



GRAND JUNCTION, COLORADO

V I S I T O R & C O N V E N T I O N B U R E A U

GJVCB MEETING MINUTES Tuesday, October 9, 1990

PRESENT: Debbie Kovalik, Kathy Voth, Vicki Felmlee, Cindy George, Judy Manning, Tom Ralser, Juli Henrikson Cogdill, Jody Kole, Conner Shepherd and Linda Hill - Tashiro Marketing

ABSENT: Don Bramer, Frank Bering

The meeting was called to order by Juli Henrikson. Vicki Felmlee moved that the minutes be approved as written. Cindy George seconded the motion which passed unanimously.

Debbie Kovalik reviewed the "Vision Colorado" event. The VCB's new trade show booth made it's debut at the Vision Colorado Trade Show and she felt it was one of the best booths at the show and made a very good impression. About 180 meeting planners attended the show. Five meeting planners, two spouses and two Continental representatives returned with Debbie to Grand Junction for the FAM trip. The trip went very well and two of the planners said they thought they had two or three meetings for which they would consider Grand Junction.

DIRECTOR'S REPORT

The city is continuing to research new possibilities for a Visitor and Convention Bureau location.

The Community Forum breakfast was originally scheduled for November 7th but after discussion it was suggested that the 8th would be better as far as competing for media attention. Staff will change the date. The Annual Volunteer Appreciation Banquet is scheduled for the evening of November 7th and plans are in progress.

Linda Hill of Tashiro Marketing passed around roughs of the ads which will be appearing in meeting planner magazines and on billboards in Salt Lake City and Denver. The billboards chosen were selected because they will provide the best visibility for the largest number of people.

NEW BUSINESS

October 23 at 3:30 was set as a time for a VCB Board Workshop. Staff will be contacting someone from the River Front Commission to make a presentation. The next board meeting will be Tuesday, November 6 at 3:30 at the Chamber offices.

Vicki Felmlee moved that the meeting be adjourned, Cindy George seconded the motion and the meeting was adjourned.