

Visitor & Convention Bureau
Grand Junction, CO

August 13, 1991
3:30 p.m.
Chamber Building

**MINUTES
of the
BOARD OF DIRECTORS**

PRESIDING: Juli Cogdill

MEMBERS PRESENT: Cindy George, Frank Bering, Reford Theobald,
Dennis Wagner

STAFF PRESENT: Debbie Kovalik, Barbara Bowman, Irene Carlow

GUESTS PRESENT: Diane Schwenke, Cindy Sherrill, Ruth Hollenbeck,
Karen Berryman, Andrew Schmidt, Char Hinz, Anna Bilieu

MINUTES OF THE JULY 9, 1991 MEETING: Frank Bering moved the
minutes be approved; Cindy George seconded; approved unanimously.

Juli Cogdill read into the record Vicki Felmlee's letter of
resignation. The Director will notify the City Clerk of the Board
vacancy and the process of filling the vacancy will begin.

COMMITTEE REPORTS

Site Selection: The Director updated the Board on the site
selection process for the Visitor Center. Ownership of the current
site may change in the near future and the prospective new owner
would like to meet with the Site Selection Committee. The Director
will write to the current owner requesting an additional 30 days
to make a decision on a new lease.

Special Events: There was a brief discussion of the amount to
dedicate to special event funding. Frank Bering moved that the
limit of special event funding be set at 5% of the total VCB budget
or \$25,000, whichever is less. Cindy George seconded; unanimously
approved.

DIRECTOR'S REPORT

Barbara Bowman briefed the Board on her recent trip to California
for Frontier Tour & Travel, as well as the proposed itinerary for
the Tom Sawyer Club through Nippon Travel. She also updated the
Board on an upcoming visit from writer Pam Grout, exploring train
packages, and scheduled talks with Philip Anschutz. Groups and
conventions which have been booked are: Ultimate Frisbee, Munkres
Family Reunion, USS Oyster Bay reunion, AARP State Conference,
Grand Valley Kennel Club. A bid is pending for the 1993 Desk &
Derrick regional meeting.

The Director discussed the increases in Visitor Center statistics and lodging tax receipts. Copies of recently published articles were distributed. Final editing of the video should take place the last week of August, with the final product being ready mid-September.

New Business

A discussion of the Chamber's proposal to lease the second floor office space to the VCB was held. Reford Theobald expressed the Council's desire to open the RFP process. Dennis Wagner presented the Chamber's position. The Chamber would want a 6 month lease; this would be a quick fix to the VCB's need for additional space while allowing ample time to analyze responses to an RFP; and the Chamber wants to generate income from this space. Continuing the current lease situation is an option, although the Executive Committee may present revised costs.

An RFP could be issued, proposals reviewed and a decision made in approximately 6 weeks to 2 months. The possibility of moving upstairs as a short-term solution while waiting for the RFP process to be completed was discussed, but the Board felt moving twice in 2 - 3 months would be counter-productive. Additionally, the Chamber is not making this proposal for that short period of time.

Frank Bering moved that the Director begin the RFP process for an office space for the VCB; Cindy George seconded; passed unanimously.

The September Board meeting has been rescheduled to Tuesday, September 17 at 3:30.

Frank Bering moved the meeting be adjourned; Cindy George seconded. There being no further business, the meeting was adjourned.