



HORIZON DRIVE

District

Gateway to Grand Junction

Minutes

Regular Board Meeting of the Horizon Drive Business Improvement District

August 20, 2014

Horizon Drive District
Conference Room

2764 Compass Drive #205, Grand Junction, CO 81506
10:30am to 12:30pm

Attendance:

Clark Atkinson
Brenda Brock
Chuck Keller
Bill Milius
Jay Moss
Jan Rohr
Darshann Ruckman

Others:

Bennett Boeschstein, Grand Junction Councilmember
Ted Ciavonne, Ciavonne, Roberts & Assoc.
Lee Cooper, Project Engineer, City of Grand Junction
Tara Ebarb, Business Representative
Brittney Garcia, Business Representative
Vara Kusal, HDD Manager
Randy Rudd, Business Representative
Harry Weiss, Director of Downtown DDA/BID

Call to Order: The meeting was called to order at 10:35 am by Chuck Keller. Meeting was recorded. A quorum of board members was present.

Consent Agenda: The consent agenda, consisting of emailed documents (Minutes of Board Meeting of July 16, 2014; Treasurer's Report of July, 2014; Manager's Report August, 2014) were received by all board members. Approval of the entire consent agenda was moved by Bill Milius, seconded by Jay Moss, and unanimously passed.

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970.985.1833

2764 Compass Drive Suite 205, Grand Junction, CO 81506

Discussion and Action Items from Prior Meetings:

Corridor Improvement Plan (CIP) Update. Lee Cooper reported the environmental clearance has been completed, which is a big hurdle. The ROW acquisition specialist has been hired and title work is in process.

Design Update. The responses to the CaFÉ call for artists have been coming in, and picking up steam. Depending on how many entries have been received by the August 31st deadline, we may consider extending the deadline another week.

New Business:

Harry Weiss. As director of the downtown DDA and BID, Harry has valuable experience with “Art on the Corner” and curating an outdoor exhibition. He discussed the scale of our streetscape and the pieces we are contemplating. He encouraged the board to think not only of free-standing sculpture, but the opportunity to incorporate landscape installations as art, giving as an example the works of Andrew Goldsworthy. We have the opportunity to introduce a greater architectural treatment of the setting of the works, bridge railings, and gore areas that is very exciting from an artistic perspective.

Harry detailed some of the problems with vandalism to sculptures that have taken place downtown. He feels an effective lighting plan is a key component in prevention of vandalism.

Art Subcommittee. Chuck made a motion to create a subcommittee to focus for 90 days on the acquisition and financing of the art for the corridor. Bill Milius seconded the motion and it was passed unanimously.

Art Survey. The proposed art survey was approved for immediate launch.

Marketing. The board approved signing a 2-year contract with Verizon, which will enable us to obtain a tablet device with wireless internet connection at little or no cost.

Next meeting. The next meeting will be held on September 17, 2014 at 10:30 a.m.

Adjournment:

All business before the Board being concluded, and with thanks to all, the meeting was adjourned at 11:40 a.m.

Horizon Drive District

By: _____
Jan Rohr, Secretary

Date: _____