodeling in downtown Grand Junction has totalled over \$1,300,000 since the Shopping Park was completed in 1963. This means an increased assessed valuation for tax purposes of \$455,000 on the city and county property tax rolls.

Total additional tax dollars for the city, county, school district 51 Mesa College and other local agencies amounts to \$37,-700. The city's share of this additional revenue is 24.9% or about \$9,380 per year according to taxes collected in 1964.

City maintenance costs of the now famous Shopping Park totalled \$9,100 in 1964.



RECREATION NEAR SELF-SUPPORTING

Total participation in the seventeen City-sponsored recreation programs jumped to 89,739, an increase of 11% in 1964 over 1963. Total fees from participants showed a 47% increase and reached the \$25,725 level.

The result is that only \$8,-999 of the entire 1964 recreation program (\$34,724) came from the City's general fund. In 1963 a balance of \$14,464 was needed from the City's general revenue.

Program highlights for 1964 included:

Golden Age Club: met on 52 Monday nights with an average attendance of 132 per night.

night.

High School Teen Dances:
were held twenty evenings with
an average attendance of 410
per dance.

Dance Instruction: held 512 classes with a total participation of 5,742, more than double that in 1963.

Junior Tennis Instruction: presented 118 lessons during June and July with 1,448 participants.

Learn to Swim Program: conducted 1,339 classes with a record total attendance of 27,447.

Model Airplane Club: met 57 times with a total attendance of 1,372.

Softball: games totalled 286 with 20,836 total participation. The Western Slope Girls Invitational tournament and the I.S.C. tournament were both held at Lincoln Park.

Archery Instruction: was provided at 55 night meetings in Lincoln Park Auditorium with 1,656 participants.

Volleyball: featured a two-

Volleyball: featured a twoleague men's program with 13 teams playing 109 sets with 2,090 participants. A co-recreational program for boys and girls held 87 sets with 1,530 participants representing 16 teams. Learn-to ski: programs offered 197 classes with a total participation of 1,831, an increase of 718 over 1963.

Bridge Instruction: new in 1964, offered 64 classes with a total of 1,081 participating.



PARKS

71c

Per Person Each Month (Includes Recreation, Forestry, Stadium And Zoo)



A total of 25 permanent employees staff the Parks and Recreation Department. They are backed up by many more seasonal part-time employees and 17 pieces of equipment to provide services in parks, recreation, forestry, the stadiums, golf course, zoo, swimming pools and the cemetery.



POLICE WORK FOLLOWS RECENT TRENDS

CITY TRAFFIC RECORD

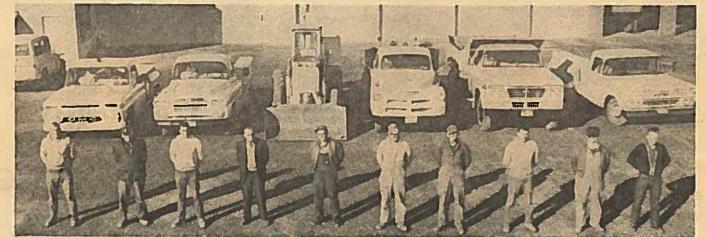
	1962	1963	1964
Total number vehicle accidents	905.	876	905
Number of persons killed in traffic	2	0	2
Number injured in traffic accidents	179	166	182
Estimated damage from traffic accidents	\$245,783	\$234,768	\$232,497
Total number traffic summonses issued*	19,124	24,064	27,669
Speeding violations	674	1,111	1,258
Stop signs and signals	626	676	529
Careless Driving	301	329	341
Parking violations	13,856	20,379	23,962
All other traffic violations by summons	3,667	1,578	1,579

*Includes 1590 warning tickets issued to tourists during 1964, 2139 in 1963 and

CRIMINAL OFFENSES, 3-YEAR RECORD

	1962	1963	1964
Murder	The second second	0	2
Rape	2	0	4
Robbery	115	3	2
Aggravated Assault	10	6	10
Burglary	10 205	136	183
Larceny	618	554	632
Auto Theft	76	44	55
Drunkenness	747	505	806
Disorderly Conduct	89	114	84
Vagrancy	89 81 26 51	57	65
Forgery	56	33	17
Fraud & Embezziement	51	61	74
Liquor Law Violations	18	61 50	29
All Other except Traffic	314	474	519
TOTALS	2,253	2,037	2,482

1964 figures do not include 2756 hon-traffic attenses which were handled by the police during the year. These were either unfounded or handled by "on the spot" action. (Included were such matters as family and neighborhood disputes, lost children, trash burning, prowler calls, etc.)





POLICE

99c

Per Person Each Month

The Utilities System division includes 12 men under Operation Director Alvin Wing and Supervisor Wes Devenney. Equipped with specialized equipment, this crew meets all water break and sewer stoppage emergencies as well as minor water and sewer line construction.

COUNCIL FACES UP TO WATER PLANT PROJECT

In November, 1964, the City Council received a report on the condition of the City's 26-year old water treatment plant. The plant, originally designed to treat eight million gallons per day, purified 12 million gallons on peak days in 1964.

The report calls for staged construction of a new expandable plant during the next six years with the present plant to be revamped to handle peak demands. The open concrete reservoirs on Orchard Mesa should also be covered in the project. Total cost as recommended would be \$1,845,900.

Preliminary plans indicated that the reservoir covers would make excellent tennis courts as a part of a total park development near the present water plant with a minimum of cost.

The Council is studying the recommendations along with other proposals designed to increase water pressure and im-



WATER

51.88

Per Person Each Month

prove water supplies available. Of primary concern is a staged program which can finance needed improvements at a minimum cost once the demands on the city water system are clear after the Ute District is in operation.

