

**LIQUOR AND BEER MEETING  
LOCAL LICENSING AUTHORITY  
CITY OF GRAND JUNCTION, COLORADO  
MUNICIPAL HEARING ROOM, CITY HALL, 250 NORTH 5<sup>TH</sup> STREET**

**MINUTES  
WEDNESDAY, OCTOBER 15, 2014, 2:00 P.M.**

**I. CALL TO ORDER**

The meeting was called to order at 2:00 p.m. Those present were Hearing Officer Mike Grattan, City Attorney John Shaver, and Deputy City Clerk Debbie Kemp.

**II. APPLICATIONS TO RENEW LIQUOR AND BEER LICENSES**

1. Bold Petroleum, Inc. dba Acorn Travel Plaza, 2222 Hwy. 6 and 50, Grand Junction, CO 81505, 3.2% Beer Retail (Off Premises)

No one was present representing the applicant.

The application for renewal for Bold Petroleum, Inc. dba Acorn Travel Plaza was found to be in order and approved.

2. P and S, Inc. dba Orchard Mesa Lanes, 295 27 Road, Grand Junction, CO 81503, Tavern

No one was present representing the applicant.

The application for renewal for P and S, Inc. dba Orchard Mesa Lanes was found to be in order and approved.

3. Allen Unique Autos, LLC dba Allen Unique Autos, 2285 River Road, Grand Junction, CO 81505, Tavern

The application for renewal for Allen Unique Autos, LLC dba Allen Unique Autos was found to be in order and approved.

Catherine Norton Breman, Registered Agent for Allen Unique Autos, LLC, arrived after the application was found to be in order and approved.

4. Thai Chili, Inc. dba Thai Chili & Pho, 2536 Rimrock Drive, Suite 700, Grand Junction, CO 81505, Hotel and Restaurant

On Chi Ng, President/Owner of Thai Chili, Inc., was present.

Hearing Officer Grattan disclosed that he used to represent somebody that was previously associated with this entity. City Attorney Shaver said the City would waive the appearance of any conflict.

Ms. Kemp informed the Hearing Authority that the Health Department reported outstanding critical violations and are requesting conditional approval.

City Attorney Shaver asked if there have been problems with this establishment and the Health Department in the past. Ms. Kemp said yes, with the previous owners of the establishment. City Attorney Shaver asked if it was only a stock transfer within the entity leaving the same entity being the applicant. Ms. Kemp said that is correct.

The application for renewal for Thai Chili, Inc. dba Thai Chili & Pho was found to be in order and approved conditioned upon approval from the Health Department.

5. Azzamco, Inc. dba Freeway Bowl Fun Center, 1900 Main Street, Grand Junction, CO 81501, Tavern

No one was present representing the applicant.

The application for renewal for Azzamco, Inc. dba Freeway Bowl Fun Center was found to be in order and approved.

6. Inafuku, Inc. dba Suehiro Japanese Restaurant, 541 Main Street, Grand Junction, CO 81501, Hotel and Restaurant

No one was present representing the applicant.

Ms. Kemp informed the Hearing Authority that the Health Department reported outstanding critical violations and are requesting conditional approval.

The application for renewal for Inafuku, Inc. dba Suehiro Japanese Restaurant was found to be in order and approved conditioned upon approval from the Health Department.

### **III. APPLICATION TO RENEW LIQUOR AND BEER LICENSES WITH OUTDOOR DINING LEASE**

1. Santos Enterprises, Inc. dba Café Sol, 420 Main Street, Grand Junction, CO 81501, Beer and Wine with Outdoor Dining Lease

No one was present representing the applicant.

The application for renewal with outdoor dining lease for Santos Enterprises, Inc. dba Café Sol was found to be in order and approved.

### **IV. APPLICATION TO RENEW LIQUOR AND BEER LICENSES WITH TASTING PERMIT**

1. College Liquors, Inc. dba College Liquors, 2695 Patterson Road, #9, Grand Junction, CO 81501, Retail Liquor Store with Tasting Permit

John Stephenson, manager of College Liquors, was present.

City Attorney Shaver asked Ms. Kemp if College Liquors have changed their Control Plan for their Tasting Permit. Ms. Kemp stated that she is unsure as she did not compare it to what was submitted last year.

Hearing Officer Grattan entered the College Liquors Tasting Control Plan into the record as Exhibit A.

Mr. Stephenson said that he believes that it is the same Control Plan. City Attorney Shaver advised that the Control Plan should be dated. Hearing Officer Grattan asked Mr. Stephenson if he has any objection to dating the Control Plan. Mr. Stephenson said he has no problem with it. Hearing Officer Grattan added the date to the Control Plan.

The application for renewal with tasting permit for College Liquors, Inc. dba College Liquors was found to be in order and approved.

**V. APPLICATION FOR NEW LICENSE – RESOLUTION, FINDINGS, AND DECISION**

1. City of Grand Junction dba Avalon Theatre, 645 Main Street, Grand Junction, CO 81501, Tavern

City Manager: Richard B. Englehart, 215 Meadow Point Drive, Grand Junction, CO 81503-4538

Dept. Director: Deborah A. Kovalik, 2284 Shane Court, Grand Junction, CO 81507-1360

Operating Manager: Stuart Taylor, 2353 Western View Road, #1, Grand Junction, CO 81507

Stuart Taylor, General Manager for the Avalon Theatre, was present. Debbie Kovalik, Visitor and Convention Bureau Director, was also in the audience.

Hearing Officer Grattan asked about the purpose of this application because he recalled recently approving a license for the Avalon Theatre. Ms. Kemp explained that, with the newly remodeled Avalon Theatre, the types of events that will be hosted are not qualified events under the existing Arts license; therefore they are applying for a Tavern license and will surrender the Arts licenses upon issuance of the Tavern license.

Hearing Officer Grattan asked Mr. Taylor what type of events will occur at the Avalon Theatre. Mr. Taylor said they will have banquets, reunions, wedding receptions, etc.

Ms. Kemp read the results of the survey that was conducted into the record (see attached).

Hearing Officer Grattan stated for the record that no one was present in opposition to the issuance of the license.

Max Scott, owner and operator of Oedipus, Inc., stated that they were retained and paid by the City to conduct the survey for this matter. He said that for both categories of the survey, the for or against category and the needs and desires category indicated a need for a tavern license. Mr. Scott referred to the report that was provided to the City Clerk's office regarding how they conducted the survey.

