

**GRAND JUNCTION CITY COUNCIL
ADDITIONAL WORKSHOP AGENDA
JANUARY 3, 2005, 11:30 A.M.
TWO RIVERS CONVENTION CENTER
159 MAIN STREET**

11:30 am **UPDATE ON VISITOR & CONVENTION BUREAU ACTIVITIES AND
PROGRAMS** [*Attach 1*](#)

1:00 pm **ADJOURN**

**Attach 1
VCB UPDATE**

Grand Junction Visitor & Convention Bureau

Monday, January 3, 2005

City Council Additional Workshop

Two Rivers Convention Center

11:30 p.m. to 1:00 p.m.

Agenda:

- I. Introductions
- II. How We've grown....10 years in Review-(Debbie Kovalik)
- III. Setting the stage for Quality-(Debbie Kovalik)
- IV. ACT I – The 2004 Visitor Guide-(Irene Carlow)
- V. ACT-II – 2004 Marketing & Promotions-(Tamara Vliek)
- VI. ACT III - Groups are Showstoppers! –(Barb Bowman)
- VII. ACT IV – Grand Junction Loves Company! –(Debbie Kovalik)
- VIII. Final ACT – Back to the Future –The Final Frontier–(Debbie Kovalik)
- IX. Discussion: "Starring" The VCB Board & City Council
- X. Curtain Call