CITY WATER COST AMONG LOWEST

(in order of cost for 5,000 gallons per month usage, the typical winter household demand)

MUNICIPALITY	Pop'n	Cost	Cost	Minimum	Gals. Purch
*Ute Water	Taps being	5,000 gals.	50,000 gals.	Per Mo.	for Minimum
	made.	11.00	39.00	7.00	3,000
Edgewater	5,100	6.50	21.20	6.50	15,000
Golden	8,350	6.30	25.50	6.30	9,000
*Clifton	918 Taps	6.00	19.00	6.00	5,000
*Outside City	The second				
(Grand Jct.	3,328 Taps	5.88	36.93	4.50	3,000
Palisade	900	4.95	13.87	4.95	16,000
Aspen	1,200	4.60	22.00	3.35	2,500
Longmont	13,700	4.50	15.00	4.50	12,500
Westminster	16,100	4.50	23.50	3.50	3,000
Boulder	46,000	4.35	20.10	2.50	2,000
Arvada	32,000	4.00	NA	2.00	3,000
Durango	11,000	4.00	17.00	4.00	10,000
Fruita	1,850	3.65	12.60	3.65	10,000
Cortez	7,000	3:50	FF.24	3.50	7,000
Littleton	17,700	3.15	8.68	3.15	5,009
Pueblo	96,000	2.95	16.95	2.75	5,000
Aurora	63,000	2.80	NA	2.80	4,090
La Junta	8,600	2.75	8.45	2.75	10,006
Colorado Springs	82,500	2.65	17.09	2.55	3,740
Alamosa	6,500	2.56	9.86	T.25	2,000
Montrose	5,300	2.40	T4.30	2.06	4,000
Canon City	9,500	2.25	10.25	2.25	10,000
Ft. Collins	30,400	2.00	12.80	2.00	5,000
GRAND JUNCTION	21,000	1.80	8.55	T.50	3,000
Denver	524,000	1.75	10.75	T.40	4,000
Englewood	36,700	1.75	15.90	7.50	4,000
Brighton	7,400	1.50	10.50	T.25	4,000
Sterling	11,400	1.50	8.65	T.50	5,000
Greeley	31,600	1.25	10.50	2.50	10,000

*Unincorporated area.

SOURCE: "Municipal Water Service in Colo." Colo. Mun. League, Jan. 1965.

SALES TAX SETS INDUSTRIAL CLIMATE

The basic aim of the city financial structure with the sales tax broadening the tax base is to attract desirable industry to the Grand Valley and increase the city's role as a commercial

,140.

** CUT PROPERTY TAXES

Over 52% of the new revenue, \$239,000, is already budgeted to cut the City property levy from 21.5 to 15 mills in 1965.

* ASSURES LOWER LIMIT

The sales tax ordinance guarantees property taxes cannot go over the 15 mill limit until after 1970 without repeal of the sales tax.

* PAY FOR IMPROVEMENTS

Pay-as-you-go capital improvements will receive \$184,000 of the sales tax 1965 revenue. This money and other general fund and water, sewer, and airport revenues will be used to pay for the improvements on pages 5, 6 and 7.

* PROMOTE INDUSTRY, TOURISM

Western Slope and Grand Junction promotion programs will receive at least \$15,000 per year to help tell our Western Slope — Mesa County story.

* STEP UP PARKING PROGRAM

The off-street parking program where some meter revenues are used to purchase parking lots through long term leases will be speeded up by \$8,000 more per year.

★ WIPE OUT NUISANCE TAXES

Out-dated "nuisance" taxes are being repealed to stabilize the business climate and cut administrative costs. \$6,000 will replace this sev-

— 1964 —

CAPITAL IMPROVEMENTS PROGRAM

ACCOMPLISHED	
STREETS	\$112,593.
Widen 12th Street, Belford to Gunnison Widen College Place North Ave. to Elm*	\$26,499. 16,027.*
Storm Sewer, south of Orchard, west of 12th	12,406.

Old street renewal Other drainage projects	39,331. 6,798.
LIGHTING	\$ 3,632.
Cincil at 22rd & North Ave	\$ 3.000.

New street lights on 7th Street, Belford to C	Grand 632.
AIRPORT	\$ 84,
Main taxiway construction**	\$60,000.**

Water main, Ute water to terminal Miscellaneous terminal and field projects	17,140. 7,000.	
BUILDINGS	\$	36,035.
1957 Police Building Bonds	\$22,620. 4,790.	
Shop wash rack and Quonset	4 125	

Re-roof City Hall and Auditorium Pave Police & City Hall parking Light and ventilation in jail	2,700. 1,800.
WATER	\$280,17
The state of the s	TO A COLUMN TO THE REAL PROPERTY OF THE PARTY OF THE PART

WALLEN	Asia	
1948 & 1955 Water Bonds	\$212,375.	
Water Rights purchase (Click Ranch)	27,000.	
Water plant engineering	13,000.	
Water and sewer line replacement	8,000.	
Accrual for Water Plant expansion	16,800.	
Accrual for Water Rights	3,000.	
SEWER		\$ 67,910.
JL ** CIX		The second second

1957 Sewer Plant Bonds Accrual for Sewer Plant improvement Replace sludge pumps	22,344. 2,656.
PARKS	\$ 26,107.

Trikks	
1956 Lincoln Park Pool Bonds	\$6,750.
Rest rooms, Emerson and Sherwood Parks	5,709.
Seal Lincoln Park tennis courts	2,830.
Stadium wiring, golf fence, landscape, etc.	2,310.
Play equipment in Sherwood & Emerson Parks***	1,750.***
Lincoln Park Baseball Scoreboard***	1,500.***
GJHS tennis lights and PIAB accrual***	1,425.