City Attorney Shaver asked Mr. Scott what the total number of respondents was for the survey. Mr. Scott said that there were 189 parties that they spoke with but 160 parties were qualified to sign. City Attorney Shaver asked Mr. Scott, based on his training and experience, if that was a representative sampling of the neighborhood. Mr. Scott said that it was more than representative of the neighborhood.

Hearing Officer Grattan admitted Exhibit A, the report of the survey from Oedipus, Inc. consisting of seven pages and included a letter executed by Tina L. Scott dated September 24, 2014 into the record.

Hearing Officer Grattan found the application for a new tavern liquor license for the City of Grand Junction dba Avalon Theatre to be in order and approved. The City Clerk's office will prepare a resolution for Hearing Officer Grattan's signature.

## **VI. APPLICATION FOR A TRANSFER OF OWNERSHIP**

1. Mesa Theater and Club, LLC dba Mesa Theater and Club, 538 Main Street, Grand Junction, CO 81501, Tavern, from Mesa Theater and Lounge, LLC dba Mesa Theater and Lounge

Managing Partner: S. Eric Smith, 598 Placer Street, Grand Junction, CO 81504

Eric Smith, Owner and the Sole Managing Member of Mesa Theatre and Club, LLC, was present.

Hearing Officer Grattan asked Ms. Kemp if Mesa Theater and Lounge, LLC is transferring the assets and license to Mesa Theater and Club, LLC. Ms. Kemp confirmed that to be correct.

Ms. Kemp advised that a report from CBI/FBI has not been received in the City Clerk's office to date. The Police reported there were several calls for police services reported, however, most of them were while ownership was under the previous owner. Ms. Kemp also advised the Hearing Authority that Mesa Theater and Club, LLC also applied for an outdoor dining lease with the City and City Council will consider the approval of the lease at the November 5, 2014 City Council meeting.



Hearing Officer Grattan asked City Attorney Shaver if he were to approve the transfer of ownership, would it be appropriate to approve it conditioned upon City Council's approval for the outdoor dining lease. City Attorney Shaver replied affirmatively or another option could be, if the time frame on the Temporary Permit allowed, the approval could be postponed until after the outdoor dining lease has been considered by City Council.

Hearing Officer Grattan asked Mr. Smith when he officially took over the operation of Mesa Theater. Mr. Smith said August 2<sup>nd</sup>.

Meghan Woodland, Grand Junction Police Department, advised that the majority of the calls for police services occurred with the previous owner and she is not sure the exact number after the August 2<sup>nd</sup> date. Mr. Smith said he knows that two calls were made after he took over. City Attorney Shaver asked Mr. Smith what the nature of those two calls was. Mr. Smith said that one was a gentleman trying to enter the establishment intoxicated and refused to leave and the other incident was a female refusing to provide identification.

Mr. Smith advised that prior to his purchasing the business; it was very mismanaged and was not safe. City Attorney asked Mr. Smith what he plans to do to make it better. Mr. Smith advised that they have made the upstairs 21 years and older only unless it is a seated event. They have six staff members that all they do is watch for underage drinking. They have staff that is the regular security staff to take care of problems. All of the staff is required to go through the liquor licensing course and an Emergency Medical Technician (EMT) course.

City Attorney Shaver asked Mr. Smith what his experience is with the alcohol industry. Mr. Smith said that he has been in the restaurant industry since he was 14 years old and has managed bars and taverns in Wichita, KS, Rifle, and Aspen. On a regular dance night, they close the downstairs bar and just sell soda, juice, etc. and only have alcohol upstairs so that it can be maintained effectively.

There was no one present in opposition to the transfer of ownership.

City Attorney Shaver advised Hearing Officer Grattan that even though there has been a history of problems with the establishment, there have not been many calls since Mr. Smith has taken over in August and recommended approval.

Hearing Officer Grattan advised Mr. Smith that he will have been the third owner of this business since his tenure of seven or eight years and would like Mr. Smith to be aware of the problems since his tenure. Mr. Smith said he is well aware of the past problems as he has been involved with Mesa Theater since 1997.

Hearing Officer Grattan found that the application for Mesa Theater and Club, LLC dba Mesa Theater and Club was in order and approved it with two conditions: 1) the investigation results of CBI/FBI, and 2) City Council

approving the patio area as marked on the diagram contained in the file as part of the premises.

## **VII. APPLICATIONS FOR A SPECIAL EVENT PERMIT**

1. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO 81501, "CMU Wrestling Steak and Crab Feed", October 25, 2014, from 2:00 p.m. to 7:00 p.m. at Lincoln Park Loop, 1340 Gunnison Avenue, Grand Junction, CO, 81501, Malt and Vinous

Pres: Peggy Lamm, 507 Dove Court, Grand Junction CO 81507

Event Manager: Jermaine Williams, 636 Horizon Drive, Apt. 905, Grand Junction, CO 81506

Jermaine Williams, Assistant Athletic Director for Colorado Mesa University and Event Manager for the event, and Chuck Pipher, Head Wrestling Coach for Colorado Mesa University, were present.

City Attorney Shaver handed the representatives three documents, the first two pages marked as Exhibit A and the third page marked as Exhibit B. He asked the representatives to describe for the Authority what Exhibit A is. Mr. Williams advised that the steak and crab feed is a fundraising event for the wrestling program and it also ties in with the homecoming event on October 25<sup>th</sup>. City Attorney Shaver asked whose signature is on Exhibit A. Mr. Williams said it was his. City Attorney Shaver asked if the signature represents that the information contained in the document is true and accurate. Mr. Williams confirmed that to be true. City Attorney Shaver asked if there have ever been any problems with the service of alcohol in the eight or nine years the event has occurred. Mr. Williams replied that, to his knowledge, there have been no problems. City Attorney Shaver asked how they will ensure that the alcohol service will be done lawfully in accordance with Colorado law. Mr. Pipher said that all of their servers are adults (not students) and are TIPS certified.

City Attorney Shaver asked what the document marked as Exhibit B is. Mr. Williams said that it is the layout of the event. The yellow outline area will be temporary six foot high fencing and connects to existing fencing. There will be one entrance into the event and one exit/re-entry area to go to the restroom at the shelter house but will not be a general entrance area. City Attorney Shaver asked how guests will be identified at the entrance. Mr. Williams advised that the guests will have to have a ticket that has been pre-purchased, and will have to show their identification to the people that are TIPS certified and a wrist band will be put on those who are 21 years and older. Mr. Pipher said that the people working the alcohol beverage trailer will also check identification even though the guests already have a wristband.

No one was present in opposition of the application.

