

GJVCB BOARD MEETING MINUTES

Thursday, February 8, 1990

Attendees: Julie Henrikson, Chairperson; Vicki Felmlee; Tom Ralser; Connor Shepherd; Frank Bering; Debbie Kovalik; Drew Munro, Sentinel; Louis O'Reardon, interested citizen; Dan Sullivan

Absent: Rags Ragsdale; Don Bramer

It was moved by Dan Sullivan, seconded by Frank Bering, that the minutes of the Friday, January 12, 1990 meeting be approved as distributed. (6-0)

BOARD RETREAT

The Retreat proposed agenda was passed out and reviewed. The schedule includes a start time of 8:30 a.m., on Friday, February 16, 1990. Jim Clark, Executive Director of the Colorado Springs Convention & Visitors Bureau will facilitate. The preliminary schedule outlines proposed times for the retreat which will end after lunch, at 1:30 p.m. on Saturday, February 17. Carpools will form at 7:00 a.m. at the Hilton for any Board members that wish to go together. Steve Anderson & Debbie Kovalik will leave on Thursday afternoon to set up the meeting at the Denver Hotel. Connor Shepherd asked if quantifiers, i.e. measurement indicators would be discussed. Debbie explained that it would if it is determined to be a priority, as the retreat outline indicated. Frank Bering wondered if a marketing plan would begin to be developed. Discussion indicated that it might if time permitted, but that it was unlikely given the amount on the schedule. A consensus of the Board indicated that additional time might be needed and that the board members would be willing to meet as needed.

DIRECTOR'S REPORT

Debbie Kovalik wrapped up discussion on the Board retreat. She also informed the board that the Bureau had been working on a proposal to bid for the 1993 Colorado Municipal League of Cities Annual Conference in June. Award of the bid will be in approximately 30 to 45 days. Kovalik also explained that staff is gathering information on needed reference material, i.e. hotels, their room inventory, facility and services. The Director is spending much of her time learning the Chamber and City systems, as well as the community.

BOARD MEETINGS

The Board decided their current meeting schedule through the month of April will be every other Thursday afternoon. The next scheduled meeting is Thursday, February 22, 3:30 p.m., at the Chamber upstairs conference room.

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cont.

NEW BUSINESS

Connor Sheperd brought up rejuvenating the "Friendly Native" campaign. The board agreed that the retreat would be a good forum for discussing it.

Connor Shepherd moved to adjourn the meeting. Dan Sullivan seconded the motion.