Local net, other half Fed.

Accrual for Cemetery expansion	1,833.
1964 TOTAL	\$610,592.
City net, balance assess dist.	

-1965 -

CAPITAL IMPROVEMENTS PROGRAM SCHEDULED

STREETS		\$201,870.
Widen 12th Street, Glenwood to Elm Storm sewer under railroad near 7th Street Connect 7th Street with Horizon Drive, 1st stage Old street renewal Build residential streets*	\$20,000. 50,000. 50,000. 43,800. 38,070.*	
LIGHTING		\$ 11,032.
Signals at 12th & Orchard; 12th & Gunnison Fire Signal, 18th & North Avenue New street lights 7th St., Main to Grand 1st Street, Grand Ave., and E. Main	\$ 6,400. 1,500. 3,132.	
AIRPORT		\$178,600.
Extend main runway** Rebuild turning circle Seal coat main runway Water system, fencing and building improve.	\$100,000.** 47,000. 20,000. 11,600.	
BUILDINGS		\$143,030.
1957 Police Building Bonds Regional Library Bonds**** Convert City Library to offices**** Accrual for Fire Station No. 3 (1968) Other building renovation Capital Reserve; future projects	\$22,080. 52,000.* 25,000.* 10,000. 13,950. 20,000.	***
WATER		\$406,737.
1948 & 1955 Water Bonds Water & sewer line replacements & extensions 4th Micro-strainer unit Accrual for Water Plant improvement Accrual for Water Rights purchase Grand Mesa Reservoir improvements Other pressure & storage improvements	\$218,275. 40,000. 35,000. 50,000. 38,462. 12,000. 13,000.	nd e Ponje
SEWER		\$ 72,520.
1957 Sewer Plant Bonds Accrual for Plant improvement Misc Plant improvements	\$43,520. 28,000. 1,000.	25 -
PARKS		\$102,705.
1956 Lincoln Park Pool Bonds Accural for Cemetery expansion Park plans, golf fencing, tennis improve., etc. Sherwood & Lilac Park shrubs and water 18-hole Golf Course, 1st stage****	\$ 6,575. 14,470. 6,750. 3,000. 45,000.*	
Park Improvement Fund projects***	24,910.**	*

1965 TOTAL \$1,116,494.

Joint projects with PIAB Contingent on further cooperative study.

West Stadium Rest Rooms***

1.833.

2,000.***

4001 070



FIVE-YEAR CAPITAL IM

ENTIRE PROGRAM SUBJECT TO CHANGE EACH YEAR AT BUDGET TIME, PROJECT

1966

YEAR'S TOTAL \$1,085,575

1967

YEAR'S TOTAL \$1,011,615

1968

YEAR'S TOTAL \$1,047,103

1969

YEAR'S TOTAL \$984,505

1970

YEAR'S TOTAL \$1,013,693

STREETS

I. STREETS

--Widen 12th, Bkclf-Pitkin \$148,700.

--Build 1st, North Ave-Orch 20,000.*

--Old street renewal 24,000.

--Build residential streets 21,700.*

--Ditch improvements 7,000.

TOTAL-\$221,400.

-Build Orchard, 12th to 29 Rd. \$64,120.

-Replace 2 Indian Wash Bridges at 28-1/4 & 28-1/2 Roads 20,000.

-Old street renewal 24,000.

-Build residential streets 36,600.*

-Street Projects to be determined 50,000.

-Ditch improvements 7,000.

TOTAL-\$201,720.

-Widen 5th, Grand to North A. \$51,000.

-Rebuild Gunnison, 9th-12th

-Ist stage 12th St. across
Colorado River

-Old street renewal

-Build residential streets

-Ditch improvements

\$51,000.

22,000.

30,000.

TOTAL-\$202,600.

-2nd stage 12th St across
Colorado River \$100,000.

Old street renewal 24,000.

-Build residential streets 46,500.*

—Projects to be determined 25,000.

—Ditch improvements 9,000.

TOTAL-\$204,500.

Final stage 12th St across
Colorado River

Old street renewal
Build residential streets
Projects to be determined
Ditch improvements

*City net, balance assess dist.

\$100,000.

45,600.*

25,000.

9,000.

TOTAL-\$203,600.

LIGHTING

II. LIGHTING

-Signals at 12th & Ute &

Pitkin \$6,400.

—Signal at 6th & Rood 3,200.

—New Street lights,
Orchard, Grand, Elm,
Gunnison, 7th & 15th 1,000.

TOTAL-\$10,600.

18th & North Ave.	\$6,400.
∠Traffic projects to be determined	3,400.
—New street lights, South of railroad and SE City area	1,000

TOTAL-\$10,800.

all downtown signals	\$9,870.
—New street lights,	
North to Grand Ave.	
between East & West	
City limits	1,000

stant control unit for

TOTAL-\$10,870

—Start underground wire	
program	\$5,000
—Signals to be determined	4,000
—New street lights,	
N. of North Ave in	
NW City area	1,00

TOTAL-\$10,000.

1 227	
-Continue underground	
wire program	\$5,000.
—Signals to be determined	4,000.
-New street lights,	
N. of North Ave in	
NE City area	1,000.

TOTAL-\$10,000.

AIRPORT

III. AIRPORT

—Aircraft parking and emergency vehicle	\$37,600.*
—Terminal improvements	40,000.