Hearing Officer Grattan admitted Exhibits A and B into the record (attached) and found that pursuant to Colorado State Statutes 12-48-106, there are no

grounds to deny the special events permit, it would not be injurious to the public welfare because of the nature of the special event, its location within the community (events are approved in Lincoln Park all the time), or the failure of the applicant in a past special event to conduct the event in compliance with applicable law. He found that the application for a special events permit submitted by Colorado Mesa University Foundation was in order and approved it.

2. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO 81501, "Concert by the Grand Junction Rockestra", October 18, 2014 from 6:00 p.m. to 10:00 p.m. at Robinson Theater in Moss Performing Arts Center, 1100 North Avenue, Grand Junction, CO, 81501, Malt, Vinous, and Spirituous

Pres: Peggy Lamm, 507 Dove Court, Grand Junction CO 81507

Event Manager: Calvin Hofer, 721 ½ Willow Creek Road, Grand Junction, CO 81505

Calvin Hofer, Event Manager, was present.

Hearing Officer Grattan disclosed that his kids are band kids and he knows Dr. Hofer and the kids that play in the Rockestra. He asked if anyone sees any conflict with him hearing the matter. There was no conflict found.

City Attorney Shaver handed Mr. Hofer three documents, the first two pages marked as Exhibit A and the third page marked as Exhibit B. He asked Mr. Hofer if he has personal knowledge of the documents. Mr. Hofer said he did, he filled them out. City Attorney Shaver asked whose signature is on Exhibit A. Mr. Hofer said it was his. City Attorney Shaver asked if the signature represents that the information contained in the document is true and accurate. Mr. Hofer confirmed that to be true. City Attorney Shaver asked Mr. Hofer to describe for the Authority the nature of the event. Mr. Hofer said that it is a concert by the Grand Junction Rockestra and is a fund raising event for scholarships. City Attorney Shaver asked if there have ever been any problems with the service of alcohol during any of the seven events that have been held at the designated venue in the past. Mr. Hofer replied no, although there was some confusion with timing of staff and with the wristbands one time when Officer Keech was present but that was corrected right away. Mr. Hofer said two security guards will be hired from Citadel and will be checking identification and administering the wristbands and watching the event. City Attorney Shaver asked how many people they are expecting for the event. Mr. Hofer said around 500 people.

City Attorney Shaver asked Mr. Hofer to describe Exhibit B. Mr. Hofer said that is the layout of the Moss Performing Art Center and the area marked in red will be the only area where beer and wine will be served and consumed.

No one was present in opposition of the application.

Hearing Officer Grattan admitted Exhibits A and B into the record (attached) and found that pursuant to Colorado State Statutes 12-48-106, there are no grounds to deny the special events permit, it would not be injurious to the public welfare because of the nature of the special event (the event is a fundraiser and these types of events are approved all the time), its location within the community (the Moss Performing Art Center has been used for other events), or the failure of the applicant in a past special event to conduct the event in compliance with applicable law. He found that the application for a special events permit submitted by Colorado Mesa University Foundation was in order and approved it.

3. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO 81501, "2014 Homecoming - Student Life/Mav Rides Beer Garden", October 24, 2014 from 7:00 p.m. to 11:00 p.m. at the Grass on the West Side of the Plaza, 1100 North Avenue, Grand Junction, CO, 81501, Malt, Vinous, and Spirituous

Pres: Peggy Lamm, 507 Dove Court, Grand Junction, CO 81507

Event Manager: Mitch Karstens, 307 Mount Lincoln Street, Palisade, CO 81526

Gail Howe, Colorado Mesa University Foundation Program Coordinator, was present.

City Attorney Shaver handed Ms. Howe four documents, the first two pages marked as Exhibit A, the third page marked as Exhibit B, and the fourth page marked as Exhibit C. He asked Ms. Howe if she has personal knowledge of the documents. Ms. Howe said he did as she completed them. City Attorney Shaver asked whose signature is on Exhibit A. Ms. Howe said it was hers. City Attorney Shaver asked if the signature represents that the information contained in the document is true and accurate. Ms. Howe replied affirmatively. City Attorney Shaver asked Ms. Howe to describe for the Authority the nature of the event. Ms. Howe said that this will be a first time event at homecoming. Mav Rides is a student organization on campus and the fundraiser is for safe rides for students on campus. City Attorney Shaver asked Ms. Howe to describe how the alcohol will be served and be in accordance with the law. Ms. Howe said there will be only one entrance/exit with no re-entry. People will be wrist banded when entering. City Attorney Shaver asked how they are estimating the number of attendees. Ms. Howe advised that they are estimating 150 to 200 people and the set up will be similar to the concert that they did on campus earlier in the month with metal barricades around the perimeter so that alcohol does not leave the premises.

City Attorney Shaver asked Ms. Howe what is shown on Exhibit B. Ms. Howe said that it is a close up vision of the actual beer garden and Exhibit C is a larger picture of how it sits on campus. The red area on the diagram indicates the actual beer garden. City Attorney Shaver asked if the Foundation has been engaged in similar types of beer gardens around the campus. Ms. Howe said yes.

No one was present in opposition of the application.

Hearing Officer Grattan asked if the blue arrows have any significance on Exhibit C. Ms. Howe said no, it is the brand new Escalante Hall on campus and the beer garden is adjacent to it, which is shown as the Revised Ellipse at Campus Center on the diagram.

Hearing Officer Grattan admitted Exhibits A, B, and C into the record (attached) and found that pursuant to Colorado State Statutes 12-48-106, there are no grounds to deny the special events permit, it would not be injurious to the public welfare because of the nature of the special event (the event is a fundraiser and these types of events are approved all the time), its location within the community (on campus), or the failure of the applicant in a past special event to conduct the event in compliance with applicable law. He found that the application for a special events permit submitted by Colorado Mesa University Foundation was in order and approved it.

**VIII. OTHER BUSINESS**

There was none.

**IX. ADJOURNMENT**

The meeting was adjourned at 3:00 p.m.

**NEXT REGULAR MEETING – November 5, 2014**



MEMO: Local Licensing Authority

FROM: Juanita Peterson, Deputy City Clerk

DATE: September 29, 2014

SUBJECT: Application for a new tavern liquor license by the City of Grand Junction, dba Avalon Theatre, 645 Main Street

The City of Grand Junction filed an application with the Local Licensing Authority on September 5, 2014 for a new tavern liquor license permitting sales of alcohol beverages by the drink for consumption on the premises at 645 Main Street under the trade name of the Avalon Theatre. The application and supplementary documents were reviewed, found to be in order and accepted. A copy was sent to the State Liquor Enforcement Division for a Concurrent Review. The hearing date was set for October 15, 2014. The Notice of Hearing was given by posting a sign on the property on or before October 5, 2014 and by publishing a display ad in the Daily Sentinel on October 3, 2014.

