

# **Parks Improvement Advisory Board Regular Meeting – January 6, 2015**

## **Item 1: Meeting Called to Order by Bruce Hill at 12:10 p.m.**

Location: Lincoln Park Tower – Hospitality Suite

### Roll Call

Board Members Present: Bruce Hill  
Lena Elliott  
Sam Susuras  
John Justman  
Greg Mikolai

Board Members Absent: Walt Bergman  
Frank Whidden  
Barbara Traylor Smith

Alternate Members Present: Paul Cain  
Tom Spicer

Parks & Recreation Staff Present: Rob Schoeber, Director  
Karen Peterson, Senior Administrative Assistant

City Staff Present: Jay Valentine, Financial Operations

## **Item 2: Approve Minutes**

Sam Susuras moved to approve the October 14, 2014 Parks Improvement Advisory Board minutes. Lena Elliott seconded. Motion was approved unanimously.

Motion adopted by the Parks Improvement Advisory Board: Yes 5 No 0

## **Item 3: Financial Report**

Jay Valentine provided the year ending financial report, with one addition of 1% revenue from the Grand Junction Rockies beer sales over the last two years totaling \$3,263.97 (2013 - \$1,630 and 2014 - \$1,633). A balance of \$620 is still designated for the Crawford project, making the final undesignated fund balance \$159,214.25. (See attached)

## **Item 4: Funding Request – 2015 Midwest Regional Conference**

Rob Schoeber gave an overview of the 2015 Midwest Regional Conference being hosted by Grand Junction this year. The conference will begin Sunday, April 26, 2015 with a social event, followed by a variety of educational sessions that offer CEU's (Continuing Education Units). In addition, the conference will be featuring a world renowned speaker, Dr. John Nicoletti, along with several other motivational speakers. Sessions will include social media, special lunch session for

volunteer boards, irrigation, and a wide variety of educational topics. The Parks and Recreation Department will have a budget of approximately \$60,000 and will highly depend on sponsorships to help offset the costs. Mr. Schoeber discussed a few options of how PIAB could support the conference through a donation, sponsorship, and/or registrations, should the board members be interested in attending.

Lena Elliott questioned whether or not the conference would be a good platform for CMU to register a vendor booth. Rob Schoeber stated there will be a diverse selection of parks related vendors, including lawn mowers, exercise equipment, Red Cross, and more. He also stated that anyone who feels this is of value for themselves and/or their organizations are encouraged to register for the conference.

Sam Susuras briefly discussed the positive economic impact these types of conferences bring in with lodging, shopping, etc. Discussion ensued, with Rob Schoeber requesting a total donation of \$2,000-\$2,500.

Lena Elliott moved to approve a \$2,500 contribution towards the 2015 Midwest Regional Conference. Sam Susuras seconded. Motion was approved unanimously.

Motion adopted by the Parks Improvement Advisory Board: Yes 5 No 0

#### **Item 5: Other Business**

Paul Cain gave an update on the track at Grand Junction High School, stating PNCI will have the project completed in time for the spring season.

Tom Spicer reported that Colorado Mesa University will host two invitational Track and Field Championships in the valley every spring beginning this year. Mr. Spicer stated CMU has secured the 2016 Conference championship along with those two invitational Track and Field Championships for 2015 and in the rotation for the RMAC Track and Field Championships (also here in 2016). In addition, hotel rooms are already obtained for the 2015 spring NCAA Regional baseball.

Rob Schoeber stated the City has received another grant from the Lions Club for Las Colonias Park, as a part of their ongoing commitment. Ground breaking for the first phase of development is planned for this spring.

Rob Schoeber also gave an update on the Yellow Billed Cuckoo bird, stating he and Councilman Doody had recently met with the US Fish and Wildlife and was told the area is not a desirable habitat for the bird. The consensus, at this time, is to move forward with the park project as planned.

Rob Schoeber also wanted to share a feel-good story about John Leane who was a past County Commissioner and worked for the Parks and Recreation department as the Softball Manager for 17 years. The Play to Dream Foundation has committed to rebuild the entire playground at Canyon View Park, as a tribute to John Leane's years of service. The total cost of the project is valued up to \$400,000.

Commissioner John Justman reported Scott McGinnis will be replacing him as Mesa County's representative on the Parks Improvement Advisory Board (PIAB).

**Item 6: Adjourn**

The meeting was adjourned at 12:37 p.m. by acclamation.

