GRAND JUNCTION, COLORADO

VISITOR & CONVENTION BUREAU

GJVCB MEETING MINUTES Tuesday, September 4, 1990

PRESENT: Jim Taylor - National Park Service, John Singlaub -Bureau of Land Management, Kathy Voth, Earl Payne, Eileen List, Conner Shepherd, Debbie Kovalik, Harvey Tashiro, Linda Hill, Diane Schwenke, Juli Henrikson-Cogdill, Frank Bering, Vicki Felmlee, Don Bramer, Tom Ralser, Drew Munro

The meeting was called to order. Frank Bering moved that the minutes be accepted as written, Juli Henrikson-Cogdill seconded the motion and it was passed unanimously.

BOARD ITEMS

Debbie Kovalik distributed copies of the letters of interest for the vacant board position. Conner Shepherd and Earl Payne said that the council will be interviewing and selecting the new board member to demonstrate continued vigilance and supervision of the city boards. Don asked the board to contact anyone who may be interested and urge them to send a resume and letter of interest to the City Clerk no later than Friday, September 10. Conner suggested that a council subcommittee will review the applicants, interview those they are most interested in and make a decision based on their interviews and any recommendations the board might make. The Council's decision will be expedited so that the new board member can attend the September 21st retreat.

Jim Taylor of the National Park Service (Colorado National Monument) and John Singlaub of the Bureau of Land Management made a presentation on the future uses and designations of lands surrounding the Colorado National Monument. The Park Service is currently awaiting release of a study of the area from the OMB. The draft of the study has found that the area is of national significance and needs legislated protection through designation as a National Conservation Area, Wilderness, National Park or a combination of these. Important features include the Colorado River (currently proposed to be designated a Scenic River), Rattlesnake Arches, Mee Canyon, and the paleontological resources. Differences in the proposed designations of the area arise from the two agencies' differing mandates. The BLM is to manage publice lands in a manner that will protect sensitive resources as well as provide for orderly development. The National Park Service is to preserve the important resources and provide for public enjoyment. Several current uses of this area such as hunting and grazing would be prohibited under Park management. The area is currently managed by the BLM which has asked that the area be designated a National Conservation Area to promote the widest variety of uses while protecting all of its special features. They

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of the area to be designated wilderness to protect it from vehicle traffic. Other areas would continue to be used by 4-wheel drive vehicles and mountain bikes. The importance of hunting as a method of controlling the deer and bighorn populations was noted. Α number of proposals have been made to designate all or a portion of the area a National Park as an expansion to the Colorado National Monument. Should the area be designated as National Park, the Park Service would prepare a plan that would set aside some areas for protection and other areas for development for more tourist activity. John noted that proposed legislation for the Black Canyon of the Gunnison National Monument to become a Park without additional land and designation of a BLM managed Gunnison Gorge National Conservation Area was the result of a citizens consensus on how the land should be divided and used. A similar consensus made up of all involved parties will have to be achieved in our area in order for legislation to be developed. Many people believe that Park status for the National Monument would draw more visitors. In some cases, but not all, Congress has required the addition of new features in order for a Monument to gain Park designation.

The color marker for the trade show booth was presented by Linda Hill of Tashiro Marketing and Advertising. The bids have come in somewhat higher than originally expected due to the addition of backlighting. Debbie will consider modification of the design in order to come in at or near budget. She will notify board members of the final outcome.

DIRECTOR'S REPORT

Debbie went over the revised 1990 budget and the proposed budget for 1991. No changes were made.

After Linda Hill of Tashiro presented Debbie with research justifying the purchase of a full page ad in the Colorado State Vacation Guide, Debbie agreed that the investment was a good idea. Deadline for artwork is October 15. Linda presented a rough of the ad which will appear.

NEW BOARD BUSINESS

Conner asked that the location of the retreat be changed due to Powderhorn's negative involvement with the community and the fact that they have not called back to confirm times, prices etc. Staff will look into having it at Glenwood or Montrose and call all board members to finalize.

Staff will research dates, places, and prices to hold a community forum breakfast to show community leaders "Your VCB At Work." Staff will report back to the board when plans are more concrete.

Frank moved that the meeting be adjourned, Vicki seconded the motion and the meeting was adjourned.