In order to address the reasonable requirements of the neighborhood and the desires of the adult inhabitants of the neighborhood, the applicant conducted a survey. The neighborhood was defined as the area bounded on the North by Grand Avenue, South Avenue on the South, 10<sup>th</sup> Street on the East and 4<sup>th</sup> Street on the West and includes both sides of the streets as the outer boundaries. The results of that survey are as follows:

*Wording from Oedipus Inc.* If you **favor and support** this application for a **Tavern Liquor License** because it is your opinion the reasonable requirements of the adult inhabitants of the defined neighborhood are not now being adequately served by existing businesses that hold the same or similar type of license now doing business in the defined neighborhood, and it is your desire that this **Tavern Liquor License** be **issued** please sign and check the **Favor** column to **grant** the requested license, and please write in your reason why you favor this license application. If you **oppose and do not support** the application for a **Tavern Liquor License** please sign and check the **oppose** column, and please write in your reason why you oppose this license application.

Business Results:	FAVOR:	101
	OPPOSE:	1
	NO OPINION	1
Residential Results:	FAVOR:	55
	OPPOSE:	2

No letters of opposition or counterpetitions have been filed to date.

The Grand Junction Police Department has investigated the individuals for local criminal history. They will be inspecting the property to ensure the Notice of Hearing has been posted in a timely manner and verifying that the diagram matches the establishment. The fingerprints have been forwarded to CBI for further processing. Reports have been requested by the Grand Junction Fire Department, Mesa County Health Department, and City of Grand Junction Sales Tax Department.

The number of similar-type outlets in the survey area is as follows:

Tavern – 5 (Quincy Bar and Grill, Mesa Theater and Lounge, Thunderstruck Valley, Barons, and !Sabrosa!)

There are six other tavern licenses within a mile radius; they are Spring Hill Suites, Fairfield Inn and Suites, Charlie Dwellington's, Volley's, Lincoln Park Sports Complex, and Freeway Bowl).

That concludes this report.

cc: Applicant  
John Shaver, City Attorney  
Meghan Woodland, Grand Junction Police Department  
File



10/15/2014



# College liquor

## Tasting control plan

1. Tasting will be conducted on the days and hours established on the license.
2. Only people listed on the license will perform tasting.
3. No more than four individual samples, of up to one ounce, shall be provided to a customer.
4. All customers will provide proof of being over 21 years of age before tasting.
5. Samples will be free of charge.
6. Samples will be served in single use disposable one ounce cups.
7. All left over product will be removed from premises immediately following tasting.



A

*Oedipus, Inc.*<sup>TM</sup>  
*Empirical Data Services*

***City of Grand Junction***

**&**

***Avalon Theatre***

**645 Main Street  
Grand Junction, CO 81501**

**Tavern Liquor License**

# Oedipus<sup>TM</sup>, Inc.

Empirical Data Services

P.O. BOX 1012  
LAFAYETTE, CO 80026  
303 661 0638  
303 604 2862 FAX

15 October 2014

Local Licensing Authority  
Grand Junction, Colorado

Re: Petition/Opinion Poll to Determine Needs and Desires  
of the Defined Neighborhood in the Application of:

**City of Grand Junction, dba Avalon Theatre**  
**645 Main Street, Grand Junction, CO 81501**  
**Tavern Liquor License**

- PETITION & TELEPHONE SURVEYS  
Liquor & 3.2 Beer Licensing  
Rezoning  
Opinion Poll  
Venue  
Special Tax Districts
- LIQUOR LICENSE SITE & ECONOMIC ANALYSIS

## PETITION/OPINION POLL PROCEDURE

1. Under the direction and control of Oedipus, Inc. management, the Oedipus, Inc. employees were briefed on the application.
2. The employees carried a clipboard with the following:
  - A. A map of the area denoting the proposed location of the licenses and the boundaries of the defined neighborhood;
  - B. Petitions allowing individuals contacted to indicate their opinion with instructions and qualifications for signing;
  - C. A stat sheet to record the opinion of those not signing and not-at-homes.
3. This petition/opinion poll was performed on Thursday, Friday and Saturday, 18, 19 and 20 September 2014, within the neighborhood defined as Grand Avenue on the North; South Avenue on the South; 10<sup>th</sup> Street on the East; and 4<sup>th</sup> Street on the West (see maps). The circulation packets have cover maps, and the areas in which each petition circulation/polling took place are outlined in highlighter. Included in this Report is a master circulation map outlining all areas where circulation/polling was conducted.
4. Individuals were contacted on a random sampling basis, were screened to identify them as parties in interest, and were asked their opinion after they had been informed of the applicant, site location, and type of license being applied for. Their opinion was either recorded on the petition format or on the stat sheet.
5. Four (4) petition packets (two packets representing businesses, two packets representing residences), together with a Summary Letter, this Report, and an Affidavit of Posting with photographs were prefiled via Federal Express with the office of Ms. Juanita Peterson, MMC, Deputy City Clerk for the City of Grand Junction, to comply with prefiling deadline.

©Oedipus, Inc.

**PETITION/OPINION POLL RESULTS**

1. <b><u>Total Doorknocks:</u></b>		
Not-at-Homes and/or Business Owners/Managers Not Available		159
Not Qualified to Sign		16
Preferred to Not Participate		13
Parties in Interest that Participated		160
Deleted Signatures		<u>0</u>
<b>Total Base Figure</b>		<b>348</b>

2. **Qualified Contacts:**

A. **Signatures and Those Not Signing**

Signatures Favoring Issuance		156
Businesses	101	
Residences	55	
Not Signing/Favoring Issuance		1
Signatures Opposing Issuance		3
Businesses	1	
Residences	2	
Not Signing/Opposing Issuance		<u>0</u>
<b>Total Contacts</b>		<b>160</b>

B. **Breakdown of Reasons of Signatures in Opposition:**

No Need	1
Abhorrence of Alcohol	1
Religious Objections	1
Usage Objections	0
Miscellaneous Reasons	0
No Reason Given	<u>0</u>
<b>Total Signatures</b>	<b>3</b>

