

RESOLUTION NO. 25-14

A RESOLUTION ADOPTING FEES AND CHARGES FOR AVALON THEATRE

Recitals:

Periodically the City of Grand Junction establishes rates for the usage of the Avalon Theatre.

With and following the renovation and expansion of the Theatre, and the addition of new and different performing and assembly venues, the Convention and Visitor Services Department staff has recommended the following fees and charges be adopted to defray the cost of the facility and to support the Theatre's business model.

The City Council has considered the recommendation and with the resolution adopts the same.

NOW, THEREFORE, BE IT RESOLVED THAT:

Effective immediately and until further action by the City Council the rates for usage of the Avalon Theatre and certain equipment and amenities are as follows:

<u>Avalon Theatre:</u>	<u>General Public</u>	<u>Non-Profit</u>
Sunday - Thursday	\$995	\$495
Friday - Saturday	\$1155	\$575
4hr Rehearsal Sunday - Thursday	\$495	\$235
4hr Rehearsal Friday - Saturday	\$850	\$410
Per Additional Hour	\$110	\$75

Avalon Meeting Rooms:

Roof Top Terrace	\$75hr (4hr min.)	
Mezzanine Lobby	\$250 Daily Rate	
Mezzanine Outdoor Balcony	\$85 Daily Rate	
Multi-Purpose Room	\$300	\$250

Dressing Rooms*:

Star Dressing Room	\$35 minimum cleaning fee (Reservations based on availability)
Green Room	\$175 first day / \$60 per additional day (Off- site dressing room located across the breezeway with two private dressing rooms and bathroom)

Other Rates**:

Technical support	\$52/hr (2 hour minimum)
Spotlights with operators	\$175 each / \$110 with client operator
Professional security services	\$37.50/hr per officer
Jump Board/Light Board	\$170
DLP Projector	\$165
Cinema Screen	\$90
Genie lift	\$80/hr
After hour rates beyond 2am	\$231/hr in addition to required security.
Ushers or Ticket Takers	\$19.50/hour/person (2hr minimum)

Gaffer's tape	\$13 per roll (only low-tack tape is allowed in theatre)
Merchandise fees	15% of gross sales / 20% of gross sales w/ Avalon attendant

Sales tax on gross sales is the responsibility of the lessee for items sold

Other Information:

- Professional lighting and/or sound is the responsibility of the lessee
- Professional Electrical Services - If this service is necessary it will be billed directly to lessee
- All food & beverage services are exclusive to Two Rivers Convention Center and the Avalon Theatre
- No Outside food or beverage allowed in Avalon
- Concession Sales exclusive to Avalon Theatre

*Please note that a damage deposit will not be collected prior to the event however, if there are any damages or excessive cleaning, the lessee will be billed for repairs, replacement costs, and or labor.

**All equipment and services based on availability and subject to 19% service charge and applicable sales tax. All events must be paid in full prior to event and have required insurance coverage.

PASSED and ADOPTED this 6th day of August, 2014.



Angela Davis
President of the Council