



GRAND JUNCTION, COLORADO

V I S I T O R & C O N V E N T I O N B U R E A U

GJVCB MINUTES

Tuesday, November 8, 1990

PRESENT: Don Bramer, Frank Bering, Tom Ralser, Linda Hill, Vicki Felmlee, Earl Payne, Cindy George, Judy Manning, Debbie Kovalik, Kathy Voth, Tim Woodmansee

ABSENT: Conner Shepherd, Juli Cogdill

The meeting was called to order by Don Bramer. Frank moved that the minutes of the October 9 meeting be approved as written. Tom seconded the motion which passed unanimously.

BOARD ITEMS

Tom Ralser made a presentation on proposed goals and implementation of a community hospitality program. Discussion followed regarding to what extent different members of the community would be involved and what type of training would be offered. The theme was discussed and Vicki moved that code name "Desert Shield" should be the theme of the community awareness campaign. Frank seconded the motion which passed unanimously. The committee will meet November 27 following the workshop. Committee members are: Tom Ralser, Don Bramer, Conner Shepherd, Juli Cogdill, Judy Manning and Frank Bering.

DIRECTOR'S REPORT

Status of the new staff position: On Thursday Debbie will go through the top 20 contenders as chosen by the City Personnel department. Debbie will compare those with several that she has noted on her own list. The total will probably be reduced to 15 to 18. These resumes will be at the VCB offices November 9 through 16. Board members are invited to come in and review the resumes and make notes. The Assessment Center is set for Monday, December 3 from 8:30 am to 12:30 p.m. Debbie will send out a memo on the location. Participants will probably be narrowed down to 8. The Board will observe the Assessment Center and be asked to make recommendations. Debbie and City Personnel will make the final decision. Twenty-three of the 100 applicants had related experience.

Tim Woodmansee discussed his findings on the future for space for the Visitor Information Center. A Visitor Center Committee made up of Don Bramer, Tom Ralser, Cindy George and Frank Bering will meet Tuesday, November 20 at 3:30 at the VCB office to discuss findings.

Judy Manning passed out the October Visitor Information Center

statistics. She said that the volunteers had had a very good time on the Battlement Mesa trip and that it had been a good opportunity to meet volunteers from other information centers. Volunteer morale seems quite good now that they are getting more care and attention. Judy will be attending a DOVIA training session and a hospitality training class presented by Colorado Loves Company in December.

NEW BUSINESS

The Board will be meeting November 27, 1990 at 3:30 at the VCB Office for an hour workshop with the Riverfront Commission. Suggestions for future workshops include the Museum Board, the Downtown Development Authority, the Chamber Board, Mesa College, and the Commission on the arts.

Don asked Debbie to find out when the Walker Field Airport Authority board meets so that members of the VCB Board can attend.

Debbie has been asked by the Mesa County Commissioners to be the county's representative to the Northwest Travel Region. Barbara Creasman will continue to be the representative to the Southwest Travel Region and Debbie will act as the alternate. Her responsibilities include attending all meetings and updating the commissioners and the board.

Debbie has been receiving information on a bill that would allow counties to collect a lodging tax. She has also received additional information on the CTB lead lists and the computer sorting capabilities available to her.

Don, Juli and Debbie have spent two afternoons going to local lodging properties to talk to the owners and managers. They have gotten some good input and plan to continue these visits. Debbie will be putting together a schedule for the next 60 to 90 days and scheduling all members of the board for different afternoons with a time commitment of about an hour.

Vicki Felmlee requested that Debbie get the dates for Tour Around Colorado 1991.

The next board meeting will be December 11 at 3:30 at the VCB Office.

Don Bramer adjourned the meeting.