C. Breakdown of Signatures Favoring and Opposing:

Favoring Issuance (Based on Needs/Desires)	157	=	98.11%
Signatures	156		
Not Signing	1		
Opposing Issuance (Based on Needs/Desires)	1	=	0.63%
Signatures	1		
Not Signing	0		
Abhorrence of Alcohol	1	=	0.63%
Signatures	1		
Not Signing	0		
Religious Objections	1	=	0.63%
Signatures	1		
Not Signing	0		
Usage Objections (Commercial, Traffic, Parking, Crime)	0	=	0.00%
Signatures	0		
Not Signing	0		
Other Miscellaneous Reasons	0	=	0.00%
Signatures	0		
Not Signing	0		
No Reason Given	<u>0</u>	=	<u>0.00%</u>
Signatures	0		
Not Signing	0		
<b>Total Base Figure</b>	<b>160</b>	<b>=</b>	<b>100.00%</b>

3. Needs and Desires Signatures:

Signatures Favoring Issuance (Based on Needs/Desires)	156		
Favoring Issuance/Not Signing (Based on Needs/Desires)	1	}	157 = 99.37%
Signatures Opposing Issuance (Based on Needs/Desires)	1		
Opposing Issuance/Not Signing (Based on Needs/Desires)	0	}	<u>1</u> = <u>0.63%</u>
<b>Total Base Figure</b>			<b>158 = 100.00%</b>

The petition packets are presented as follows: Cover map, petitions, and affidavit.

#1 & #2	/	Pamela Bishop	/	Businesses & Residences
#3 & #4	/	Tina Scott	/	Businesses & Residences



---

## CATEGORIES OF SIGNATURES IN OPPOSITION

**NN NEEDS & DESIRES CRITERIA:**

Individuals opposed to the license application based on needs and desires criteria per the Colorado Liquor/Beer Codes (currently existing licensed establishments of a same or similar type of license now located within the defined neighborhood are meeting the reasonable requirements of the adult inhabitants of the defined neighborhood at this time).

**NON NON-USAGE OF ALCOHOL / ABHORRENCE OF ALCOHOL:**

Individuals opposed to the license application because they do not drink alcohol beverages, do not approve of alcohol consumption, and/or abhor alcohol.

**RO RELIGIOUS OBJECTIONS:**

Individuals opposed to the license application based on religious beliefs/reasons.

**OBJ USAGE OBJECTIONS:**

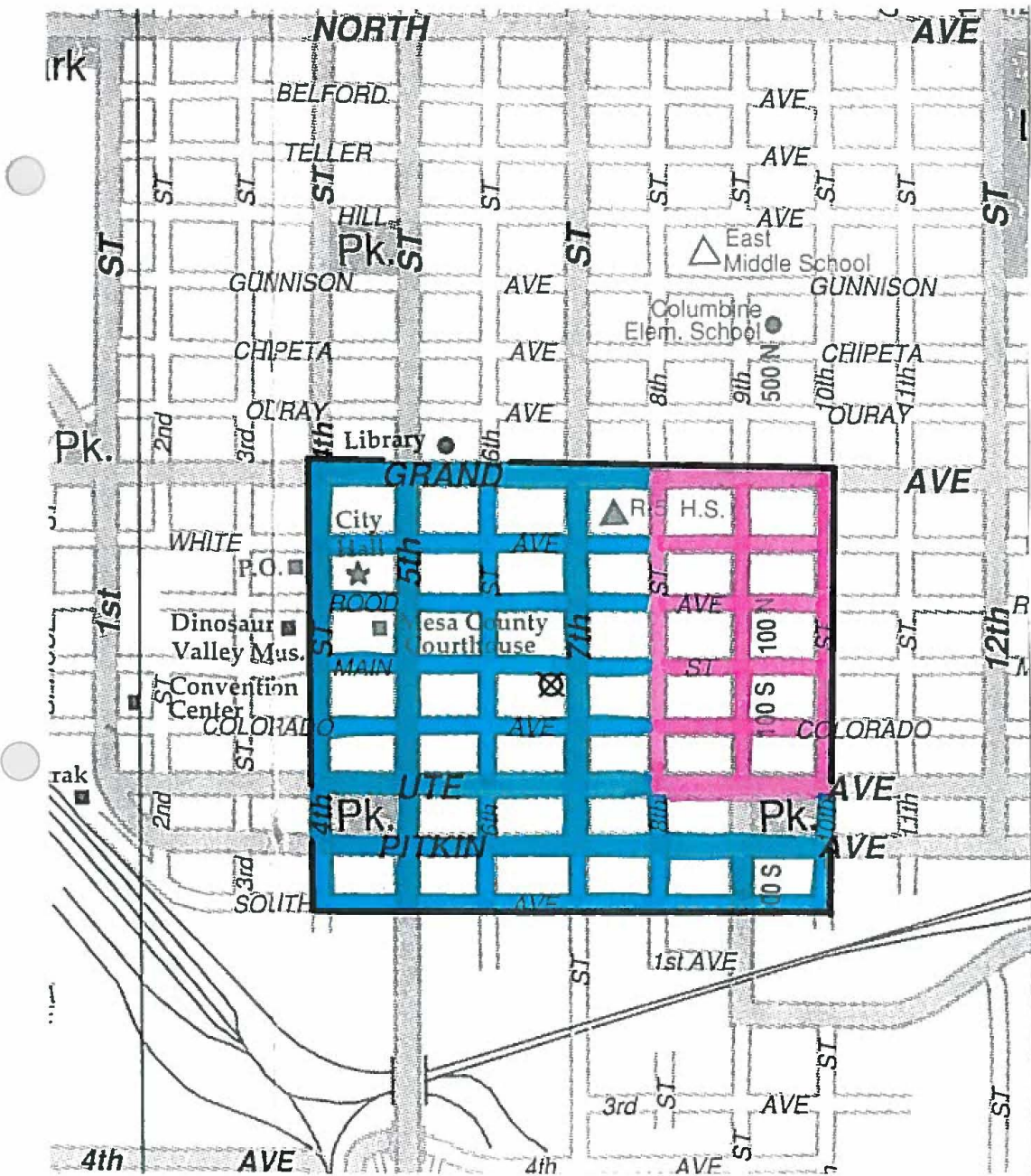
Individuals opposed to the license application because of their fear or concern for the potential of parking problems, traffic problems, crime, noise, littering, undesirable people drawn to the area, loss of property value; or individuals who opposed this type of business or applicant, any type of commercial usage in the neighborhood, any new growth in the neighborhood; or, individuals who think this type of business (if issued a liquor/beer license) should not be located near a residential neighborhood, church, or school, etc.; or, individuals who opposed because they are against any alcohol service at this type of facility, location, or atmosphere; or, individuals who favor the service of beer and wine but oppose the service of distilled spirits (on H&R applications).