Respectfully submitted,  
Karen Peterson, Senior Administrative Assistant

Calendar 2014  
703 Park Imp  
Advisory Board  
Fund

As of 12/29/14

	Adopted Budget	Amended Budget	Actual Amount	Percentage Used w/o Encumbrances
<b>Revenue</b>	<b>(113,715)</b>	<b>(116,825)</b>	<b>(127,201)</b>	<b>108.88%</b>
<b>Charges for Service</b>	<b>(43,000.00)</b>	<b>(43,000.00)</b>	<b>(40,700.00)</b>	<b>94.65%</b>
Marketing Services Revenue	(43,000.00)	(43,000.00)	(40,700.00)	94.65%
<b>Interest</b>	<b>(715.00)</b>	<b>(715.00)</b>	<b>(906.37)</b>	<b>126.77%</b>
Dividend Income	0.00	0.00	(693.72)	
Interest Income	(715.00)	(715.00)	(212.65)	29.74%
<b>Intergovernmental</b>	<b>(56,000.00)</b>	<b>(59,110.00)</b>	<b>(56,000.00)</b>	<b>94.74%</b>
PIAB Contrib_City General	(14,000.00)	(14,000.00)	(14,000.00)	100.00%
PIAB Contrib_City Stadium	0.00	(3,110.00)	0.00	0.00%
PIAB Contrib_Mesa County Gen	(14,000.00)	(14,000.00)	(14,000.00)	100.00%
PIAB Contrib_School Dist Gen	(14,000.00)	(14,000.00)	(14,000.00)	100.00%
PIAB Contrib_CMU Gen	(14,000.00)	(14,000.00)	(14,000.00)	100.00%
<b>Other</b>	<b>(14,000.00)</b>	<b>(14,000.00)</b>	<b>(29,595.00)</b>	<b>211.39%</b>
Donations	(14,000.00)	(14,000.00)	(29,595.00)	211.39%
<b>Expenses</b>	<b>33,010</b>	<b>152,010</b>	<b>101,025</b>	<b>66.46%</b>
<b>Operating</b>	<b>33,010.00</b>	<b>152,010.00</b>	<b>101,024.79</b>	<b>66.46%</b>
Charges/Fees_Filing	10.00	10.00	10.00	100.00%
Comm Participat	0.00	119,000.00	78,889.79	66.29%
Contract Svcs	33,000.00	33,000.00	22,125.00	67.05%
<b>Grand Total</b>	<b>(80,705)</b>	<b>35,185</b>	<b>(26,177)</b>	<b>-74.40%</b>

Beginning Funds Available	130,393.70
Net Source (Use) of Funds	<u>26,176.58</u>
Ending Funds Available	<b>156,570.28</b>



To: All PIAB Board Members  
From: Rob Schoeber, Parks & Recreation Director  
Re: Funding Request (Midwest Regional Conference)  
Date: January 6, 2015

The Grand Junction Parks & Recreation Department is proud to be the host site for the upcoming Midwest Conference to be held April 26-28, 2015. This annual conference will draw Parks & Recreation Professionals from a 6 state region including Colorado, Kansas, Nebraska, North Dakota, South Dakota and Wyoming. We anticipate between 150-200 delegates and exhibitors to participate this year. Grand Junction is the first community in the region to host this conference multiple times.

The conference will open on a Sunday afternoon with social events and a golf tournament at Tiara Rado. Educational sessions will be held throughout Monday and Tuesday at Two Rivers Convention Center. Local, state and national presenters will be on hand for this conference. Some of the topics will include workplace security, employee motivation, technology, ethics, computerized irrigation control and aquatics. A special session will also be held for volunteer board member development.

The registration fee for delegates and exhibitors ranges from \$195 to \$250. The success of this conference relies greatly upon the ability to secure additional sponsorships. Our department is actively pursuing local vendors to help offset the overall costs of the conference. This request is for the PIAB Board to help sponsor the annual Midwest Regional Conference in any of the following options:

1. Conference Registration – Include registrations for all board members and Finance Manager. 11 @ \$195 = 2,145. Registrations would include all educational sessions, social functions and meals.
2. Social/meal sponsorship – Packages are currently available from \$1,000 to \$2,000.
3. Conference sponsorship – A designated sponsorship amount could be provided by the board, unaffiliated with any of the socials or meals.

Thank you for your consideration of this request.