--- Vehicle parking area

TOTAL-\$99,600.

22,000.

\$93,000.*

2,000.

—Taxiway	s along extended			
main runway				
—Small in	mprovem ents			

TOTAL-\$95,000.

-Rebuild secondary runway	\$126,000.*
—Small improvements	3,000.

TOTAL-\$129,000.

-Build taxiway for new	
secondary runway	\$58,000.*
—Build Heliport	16,000.*
-Small improvements	3,000.
A STATE OF THE PARTY OF THE PAR	

TOTAL-\$77,000.

—Terminal improvements	\$50,000.
Runway & taxiway improve- ments	47,000.*
—Small improvements	3,000.
*Local net; other 1/2 Fe	deral

TOTAL-\$100,000.

MPROVEMENT PROGRAM WALLENGE OF THE PROGRAM WALLENGE OF THE PROBLEM OF THE PROBLEM



E. PROJE	CTS PLANNED AT ANNUAL SPENDING	WATER	SEWER I	PARKS
	BUILDINGS			
7,600.* 0,000. 2,000.	IV. BUILDING —1957 Police Bldg Bonds \$22,525. —1/4 Cost 3rd Fire Stn (1968) 15,000. —Regional Library Bonds 52,000.* —First stage Multi-purpose Community Center 50,000.* —2nd stage convert City Library to offices, & small projects 33,000. TOTAL—\$172,525.	V. WATER —1948 & 1955 Water Bonds \$223,900. —Water & sewer line replacement & extension 161,590. —Water Plant improvements 40,000. —Water rights (accrural) 30,000. TOTAL—\$455,490.	VI. SEWER —1957 Sewer Plant Bonds \$42,810. —Sewer Plant improvements 26,000. TOTAL—\$68,810.	VII. PARKS —First stage convert Lincoln. Park golf course to Park \$14,000.* —I/2 cost for new L.P. base- ball lights — lights in 1967 15,000.* —PIAB and small park projects 16,750.* —1956 Lincoln Park pool bonds 6,400. —Cemetery expansion (accrual) 5,000. *Joint project with Park Impr. Fund (PIAB) TOTAL—\$57,150.
3,000.* 2,000.	—1957 Police Bldg Bonds \$21,955. —1/4 Cost 3rd Fire Stn (1968) 15,000. —Regional Library Bonds 52,000.* —Second stage Multi-purpose Community Center 50,000.* —Small projects 8,000.	—1948 & 1955 Water Bonds \$219,625. —Water & sewer line replacement & extension 120,600. —Water Plant improvements 50,000. —Water rights (accural) 50,000.	—1957 Sewer Plant Bonds \$42,715. —Sewer Plant improvements 26,000.	—Second stage convert Lincoln Park golf course to Park \$10,000.* —1/2 cost & constr of new L.P. baseball lights 15,000.* —PIAB and small park projects 11,000.* —1956 Lincoln Park pool bonds 7,200. —Cemetery expansion (accrual) 5,000. *Joint project with Park Impr. Fund (PIAB)
	TOTAL-\$146,955.	TOTAL—\$440,225.	TOTAL—\$68,715.	TOTAL—\$48,200.
3,000.	-1957 Police Bidg Bonds \$22,370. -1/4 Cost & build 3rd Fire Stn 15,000. -Regional Library Bonds 52,000.* -Third stage Multi-purpose Community Center 50,000.* -Small projects 8,000.	— 1948 & 1955 Water Bonds \$215,013. — Water & sewer line replacement & extension 110,600. — Water Plant improvements 50,000. — Water rights (accrual) 50,000. — Gr Mesa reservoir improvements 12,100.	—1957 Sewer Plant Bonds \$42,590. —Sewer Plant improvements 26,000.	-Relocate & improve Zoo \$15,000. -Add football stadium seating 12,000.* -PIAB and small park projects 11,000.* -1956 Lincoln Park pool bonds 7,960. -Cemetery expansion (accrual) 5,000. *Joint project with Park Impr. Fund (PIAB)
	TOTAL—\$147,370.	TOTAL—\$437,713.	TOTAL—\$68,590.	TOTAL—\$50,960.
58,000.* 16,000.* 3,000.	-1957 Police Bldg Bonds \$18,815. Regional Library Bonds 52,000.* Fourth stage Multi-purpose Community Center 50,000.* Projects to be determined 25,000. TOTAL—\$145,815.	1948 & 1955 Water Bonds \$210,400. Water & sewer line replacement & extension 110,560. Water Plant improvements 50,000. Water rights (accrual) 40,000. Reservoir improvements 20,000. TOTAL—\$430,960.	—1957 Sewer Plant Bonds \$37,510. —Sewer Plant improvements 31,000. TOTAL—\$68,510.	—Indoor swimming pool (accrual) \$27,000.* —PIAB and small park projects 8,000.* —1956 Lincoln Park pool bonds 7,720. —Cemetery expansion (accrual) 5,000. *Joint project with Park Impr Fund(PIAB) TOTAL—\$47,720.
			40010101	7.11.20
50,000. 47,000.* 3,000.	- 1957 Police Bldg Bonds \$18,305. - Regional Library Bonds 52,000.* - Fifth stage Multi-purpose Community Center 50,000.* - Projects to be determined 25,000. * Contingent on further cooperative study	-1948 & 1955 Water Bonds \$35,788. -New storage reservoir 173,500. -Water & sewer line replacement & extension 110,530. -Water Plant improvements 70,000. -Water rights (accrual) 50,000.	—1957 Sewer Plant Bonds \$36,490. —Sewer Plant improvements 31,000.	—Indoor swimming pool (accrual) \$27,000.* —PIAB and small park projects 8,000.* —1956 Lincoln Park pool bonds 7,480. —Cemetery expansion (accrual) 5,000. *Joint project with Park Impr. Fund (PIAB)
	TOTAL—\$145,305.	TOTAL—\$439,818.	TOTAL-\$67,490.	TOTAL—\$47,480.