**MS MISCELLANEOUS OBJECTIONS:**

Individuals opposed to the license application for other miscellaneous reasons to include: fear or concern for the possibility of drunk drivers in the area, fear or concern of resulting behavioral problems, individuals who would purchase alcohol beverages then drink and drive, sales to minors/underaged drinking, the location becoming a teen hang-out and the problems that can arise from this, and the effect it could have on family values or their family in general because they have young children or teens; or, individuals who opposed because competition is not desired or how said business may affect the livelihood of existing businesses; or, individuals who compared the "needs and desires" criteria to existing licensed outlets other than the type of license applied for.

**NR NO REASON GIVEN:**

Individuals who preferred to not state a reason for opposing.

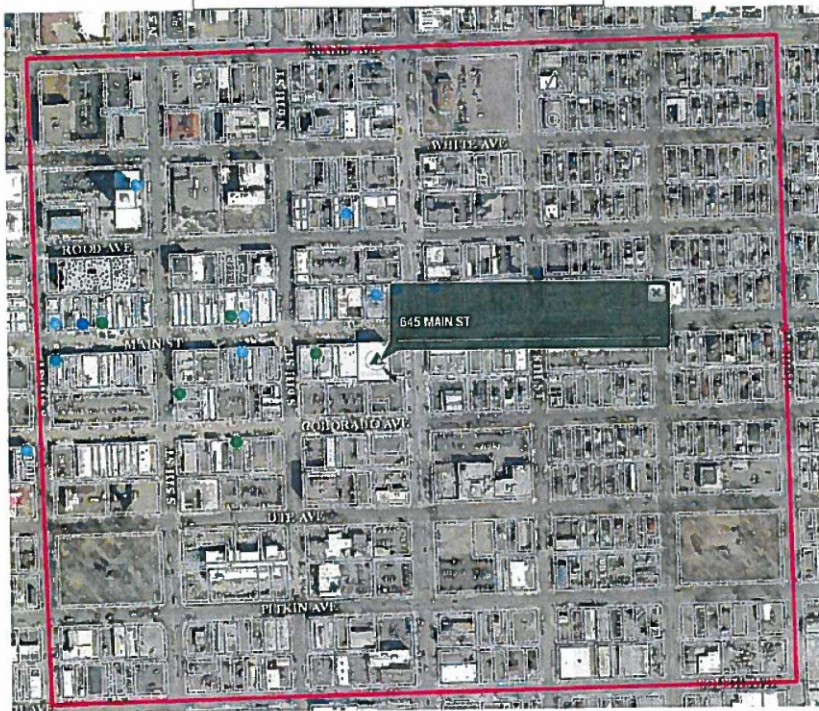


**● - BUSINESSES      ● - RESIDENCES**

**APPLICANT/TRADE NAME:** CITY OF GRAND JUNCTION, dba AVALON THEATRE  
**SITE LOCATION:** 645 MAIN STREET, GRAND JUNCTION, CO 81501  
**APPLICATION FOR:** TAVERN LIQUOR LICENSE [To sell beer, wine & distilled spirits, by the drink, to be consumed ON the licensed premises only]  
**PUBLIC HEARING:** WEDNESDAY, 15 OCTOBER 2014, 2:00 P.M., MUNICIPAL HEARING ROOM, CITY HALL, 250 NORTH 5<sup>TH</sup> STREET, GRAND JUNCTION, CO  
**DEFINED NEIGHBORHOOD:** NORTH: GRAND AVENUE      SOUTH: SOUTH AVENUE  
 EAST: 10<sup>TH</sup> STREET      WEST: 4<sup>TH</sup> STREET



Avalon Theatre, 645 Main Street, Grand Junction, CO



**Survey Boundary:**  
4<sup>th</sup> Street on the West  
10<sup>th</sup> Street on the East  
South Avenue on the South  
Grand Avenue on the North

**Oedipus,™ Inc.**  
*Empirical Data Services*

P.O. BOX 1012  
LAFAYETTE, CO 80026  
303 661 0638  
303 604 2862 FAX

24 September 2014

Ms. Juanita Peterson, MMC, Deputy City Clerk  
City Clerk's Office, Grand Junction  
250 North 5<sup>th</sup> Street  
Grand Junction, CO 81501

- PETITION & TELEPHONE SURVEYS
  - Liquor & 3.2 Beer Licensing
  - Rezoning
  - Opinion Poll
  - Venue
  - Special Tax Districts
- LIQUOR LICENSE SITE & ECONOMIC ANALYSIS

**City of Grand Junction, dba Avalon Theatre**  
**645 Main Street, Grand Junction, CO 81501**  
**Tavern Liquor License**

Dear Ms. Peterson,

Find enclosed four (4) petition packets circulated by Oedipus, Inc., in both the business and residential communities on 18, 19 and 20 September 2014. Generally, our results are:

---

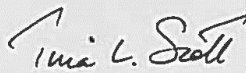
**Tavern Liquor License Results**

156	Signatures Favoring Issuance Businesses: 101; Residences: 55	/ 0 Deleted
3	Signatures Opposing Issuance Businesses: 1; Residences: 2	/ 0 Deleted
159	<b>Total Signatures</b>	<b>/ 0 Deleted</b>

---

Max Scott will be attending the upcoming public hearing scheduled for the 15<sup>th</sup> of October 2014 at 2:00 p.m. to testify on the survey methodology and results. Should you have any questions in the meantime, please call.

Respectfully,

  
Tina L. Scott  
Oedipus, Inc.

Encl: Four (4) Petition Packets  
Original Report

cc: Ms. Claudia Foster, Finance Technician  
Two Rivers Convention Center / The Avalon Theatre

Via: **Federal Express: 8625 9507 7542**

©Oedipus, Inc.



John A

**SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT**

1. Name of Event: CMU Wrestling Steak + Crab Feed
2. How many attendees are expected at this event?  
800 - 1200
3. Has the event been held in the past? If so, how many years?  
Yes. 2014 will be 9th yr.
4. Have there ever been any violations or citations issued during the event in the past?  
No.
5. Describe the premises at which this event will take place.  
Lincoln Park Loop (Same area as Park n Hops)
6. What type of security will be provided at this event?  
CMU Certified Staff will provide security + band of over 21.
7. How many security personnel will be on hand?  
8-10
8. How will security personnel be identified?  
CMU shirts
9. If this event is being held outdoors, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
6ft. Chain-linked Fence
10. What method will be used in checking identification for proper age of attendees (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)  
Armbands by cert. personnel

A

11. How will the conduct and level of intoxication of attendees be monitored and by whom?  
By Servers per Training

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?  
Yes.

