

MINUTES OF THE VISITOR & CONVENTION BUREAU  
BOARD OF DIRECTORS SPECIAL MEETING  
JUNE 27, 1995

PRESIDING: Paul W. Nelson

MEMBERS PRESENT: Karen Berryman, Brad Higginbotham, Fay Timmerman, Barney Barnett, Lon Carpenter

MEMBERS ABSENT: Ken Smith, Tom Kleinschnitz, Dan Sharp, R.T. Mantlo

STAFF PRESENT: Debbie Kovalik, Irene Carlow

This meeting is to review applications for the second funding cycle of 1995 Special Events funds; a total of \$12,580 is available for award. A discussion of each application followed:

AVALON THEATER, INC. - SENIOR THEATER

The timing of this event (March 1996) is excellent and the Board is very supportive of the Avalon Theater project. Similar productions in other areas appear to have been successful. There is concern, however, that the majority of the audience would be local rather than out of town.

NORWEST BICYCLE CLASSIC

There is enthusiastic support for a cycling event. It is anticipated that many family members and friends of participants would attend.

KOKOPELLI MARATHON

This is a new event to be held in conjunction with the Kokopelli Supermarathon. The organizer has a good track record in event promotion and previously-funded events have complied with all requirements of the Special Event policy.

DESERT SUN HALF IRON

This event is a good fit with the Special Event criteria, but the timing is extremely poor with the event only two weeks away. It is not known if advertising funds were spent in accordance with the policy, from the Special Events funds awarded to the Duathlon and this same organizer.

NATIVE AMERICAN ARTS FESTIVAL

The application was not reviewed because it was received after the deadline.

Fay Timmerman moved the following funding awards be recommended to Council:

AVALON THEATER, INC. - SENIOR THEATER: \$1,250, with the stipulation that funds be used for out-of-town advertising only, targeting senior groups.

NORWEST BICYCLE CLASSIC: \$5,000

KOKOPELLI MARATHON: \$2,500

DESERT SUN HALF IRON: not to exceed \$1,200 with the following stipulations:

- (1) Board acceptance and approval of the final report of the Colorado West Duathlon
- (2) Proof of advertising expenses showing that funds requested from the VCB were spent on out-of-town advertising
- (3) If Council approves this recommendation on 7/5/95, organizer deliver to the VCB office by 10 am 7/6/95 a signed funding Agreement with all required attachments, including proof of workers compensation and liability insurance.

Brad Higginbotham seconded; passed unanimously.

Fay moved the meeting adjourn, Barney seconded.