FINANCING OF GRAND

CITY PROPERTY TAX LOWEST SINCE 1937

mile by passage of the sales tax effective Aug. 1, 1964. The sales tax is estimated to raise \$450,000 in 1965 to pay for general area capital improvements and guarantee a limit on the City property tax at the present 15 mill levy for at least the next five years.

The city levy for taxes is the lowest in 28 years. In 1964 the city share of the property tax do ar was 24.9%. (See chart, page 9) in 1965 the city government will receive only 189 ernment will receive only 18% of the property tax dollar paid by city property owners.
SCHOOL TAXES UP

Although the city levy dropped 6.5 mills, the school district and public school levies increased about 3.2 mills. The net result is that the total levy paid by the city property ownrs went down from 86.13 in 1964 to 82.87 mills in 1965. 44c START

The sales tax ordiance was

The City property tax levy changed on February 3, 1965 was cut from 21.5 mills to 15 to provide for city collection to provide for city collection starting at 44c instead of 19c as originally passed. This represents a tax saving for pur-chasers of items costing under 44c and simplifies administra-tion of the tax.

Grand Junction became the eleventh Colorado city to impose a sales tax on August I, 1964. Boulder and Montrose also began collections the same day. Studies show that Grand Junction does the highest retail volume of business per capita of population of any city in Colorado.

ON SCHEDULE

Sales tax collections during 1964 totalled \$153,061.37, almost exactly the amount esti-mated by the 1963-64 finance studies. Total collection costs to collect \$450,000 in 1965 are budgeted at \$16,795. Monthly records ate kepr according to records are kept according to business area and types of retailers.

BUSINESS AREAS, 1964 TOTALS

Zone II — Shopping Park Zone II — Central Area	\$40,862. 51,354.	26.70% 33.55%
Zone III — Teller Arms-Gibson's Zope IV — North Ave. (excl. III)	16,320. 20,631.	10.66%
Zone V — Other Areas TOTAL	23,895. \$153.062	100.00%

MERCHANDISE TYPES, 1964 TOTALS

Grocery Stores	\$27,518.	17.98%
Auto Dealers	9,170.	5.99%
Drug Stores	6,384.	4.17%
Cafes, Hotels & Motels	11,034.	7.21%
Service Stations	3,914.	2.56%
Clothing, Shoe, Dept. Stores	34,842.	22.76%
Others	60,200.	39.33%
TOTAL	\$153.062	100.00%

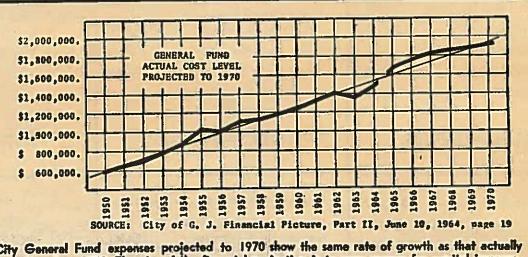
PROPERTY TAX MILL LEVIES,

AFFECTING GRAND JUNCTION CITY TAX PAYERS, 1954-1964*

100	011		Pub. **	School	Mesa.	Colo.	GJ Dm Dist.	C. Riv.	Total
Year*	City	Co.	School	Dist. 51	Cige.	State	Dist.	Cns. Dat.	- I Olai
1954	17.50	8.18	4.25	31.16	3.78	2.70	2.07	.16	69.80
1955	17.50	7.51	4.50	28.54	3.65	3.63	3.00	.15	68.48
1956	20.00	9.07	4.50	35.23	4.10	3.57	2.86	.20	79.53
1,957	17.40	10.46	12.00	24.01	4.07	3.56	2.74	.20	74.44
1958	17.40	9.59	12:00	25.99	4.07	3.56	2.53	.20	75.34
1959	17.60	9.57	12.00	27.99	4.04	2.40	2.57	.20	76.37
1960	17.50	9.42	12.00	26.77	4.04	2.20	2.55	.22	74.70
1961	17.50	9.71	12.00	26.77	5.04	1.45	2.55	.23	75.25
1962	17.50	10.51	10.58	29.03	5.04	1.40	2.66	.20	76.92
1963	21.50	11.01	11.32	32:95	5.04	1.31	2.80	.20	86.13
1964	15.00	11.01	11.53	35.91	5.04	1.30	2.78	.30	82.87

*YEAR — Year of levy for taxes to be paid the following year.

**Collected by the County and distributed to School Districts in Mesa Count. This levy is required by State law in order for School Districts to receive State Aid. SOURCE: Mesa County Assessor



City General Fund expenses projected to 1970 show the same rate of growth as that actually occurring since 1950. The aim of the financial projection is to save money for capital improvements before they are built in order to avoid bond interest costs for normal improvements. Bond interest on the \$240,000 city police building cost taxpayers an additional \$62,000.