13. What types of alternate beverages and food/snacks will be available?  
Pepsi Products, Steak, Crab, Hot dogs, Desserts

14. Has a State and City Sales Tax Number been initiated by you or a member of your organization? If so, provide those numbers in the space provided.  
State Sales Tax: 09805973

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this affidavit is true and accurate to the best of my knowledge.

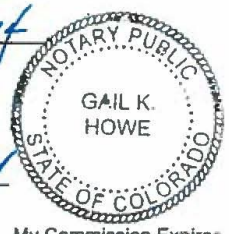
[Signature] Date 6/19/14  
Applicant's Signature

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION)

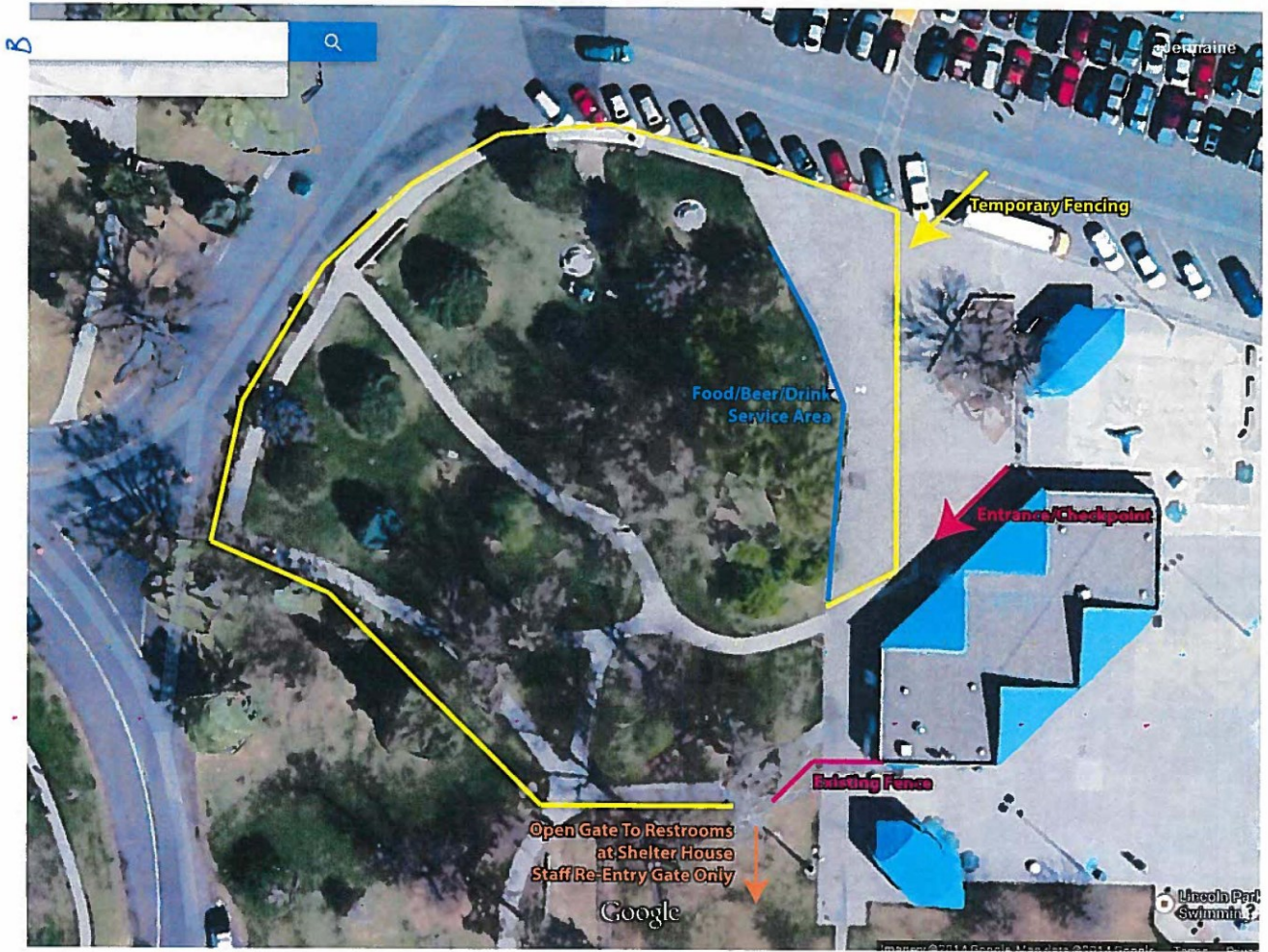
Subscribed and sworn to before me this 23<sup>rd</sup> day of June, 20 14

Witness my hand and official seal.

[Signature] My commission expires 12-14-14  
Notary Public



My Commission Expires 12-14-14





## SPECIAL EVENT PERMIT QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: Concert by the Grand Junction Rockestra
2. How many attendees are expected at this event?  
500
3. Has the event been held in the past? If so, how many years?  
Yes, 7 concerts in this venue dating back to June of 2011
4. Have there ever been any violations or citations issued during the event in the past?  
No!
5. Describe the premises at which this event will take place.  
Robinson Theater in the Moss Performing Arts Center on the campus of Colorado Mesa University,  
including the lobby area and Room 128 adjacent to the lobby area.
6. What type of security will be provided at this event?  
2 security personnel will be hired from Citadel Security Company.
7. How many security personnel will be on hand?  
2 hired security guards and 4 CMU staff members.
8. How will security personnel be identified?  
The hired security guards will be in their Citadel Security Uniform and hats. CMU staff will  
be in bright lime-green shirts that have "staff" on the back.
9. If this event is being held outdoors, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
N/A
10. What method will be used in checking identification for proper age of attendees (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)  
The 2 hired security guards will be at the entrance to the room in which alcohol is served.  
They will check I.D.'s and put wrist bands on those who are old enough.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?  
In addition to the 2 hired security guards, two TIPS trained servers will monitor the consumption of alcohol and level of intoxication of attendees.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes - T.I.P.S. trained

13. What types of alternate beverages and food/snacks will be available?

There will be snacks available for free - pretzels, peanuts, sandwiches

Water and soda will also be available for sale, and there are numerous water fountains throughout the building.

14. Has a State and City Sales Tax Number been initiated by you or a member of your organization? If so, provide those numbers in the space provided.

Yes - 98-05973

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this affidavit is true and accurate to the best of my knowledge.

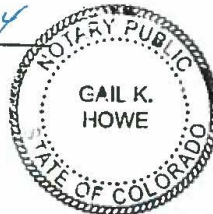
Calvin Hopfen Date 9/12/14  
Applicant's Signature

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 15<sup>TH</sup> day of September, 20 14.

