



CITY OF
Grand Junction
COLORADO
FIRE



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News Release

For Immediate Release

Contact: GJFD Firefighter/Shift PIO
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Event: "Pink October" Cancer Awareness Shirts

Dates: October 1st, 2012

Times: 10:00AM

Location: GJFD Fire Station #5, 2155 Broadway

Throughout the month of October you may notice something a little different when you see Grand Junction Firefighters! That is because the GJFD will be joining the over 900 Fire Departments and Emergency Agencies across the country by showing their support and raising awareness for the ongoing fight against cancer by wearing special pink uniform T's as well as selling separate limited edition pink T's to the public to raise money to help support a local child's fight against cancer! The GJFD would like to thank Creation's By Jamel for donating the shirts that the firefighters will be wearing throughout "Pink October."

It has been proven that there is a strong correlation between firefighters and cancer, but cancer in it's many forms effects millions of people worldwide! It is the GJFD's hope that we can heighten awareness, raise money, and show our support to all of those affected by cancer by creating such a strong message.

All media personnel are invited and encouraged to attend the "Pink October" Press Conference that is scheduled for Monday, October 1st at 10:00am at Fire Station #5 (2155 Broadway). GJFD Personnel will be on hand in Pink Uniform T's to give an overview, answer questions, provide interviews, and photo opportunities.

For further information and interviews please contact Firefighter/Shift PIO Derek M. Trombetta at (970) 260-7464. DMT 09/27/2012



THE GRAND JUNCTION FIRE DEPARTMENT CANNOT RELEASE, TRANSFER, PROVIDE ACCESS TO, OR REVEAL ANY PERSONAL HEALTH INFORMATION ABOUT INDIVIDUALS INVOLVED WITH THE ABOVE INCIDENT DUE TO OUR LEGAL OBLIGATION TO PROTECT PATIENT CONFIDENTIALITY.