- WITHOUT THE SALES TAX-

Minimum 8 mill property tax increase (\$60 for average household)
General Fund Capital Improvements cut

by more than two-thirds

No City help in industrial-tourist promotion or cooperative parking program

-THINK IT OVER -THE CHOICE IS YOURS-

CITY BONDED DEBT-DEC. 31, 1964

ADMINISTRATION

Per Person Each Month

(General Obligation Bonds Only) Police Lincoln Pk. Pool Water Bldg. Sewer Year Bonds Total Bonds Bonds Bonds Bonds (4) (1) (3) (2) 289.805.00 6,575.00 218,275.00 42,875.00 22,080.00 1965 .6,400.00 223,900.00 295,635.00 42,810.00 22,525.00 56 291,495.00 7,200.00 219,625.00 1967 21,955.00 42,715.00 215,012.50 287,932.50 7,960.00 1968 42,590.00 22,370.00 210,400.00 7,720.00 274,445.00 18,815.00 1969 37,510.00 7,480.00 35,787.50 98,062.50 36,490,00 18,305.00 1970 60,505.00 17,795.00 7,240.00 Paid 35,470.00 1971 50,750.00 18,270.00 Paid 32,480.00 1972 Paid Paid 1973 Paid 1,648,630.00 1,123,000.00 T62.115.00 50,575.00 312,940.00 Totals

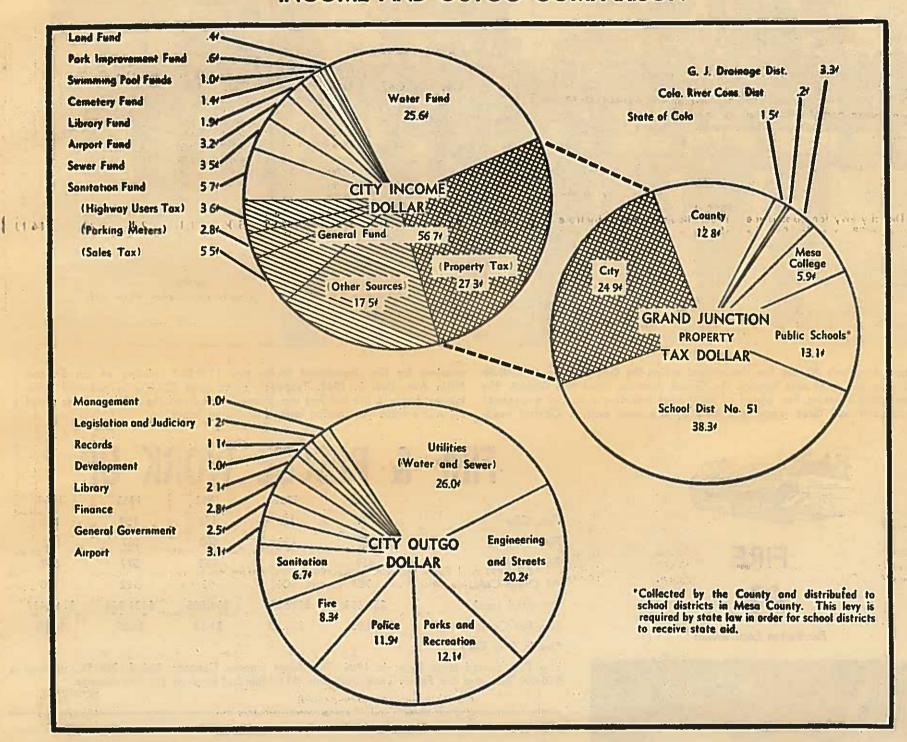
NOTES

- 1. \$460,000 issue for 15 years, March, 1957, for construction of south side sewer plant and remodeling of west side plant.
- 2. \$240,000 issue for 15 years, March, 1957, for construction of new police building and jail.
- 3. \$80,000 issue for 15 years. April, 1956, for construction of Lincoln Park Swimming pool.
- 4. Two different issues for general enlargement and improvement of water system.

(\$395,000 in 1948 and \$1,500,000 in 1955.)

JUNCTION CITY SERVICES

INCOME AND OUTGO COMPARISON



NOTE: Apparent variences between outgo and income, either higher or lower, are due to funds carried over from previous year or remaining in the fund on Dec. 31, 1964 and carried over into the fiscal

year. This applies to percentages in chart above as well as to dollar amounts in table below.

1964 REVENUE & EXPENSES

PEV	ENUE	HIN	
RET	LINUL		

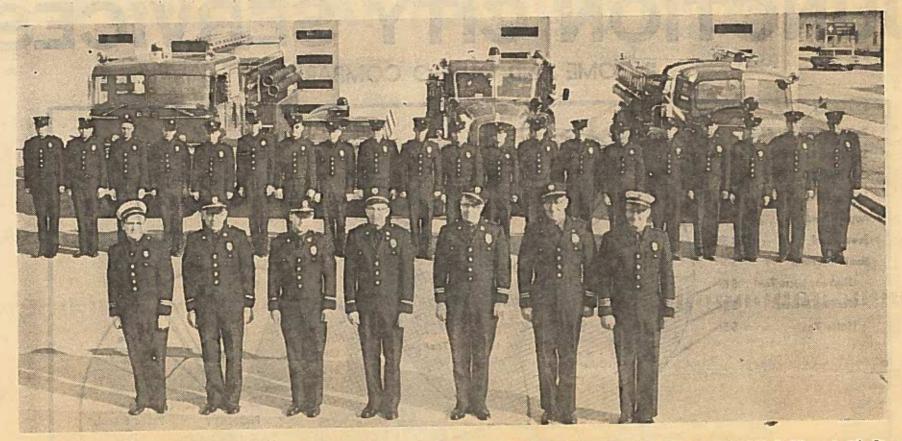
DEPARTMENT EXPENSES

.,			
General Fund	\$1,540.223.74	Utilities (Water & Seker)	\$587,564.04
Property Tax			
Sales Tax	(149,558.07)		273,221.98
Highway Users Tax	(7/,3/5,0/)		269,489.58
Parking Meters Offier Sources	[476 527 74]		
Water Fund		Sanitation	
Sanitation Fund		Airport	Control of the Contro
Sewer Fund		General Government	55,820.06
Airport Fund		Finance	63,639.62
Library Fund		Library	47,805.56
Cemetery Fund		Development	
Swimming Pool Funds		Records	23,903.50
Park Improvement Fund		Legislation & Judiciary	27,292.26
Land Fund	11,111.05		22,180.12
TOTAL		TOTAL	\$2,255,900.97
*Balance of \$462,660.03 carried ove	r into 1965 accounts.	AND ADDRESS OF THE PARTY OF THE	