Witness my hand and official seal.

Gail K. Howe My commission expires 12-14-14  
Notary Public



My Commission Expires 12-14-14

Grand Junction Rockestra Concert  
October 18, 2014

Alcohol permitted only within  
Red boundary

Roaming  
\* = Security Personnel (2)  
2 JIPS Trained Personnel  
in Room 128  
★ = 2 staff checking I.D.'s



**SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT**

1. Name of Event: Student Life / Max Rides Beer Garden
2. How many attendees are expected at this event?  
175-200 people
3. Has the event been held in the past? If so, how many years?  
No
4. Have there ever been any violations or citations issued during the event in the past?  
No
5. Describe the premises at which this event will take place.  
Grass on the west side of the Plaza
6. What type of security will be provided at this event?  
4 Security guards in uniform from Citadel Security
7. How many security personnel will be on hand?  
4
8. How will security personnel be identified?  
Citadel Security Uniforms
9. If this event is being held outdoors, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
The beer garden will be double fenced around the perimeter
10. What method will be used in checking identification for proper age of attendees (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)  
Only '21' and over will be admitted after being age verified and wristbanded



A

11. How will the conduct and level of intoxication of attendees be monitored and by whom?  
15 TIPS trained volunteers, 3 professional  
staff that are TIPS trained, 4 Security guards

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?  
All volunteers are TIPS trained

13. What types of alternate beverages and food/snacks will be available?  
We will be serving chips, popcorn, pretzels, peanuts  
candy, sodas and water, and Wendy's Chili.

14. Has a State and City Sales Tax Number been initiated by you or a member of your organization? If so, provide those numbers in the space provided.  
98-05973

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this affidavit is true and accurate to the best of my knowledge.

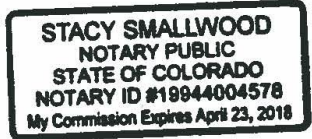
[Signature] Date 9-4-14  
Applicant's Signature

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION)

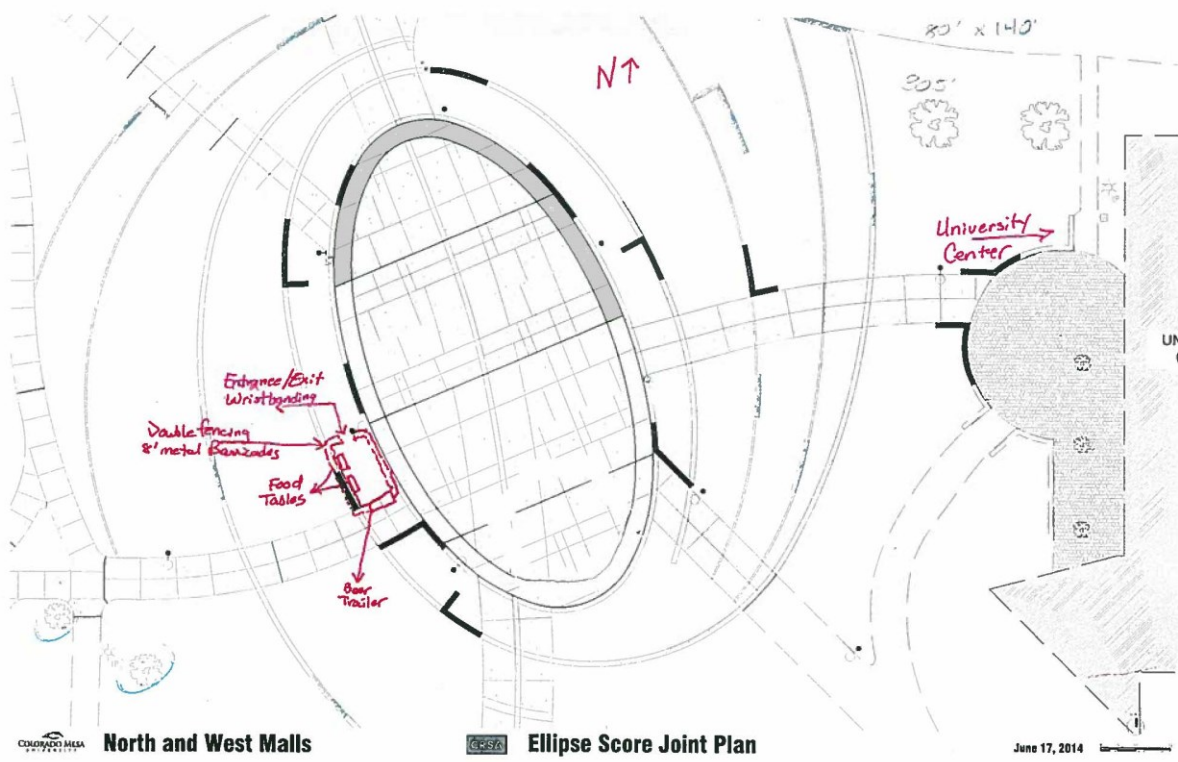
Subscribed and sworn to before me this 4<sup>th</sup> day of Sept., 20 14.

Witness my hand and official seal.

[Signature] My commission expires 4.23.18  
Notary Public







North and West Malls



Ellipse Score Joint Plan

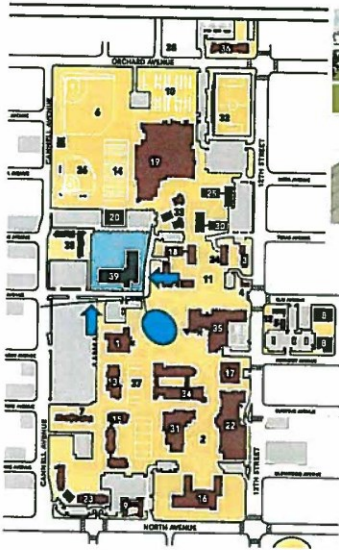
June 17, 2014

B

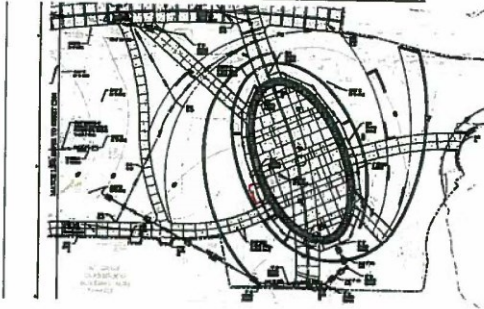
2014 Homecoming

Beer Garden

N



Revised Ellipse at Campus Center



U