## GRAND JUNCTION CITY COUNCIL ADDITIONAL WORKSHOP SEPTEMBER 18, 2006, 11:30 A.M. TWO RIVERS CONVENTION CENTER 159 MAIN STREET

11:30 a.m. **MEET WITH THE VISITOR AND CONVENTION BUREAU BOARD OF DIRECTORS**Attach 1

**ADJOURN** 

## **VCB** Agenda

## CITY COUNCIL-VCB BOARD OF DIRECTORS LUNCHEON WORKSHOP

Two Rivers Convention Center Monday, September 18, 2006 11:30 am – 1:00 pm

11:30 am Introductions

11:40 am Presentation

Review timeline of VCB marketing and promotions Evolution of tourism industry in Mesa County

11:50 am Discussion topics (Working Lunch)

- Special Events
   Proposed policy changes from direct funding to marketing assistance
  - Proposed By laws
  - Capital Project Building remodel
  - Airline travel