Public Advertisement Prepared and Paid for by City of Grand Junction

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Page 9



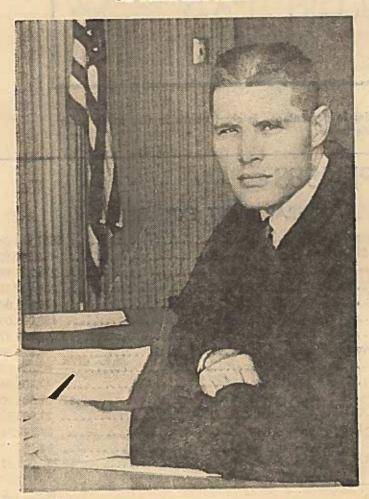
Grand Junction's 30-man fire department serves the City and the Immediate suburban and rural area through the Grand Junction Rural Fire District. The department operates five pieces of equipment including a special emergency rescue unit and three pieces provided by the rural district. Central head-

quarters for the department is the new \$130,000 building at 6th St. and Pitkin Ave. built in 1963. Taxpayers saved over \$33,000 in potential bond interest because the building was planned ahead and the total cost was saved up over a three year period instead of issuing bonds.



FIRE 69c

Per Person Each Month



FIRE & RESCUE WORK UP

	1960	1761	1702	1703	1.704
Fire, City	127	167	159	159	166
Fire, Rural	157	157	160	167	182
Rescue, Total	419	429	652	-577	662
All Other Calls	78	106	93	122	110
Estimated Loss*	\$53,653	\$222,297	\$34,585	\$131,874	\$141,487
Loss Per Capita*	\$2.75	\$11.40	\$1.68	\$6.22	\$6.90
*Inside City Only	IT WELL				

Two fires caused large losses in 1964. The Kuner Empson Cannery, 550 S. 7th St., suffered a \$75,000 loss, and the Fabric Lane store fire (612 Main St.) involved \$26,000 damage.

Ruland Named Municipal Judge

Judge Ed G. Ruland was appointed Dec. 17, 1964. A free booklet explaining the citizens right in court is available at the court offices, 6th St. and Ute-Ave.



MUNICIPAL COURT REPORT

A STATE OF AVE	1962	1963	1984
Persons charged for traffic violations	14,644	21,294	24,881
Found guilty as charged	13,817*	20,154*	23,880°
Persons charged for non-traffic violations	1,005	889	T,043
Found guilty as charged	927	771	803
Jury trials for the year	12	20	7
Court trials for traffic violations	961	1,045	1,061
Court trials for non-traffic violations	1,083	855	17,043
at 1 1 11 Tarff	Wielstiese Russey	and paving	fine without

*Includes those persons appearing before Traffic Violations Bureau and paying fine without court hearing.

Public Advertisement Prepared and Paid for by City of Grand Junction

ELEVEN PROJECTS SAVE \$37,000 THROUGH PARK FUND

ANNUAL REPORT

This report is prepared annually to inform Grand Junction citizens about their city government so that they may take a more active part in its future. It has cost approximately .10c per person to prepare and distribute in order to inform Grand Junction citizens about City operations involving over \$2,000.000.00 per year. It also provides a current picture of City operations to help inform potential industrial leaders. More copies available at City Hall at no extra charge.

Full-time City officials (all appointed) who have assisted in the preparation of this report include:

Joe M. Lacy	City Manager
Helen C. Tomlinson	City Clerk
William Manchester	Finance Director
Don Warner	Development Director
Davis C. Hickman	City Engineer
Alvin Wing	Operations Director
Gustav Byrom	. Traffic-Airport Mgr.
Karl M. Johnson	Police Chief
Frank E. Kreps	Fire Chief
Ralph Stocker	Parks Director
(vacant)	. Recreation Director
Betty Goff	Acting Librarian

The Park Improvement Advisory Board (PIAB) was formed by The City of Grand Jungtion, Mesa County, School District 51 and Mesa College in 1960. Since then eleven projects with a contract cost totaling \$92,800 have been built at a cost of only \$55,600.

The secret — cooperation between the elected and appointed officials of the four local taxing bodies, and civic minded individuals and groups in Grand Junction and Mesa County. About one-third of the money came from the Lions Club, Shriners, High School student body and such other organizations.

CHARTER REVISED

In 1964 the PIAB charter was revised to simplify the workings of the Park improvement



Fund. School district 51 was placed in a non-voting capacity at the request of the school board even though the School's annual stadium rental fee of \$2,000 is still paid. The City contributes \$3,000 each year as owning agency of Lincoln Park stadiums and Mesa County and Mesa College each pay \$1,000.

PROJECTS TO DATE

In 1960 the Lincoln Park and Mesa College tennis courts were resurfaced. Four new tennis courts were built at the high school in 1961 along with a 220 yard straightaway track and new ticket booths in Lincoln Park.

A \$51,000 lighting system was installed in the football stadium in 1962 at a total cost of \$31,400. 1963 was the year for lights on the college tennis courts, playground equipment in Melrose Park and Jacobs Ladder area picnic equipment.

Playground equipment went into Sherwood, Whitman and Riverside Parks and lights were placed on the four high school tennis courts in 1964. Work also began on Lilac Park at the southwest corner of 1st St. and North Ave.

CITIZEN BOARDS ADVISE CITY COUNCIL

PLANNING & ZONING COMMISSION

Mrs. Grace Smith, Chairman 565 Cedar

> Robert G. Baker 1700 N. 17th Street

T. James Golden 615 White Ave.

Richard L. Stranger 1020 Elm Ave.

Mrs. Barbara Hyde 221 Orchard

Harry O. Colescott 533 W. Colo.

Ray A. Meacham 2000 N. 4th St.

CITY LIBRARY BOARD

Fred C. Hottes, Chairman 357 Orchard Avenue

Miss Beth Forcum DeMerschman Gardens

Mrs. Russell Hall 1940 North 8th Street

Patrick A. Gormley % Mesa Federal

Charles H. Love 1602 Orchard Avenue

RECREATION BOARD

Clinton Smith, Chairman 565 Cedar

Mrs. William L. Reed 320 Cedar Ct.

Keith G. Mumby 2241 N. 21st Street

> Augie Reyes 426 Noland

Ed VanderTook 2410 Texas Avenue

Miss Ruth Slomer

Robert B. Evans

PARK IMPROVEMENT ADVISORY BOARD

M. A. Cornelison, Chairman 1101 3rd Avenue

Robert B. Evans

Arthur Jens 1202 Grand Avenue

Wm. A. Medesy 1120 North Avenue

CONTRACTORS' LICENSING BOARD

Robert F. Hightower, Chairman 929 Main Street

H. E. Anderson 796-26 Road

Henry Blaylock 631-26 Road

Clifford Robison 1921 Chipeta Avenue

Davis C. Hickman City Engineer

Don Warner Development Director

James E. Stockton Building Inspector

BOARD OF ADJUSTMENT: APPEALS

Warren L. Turner, Chairman 1460 E. Sherwood Dr.

> Geo. E. Randolph 1725 No. 7th Street

Anthony M. Mastrovich 510 N. 18th Street

> E. H. Settle 318 Mayfair Dr.

> Rudolph Susman 2015 North 5th

AIRPORT BOARD County Commissioners

Arthur Jens 1202 Grand Avenue

Paul Heidel
407 Country Club Park
Clyde Lowe
Mesa, Colo.

City Councilmen:

C. E. McCormick 747 Rood Ave. Ray A. Meacham 2000 N. 4th St. Herbert M. Wright 1155 N. 4th St. All Other Councilmen Are Alternates

REGIONAL LIBRARY PLANNING COMMITTEE

Miles Kara, Chairman 705 Centauri Dr. Mrs. Robert McKelvie Collbran, Colo. Mrs. Marjorie Stout Fruita, Colo. Charles S. Lumley 1900 North 5th St.

Max A. Krey

178 Rainbow Dr.

CITY SERVICES ARE FOR YOU

 Fire Calls
 242-1234

 Department Business
 242-2900

 Rescue Calls
 242-2900

 Water Breaks
 243-2633

 After Hours
 242-2522

Water Bills Purchasing

Planning and Zoning

Annexation
Sewer Information

Dead Animals
City Licenses

ALL OTHER BUSINESS-243-2633

Trash and Garbage Parks and Tree Care

Council Meetings Municipal Court

Personnel Cemeteries

Weed Control

Streets and Sidewalks

Recreation

Engineering

Building Permits

Airport

Auditorium Reservation Improvement Districts

Or for information on other matters of City business.

1964 BUSY CITY COUNCIL YEA



The City Council passed 24 ordinances in 1964. Among them were measures repealing numerous outmoded "nuisance license" ordinances which cost almost as much to collect as they produce in revenue, and eight zoning changes all of which generated more business construction.

A beer and liquor control ordinance designed to help present liquor licensees better police themselves was passed in April and pool halls without beer or liquor service were opened to minors with certain

limitations.

Council hired a new finance director, William Manchester, purchased the VA hospital lake in Lincoln Park as a part of moving the Mesa County ditch from that area, and passed a revised version of the Uniform Building Code. The 160-acre Fred Click ranch on Kannah Creek was also purchased for water rights.

RAY A. MEACHAMI 2000 North 4th St. American Furniture Council District B

Term Expires:

1112 Elm Ave. Retired Councilman At Large Term Expires: May 1, 1965

1602 Orchard Ave. Rancher Council District C Term Expires:

(Council President) 747 Rood Avenue McCormick Enterprises Council District D Term Expires: May 1, 1965

533 W. Colo. Ave. State Port of Entry Council District A Term Expires: May 1, 1965

1428 Grand Avenue Wesco Electric Co. Council District E Term Expires: May 1, 1965

448 Bookcliff Drive Home Gas & Appliance Councilman at Large Term Expires: May I, 1965

May I, 1967 Seated left to right are appointed administrative officials who regularly attend Council meetings. Gerald Ashby, City Attorney, appointed Sept. 1956; Mrs. Helen C. Tomlinson, City Clerk, appointed Oct. 1926, and Joe M. Lacy, City Manager, Appointed Feb. 1960. All three serve for indefinite terms.

CITY GENERAL ELECTION APRIL 6, 1965

